



Flair Writing Industries Limited

(An ISO 9001:2015; ISO 14001 : 2015 & SA 8000 : 2014 Certified Company)

CIN NO.: L51100MH2016PLC284727

- Flair House, Plot No. A/64, Cross Road – A, Marol Ind. Area, MIDC, Andheri (East), Mumbai – 400093, Maharashtra, India
- +91 22 2868 3876 / 06, 4203 0405, 2967 6004/5/6

Ref: FWIL/SEC/2025-26/26

Date: July 28, 2025

| | |
|---|---|
| BSE Limited Listing Department P.J. Towers, 1st Floor, Dalal Street, Fort, Mumbai - 400 001 Scrip Code: 544030 | National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (E), Mumbai- 400051 Symbol: FLAIR |
|---|---|

Dear Sir/Madam,

Sub: Monitoring Agency Report for the quarter ended on June 30, 2025

Pursuant to Regulation 32(6) of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 read with Regulation 41(4) of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended, we are enclosing herewith Monitoring Agency Report issued by ICRA Limited, Monitoring Agency, for the quarter ended on June 30, 2025 in respect of utilization of proceeds of the Initial Public Offer (IPO) of the Company.

The same is also available on the website of the Company at www.flairworld.in.

Kindly take the same on record.

Yours faithfully,

For Flair Writing Industries Limited

Mr. Vishal Kishor Chanda
Company Secretary and Compliance Officer

Encl: As above

MUMBAI

DAMAN

DAMAN

DAMAN

DEHRADUN

VALSAD

Unit I, Trinity Ind. Park, Survey No.14,15,16,
National Highway 8, Naigaon (E),
Palghar 401 208, Maharashtra, India

Unit II, Survey No. 709/12 & 18,
Somnath Road, Dabhel,
Daman 396 210, India

Unit III, Survey No.377/1,
Plot No.19 & 21,Zari Causeway Road,
Kachigam, Daman 396 210. India

Unit IV, Survey No. 370/2 A,
Vapi Road, Kachigam,
Daman 396 210. India

Khasra No. 1049/2, 1050/1,
Twin Industrial Estate, Central Hope Town,
Selaqui, Dehradun 248 011, Uttarakhand, India

Survey No.253, Village Shankar Talao,
National Highway 8,
Valsad 396 375, Gujarat, India

Date: July 28, 2025

Mr. Vimalchand Jugraj Rathod

Director

Flair Writing Industries Limited

Flair House, Plot No. A/64,
Cross Road-A, Marol Ind. Area, MIDC,
Andheri (East), Mumbai,
Maharashtra- 400093, India

Dear Sir,

Re: Final Monitoring Agency report of Flair Writing Industries Limited for Q1 FY2026

Please refer to agreement dated November 15, 2023, appointing ICRA Limited as the Monitoring Agency (MA) for Flair Writing Industries Limited's IPO Issue.

After due consideration, ICRA has prepared the attached final Monitoring Agency report as per SEBI (Issue of Capital and Disclosure Requirements) Regulations for Q1 FY2026.

Please note that the Monitoring Agency report does not constitute a commentary on the quality of the objects of the issue, appropriateness or reasonableness of costs or spending by Flair Writing Industries Limited against any objects / heads or assurance on outcome of such spending.

We thank you for your kind cooperation extended during the course of Q1 FY2026. Should you require any clarification, please do not hesitate to get in touch with us.

We look forward to your communication and assure you of our best services.

With kind regards

For ICRA Limited

PARUL
GOYAL
NARANG

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by PARUL GOYAL
NARANG
Date: 2025.07.28
12:57:27 +05'30'

Parul Goyal Narang

Vice President & Head- Process Excellence

Parul.goyal@icraindia.com

MONITORING AGENCY REPORT**Name of the Issuer:** Flair Writing Industries Limited**For quarter ended:** June 30, 2025**Name of the Monitoring Agency:** ICRA Limited**(a) Deviation from the objects of the issue:**

No deviation - The utilization of the issuance proceeds is in line with the objects of the issue.

(b) Range of deviation:*Not Applicable***Declaration:**

We declare that this report provides an objective view of the utilization of the issue proceeds in relation to the objects of the issue based on the information provided by the Issuer and information obtained from sources believed by it to be accurate and reliable. The MA does not perform an audit and undertakes no independent verification of any information/ certifications/ statements it receives. This Report is not intended to create any legally binding obligations on the MA which accepts no responsibility, whatsoever, for loss or damage from the use of the said information. The views and opinions expressed herein do not constitute the opinion of MA to deal in any security of the Issuer in any manner whatsoever. Nothing mentioned in this report is intended to or should be construed as creating a fiduciary relationship between the MA and any issuer or between the agency and any user of this report. The MA and its affiliates also do not act as an expert as defined under Section 2(38) of the Companies Act, 2013. The MA or its affiliates may have credit rating or other commercial transactions with the entity to which the report pertains and may receive separate compensation for its ratings and certain credit related analyses. We confirm that we do not perceive any conflict of interest in such relationship/ interest while monitoring and reporting the utilization of the issue proceeds by the issuer. We have submitted the report herewith in line with the format prescribed by SEBI, capturing our comments, where applicable. There are certain sections of the report under the title "Comments of the Board of Directors", that shall be captured by the Issuer's Management / Audit Committee of the Board of Directors subsequent to the MA submitting their report to the issuer and before dissemination of the report through stock exchanges. These sections have not been reviewed by the MA, and the MA takes no responsibility for such comments of the issuer's Management/Board.

