

Ref.: M&M/SEC/2026-27/149

1st November 2026

National Stock Exchange of India Limited
Scrip Code: M&M

BSE Limited
Scrip Code: 500520

Dear Sir/Ma'am,

Sub: Three Press Releases issued by Mahindra & Mahindra Limited

Please find enclosed three Press Releases issued by Mahindra & Mahindra Limited.

Yours sincerely,

For **MAHINDRA & MAHINDRA LIMITED**

Sailesh
Kumar Daga

Digitally signed by Sailesh
Kumar Daga
Date: 2026.11.01 10:11:06
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Sailesh Kumar Daga
Company Secretary
FCS: 4164

Encl: as above

CC: Luxembourg Stock Exchange
London Stock Exchange Plc
ISIN: USY541641194

Press Release

Mahindra Auto records highest ever SUV domestic sales of 73338 vehicles and total volumes of 131109 in October 2026

Mumbai, November 01, 2026: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India's leading automotive companies, today announced that its overall auto sales for the month of October 2026 stood at **131109** vehicles, a growth of **9%** including exports.

In the Utility Vehicles segment, Mahindra sold **73338** vehicles in the domestic market, a growth of **2%** and overall, **74904** vehicles, including exports. The domestic sales for Commercial Vehicles stood at **33037** a growth of **4%**.

According to **Dr. Velusamy R, President, Automotive Business, Mahindra & Mahindra Ltd.**, "October was a landmark month for us, with SUV sales topping at 73338 units and total vehicle sales of 131109, both the highest we have ever clocked in a month. The festive season, together with a refreshed portfolio, kept demand strong across SUVs, pick-ups and three-wheelers. Our first CNG vehicle, the XUV 3XO ZNG has also seen strong traction with customers."

Passenger Vehicles Sales Summary (Domestic) – October 2026						
Category	October			YTD October		
	F27	F26	% Change	F27	F26	% Change
Utility Vehicles*	73338	71624	2%	431480	369194	17%
Cars + Vans				0	0	
Passenger Vehicles	73338	7164	2%	431480	369194	17%

Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – October 2026						
Category	October			YTD October		
	F27	F26	% Change	F27	F26	% Change
LCV < 2T**	4383	4559	-4%	26278	21441	23%
LCV 2 T – 3.5 T***	28654	27182	5%	163380	141358	16%
3 Wheelers (including electric 3Ws)**	17632	12762	38%	99690	66340	50%

Exports – October 2026						
Category	October			YTD October		
	F27	F26	% Change	F27	F26	% Change
Total Exports**	7102	4015	77%	37133	24318	53%

Note- Total vehicle sales of 131109 units include SUVs, LCVs (<3.5T), 3-wheelers, and export volumes

* Above UV Sales includes sales made by subsidiary company Mahindra Electric Automobile Limited

** Above Sales Includes sales made by subsidiary company Mahindra Last Mile Mobility Limited

*** Above Sales includes Bolero Maxx PUP HD 1.9 & HD 2.0

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 3,24,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/newsroom>

Media contact information

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Mahindra Farm Equipment Business sells 62,626 Tractors in October 2026

Mumbai, November 01, 2026: Mahindra & Mahindra Ltd.'s Farm Equipment Business (FEB), part of the Mahindra Group, today announced its tractor sales numbers for October 2026.

Domestic sales in October 2026 were at **62,626** units, as against **72,071** units in October 2025, a **13%** year-on-year degrowth.

Total tractor sales (Domestic + Exports) during October 2026 were at **64,846** units, as against **73,660** units for the same period last year. Exports for the month stood at **2,220 units**, growth of **40%** over last year.

Commenting on the performance, **Veejay Nakra, President – Farm Equipment Business, Mahindra & Mahindra Ltd.** said, *"We have sold 62,626 tractors in the domestic market during October. The volume decline was primarily due to festive calendar shift, with Diwali moving to November this year from October last year. In the export markets, we have sold 2,220 tractors."*

Farm Equipment Sector Summary						
	Oct			Cumulative Oct		
	F27	F26	% Change	F27	F26	% Change
Domestic	62626	72071	-13%	325498	319407	2%
Exports	2220	1589	40%	13416	11278	19%
Total	64846	73660	-12%	338914	330685	2%

*Exports include CKD

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Press Release

Mahindra's Trucks & Buses Business sells 2838 vehicles in October 2026, registering a growth of 40%

Mumbai, November 1, 2026: Mahindra & Mahindra Ltd. (M&M Ltd.), today announced that its overall sales including exports in the Trucks and Buses business (CV > 3.5T) for the month of October 2026 stood at 2838 vehicles, a y-o-y growth of 40%.

Mahindra's Trucks & Buses business comprises of Mahindra Truck & Bus division (MTBD) and SML Mahindra Limited (SML).

According to **Vinod Sahay, Executive Chairman – SML, President – Aerospace, Advanced Technologies, Trucks, Buses & CE, M&M**, “October sustained the strong momentum built through Q2, supported by festive season demand, healthy freight movement and continued infrastructure-led activity across key sectors. While rising commodity and input costs warrant close monitoring, the underlying demand drivers, including infrastructure investments, replacement demand and economic activity, provide confidence in the outlook for the months ahead.”

Trucks & Buses Business (MTBD+SML) - October 2026						
Category	October			YTD October		
	F27	F26	% Change	F27	F26	% Change
Cargo Vehicles	2036	1255	62%	10535	8139	29%
Passenger Vehicles	802	779	3%	10108	8483	19%
MTBD + SML Total	2838	2034	40%	20643	16622	24%

Mahindra Trucks & Buses (MTBD) – October 2026						
Category	October			YTD October		
	F27	F26	% Change	F27	F26	% Change
Cargo Vehicles	1504	748	101%	7469	5210	43%
Passenger Vehicles	269	227	19%	2769	2208	25%
MTBD Total	1773	975	82%	10238	7418	38%

SML Mahindra Limited (SML) – October 2026						
Category	October			YTD October		
	F27	F26	% Change	F27	F26	% Change
Cargo Vehicles	532	507	5%	3066	2929	5%
Passenger Vehicles	533	552	-3%	7339	6275	17%
SML Total	1065	1059	1%	10405	9204	13%

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