Signature:

PARUL
GOYAL
NARANG

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by PARUL
GOYAL NARANG
Date: 2025.07.28
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Parul Goyal Narang

Vice President & Head-Process Excellence

Analyst: Adrita Sadhukhan**Quality Analyst:** Parul Narang

1. Issuer Details

Name of the Issuer: Flair Writing Industries Limited

Name(s) of the promoters:

| Promoters |
|---------------------------------|
| <i>Khubilal Jugraj Rathod</i> |
| <i>Vimalchand Jugraj Rathod</i> |
| <i>Mohit Khubilal Rathod</i> |
| <i>Rajesh Khubilal Rathod</i> |
| <i>Sumit Rathod</i> |

Source: BSE

Industry/ sector to which it belongs:

- Stationary Sector

2. Issue Details

Issue Period: Opening date- November 22, 2023

Closing date- November 24, 2023

Type of Issue: Initial Public Offer

Type of specified securities: Equity shares

IPO Grading, if any: No credit rating agency registered with SEBI has been appointed in respect of obtaining grading for the offer.

Issue Size (Rs. Crore): INR 593.000 Crore

With OFS portion: INR 593.000 Crore

Excluding OFS portion: INR 292.000 Crore.

Net proceeds: INR 273.037 Crore (Excluding Issue Related Expenses)

3. Details of the arrangement made to ensure the monitoring of issue proceeds.

| Particulars | Reply | Source of information, certifications considered by the Monitoring Agency for the preparation of report | Comments of the Monitoring Agency | Comments of the Issuer's Board of Directors |
|---|-----------------------|--|--|---|
| Whether all utilization is as per the disclosures in the Offer Document? | Yes | Statutory Auditors certificate -Confirmation from management -Bank statement of the proceeds account | No deviation observed. | |
| Whether shareholder approval has been obtained in case of material deviations [#] from expenditures disclosed in the Offer Document? | Not Applicable | As confirmed by the Issuer's management | No comments | |
| Whether the means of finance for the disclosed objects of the issue has changed? | No | As confirmed by the Issuer's management | No comments | |
| Is there any major deviation observed over the earlier monitoring agency reports? | No | No deviation observed | No comments | |
| Whether all Government/ statutory approvals related to the object(s) have been obtained? | Not Applicable | As confirmed by the Issuer's management | Not Applicable | |
| Whether all arrangements pertaining to technical assistance/ collaboration are in operation? | Not Applicable | As confirmed by the Issuer's management | Not Applicable | |
| Are there any favorable events improving the viability of these object(s)? | No | As confirmed by the Issuer's management | As understood from the Issuer's management | |
| Are there any unfavorable events affecting the viability of the object(s)? | No | As confirmed by the Issuer's management | As understood from the Issuer's management | |
| Is there any other relevant information that may materially affect the decision making of the investors? | No | As confirmed by the Issuer's management | As understood from the Issuer's management | |

[#] Where material deviation is defined to mean:

(a) Deviation in the objects or purposes for which the funds had been raised.

(b) Deviation in the amount of funds utilized by more than 10% of the amount specified in the offer document.

4. Details of the object(s) to be monitored.

(i) Cost of object(s)

| S.N. | Item Head | Source of information, certifications considered by the Monitoring Agency for the preparation of report | Original cost (as per the offer document) [Rs. Crore] | Revised cost [Rs. Crore] | Comments of the Monitoring Agency | Comments of the Issuer's Board of Directors | | |
|--------------|--|---|--|-----------------------------|-----------------------------------|---|---------------------------|---------------------------------------|
| | | | | | | Reason for cost revision | Proposed financing option | Particulars of firm arrangements made |
| 1 | Setting up the New Valsad Unit | Prospectus | 55.993 | Not Applicable | No comments | - | - | - |
| 2 | Funding capital expenditure for Company and Subsidiary | Prospectus | 86.748 | Not Applicable | No comments | - | - | - |
| 3 | Funding working capital requirements for Company and Subsidiaries | Prospectus | 77.000 | Not Applicable | No comments | - | - | - |
| 4 | Repayment/pre-payment, in part or full, of certain borrowings availed by Company and Subsidiaries, | Prospectus | 43.000 | Not Applicable | No comments | - | - | - |
| 5 | General Corporate Purpose | Prospectus | 10.296 | Not Applicable | No comments | - | - | - |
| Total | | | 273.037 | | | | | |

(ii) Progress in the object(s)

| S.N. | Item Head* | Source of information, certifications considered by the Monitoring Agency for the preparation of report | Amount as proposed in the offer document [Rs. Crore] | Amount utilized [Rs. Crore] | | | Total unutilized amount [Rs. Crore] | Comments of the Monitoring Agency | Comments of the Issuer's Board of Directors | |
|--------------|---|--|--|------------------------------------|--------------------|---------------------------|-------------------------------------|--|---|---------------------------|
| | | | | As at the beginning of the quarter | During the quarter | At the end of the quarter | | | Reasons for idle funds | Proposed course of action |
| 1 | Setting up the New Valsad Unit | - Statutory Auditors certificate -Bank statement of the proceeds account/corresponding Bank statement | 55.993 | 5.194 | 11.011 | 16.205 | 39.788 | Payments have been made before the maturity of FDR(s) and have been duly recouped on maturity. | - | - |
| 2 | Funding capital expenditure for Company and Subsidiary, Flair Writing Equipment Private Limited | Same as above | 86.748 | 62.654 | 18.989 | 81.643 | 5.105 | Payments have been made before the maturity of FDR(s) and have been duly recouped on maturity. | - | - |
| 3 | Funding working capital requirements for Company and Subsidiaries | Same as above | 77.000 | 77.000 | - | 77.000 | Nil | No comments | - | - |
| 4 | Repayment/pre-payment, in part or full of certain borrowings availed by Company and Subsidiaries, | Same as above | 43.000 | 43.000 | - | 43.000 | Nil | No comments | - | - |
| 5 | General Corporate Purpose | Same as above | 10.296 | 10.296 | - | 10.296 | Nil | No comments | - | - |
| Total | | | 273.037 | 198.144 | 30.000 | 228.144 | 44.893 | | | |

(iii) Deployment of unutilized proceeds

| S.N. | Type of instrument and name of the entity invested in | Amount invested [Rs. Crore] | Maturity date | Earning [Rs. Crore] | Return on Investment [%] | Market Value as at the end of quarter [Rs. Crore] |
|--------------|---|-----------------------------|--------------------------------|---------------------|--------------------------|---|
| 1 | Fixed deposit with Axis Bank | 15.000 | 27 th December 2025 | 0.547 | 7.40% | 15.547 |
| 2 | Fixed deposit with Axis Bank | 4.893 | 07 th December 2025 | 0.188 | 7.30% | 5.081 |
| 3 | Fixed deposit with Axis Bank | 25.000 | 07 th December 2025 | 0.973 | 7.40% | 25.973 |
| Total | | 44.893 | | 1.708 | | 46.601 |

Source: As certified by Jeswani & Rathore

(iv) Delay in the implementation of the object(s)

| Object(s) | Completion date | | Delay [Number of days or months] | Comments of the Issuer's Board of Directors | |
|---|---------------------------|--------------------|---|---|---------------------------|
| | As per the offer document | Actual | | Reason for delay | Proposed course of action |
| <i>Setting up the New Valsad Unit</i> | FY25 - FY26 | On Schedule | N.A. | - | - |
| <i>Funding capital expenditure for Company and Subsidiary</i> | FY24 - FY25 | In Progress | <i>6 months (Estimated to be completed by Q2FY2026)</i> | - | - |
| <i>Funding working capital requirements for Company and Subsidiaries</i> | FY24 - FY25 | On Schedule | N.A. | - | - |
| <i>Repayment/pre-payment, in part or full, of certain borrowings availed by Company and Subsidiaries,</i> | FY24 | On Schedule | N.A. | - | - |
| <i>General Corporate Purpose</i> | FY24 - FY25 | On Schedule | N.A. | - | - |

Source: As confirmed by the Issuer's management

5. Details of utilization of proceeds stated as General Corporate Purpose (GCP) amount in the offer document

| S.N. | Item Head | Amount [Rs. Crore] | Source of information, certifications considered by the Monitoring Agency for the preparation of report | Comments of the Monitoring Agency | Comments of the Issuer's Board of Directors |
|--------------|--|-----------------------|---|---|--|
| 1 | Acquisitions or strategic initiatives (Q4FY2024) | 8.244 | - Statutory Auditors certificate - Bank statement of the proceeds account/corresponding Bank statement | No Comments | - |
| 2 | Acquisitions or strategic initiative (Q1FY2025) | 0.209 | - Statutory Auditors certificate - Bank statement of the proceeds account/corresponding Bank statement | No Comments | - |
| 3 | Brand Building Exercises (Q1FY2025) | 1.708 | - Statutory Auditors certificate - Bank statement of the proceeds account/corresponding Bank statement | No Comments | - |
| 4 | Acquisitions or strategic initiative (Q4FY2025) | 0.135 | - Statutory Auditors certificate - Bank statement of the proceeds account/corresponding Bank statement | No Comments | - |
| Total | | 10.296 | | | |