

January 13, 2012

To,

The Bombay Stock Exchange Limited,
(Listing Department)
P.J. Tower,
Dalal Street,
Mumbai 400 001
Scrip Code : 532631

National Stock Exchange of India Limited
(Listing Department)
Exchange Plaza
Bandra Kurla Complex
Mumbai-400051
Scrip Code : FAME

Sub: Proposed rights issue (the “Issue”) of Fame India Limited (the “Company”) and Outcome of the Board Meeting

Dear Sir,

This is to inform you that the Board of Directors of the Company at its meeting held on January 13, 2012 have approved January 25, 2012 to be the Record Date for the purpose of deciding the shareholders who are eligible to apply for Equity Shares on rights basis in the proposed Issue.

The details are summarised below:

Size of the Issue	The Company proposes to issue 2,02,90,508 Equity Shares on a rights basis to its existing equity shareholders aggregating to approximately ₹ 8928 Lacs.
Rights Entitlements	58 equity shares for every 100 equity shares held by the shareholders as on the record date.
Issue price per Equity Share	₹ 44 (inclusive of premium of ₹ 34) per Equity Share
Face Value per Equity Share	₹ 10/-
Record Date	Wednesday, 25 January 2012
Total number of Equity Shares outstanding prior to the issue	3,49,83,635
Total number of Equity Shares outstanding after the issue.	5,52,74,143



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Fractional Entitlement	The Equity Shares are being offered on a rights basis to the existing Equity Shareholders of our Company in the ratio of 58 Equity Shares for every 100 Equity Shares held as on the Record Date. For Equity Shares being offered on a rights basis under this Issue, if the shareholding of any of the Equity Shareholders is less than 100 Equity Shares or is not in multiple of 100, the fractional entitlement of such Equity Shareholders shall be ignored for computation of the Rights Entitlement. However, Equity Shareholders whose fractional entitlements are being ignored earlier will be given preference in the allotment of one additional Equity Share each, if such Equity Shareholders have applied for additional Equity Shares. Those Equity Shareholders holding less than 2 Equity Shares and therefore entitled to zero Equity Shares under this Issue shall be dispatched a CAF with zero entitlement. Such Equity Shareholders are entitled to apply for additional Equity Shares. However, they cannot renounce the same in favour of any third parties. CAF with zero entitlement will be non-negotiable /non-renunciability.
Details of warrants attached if any	Nil
Issue Schedule	Issue opens on : Tuesday, 7 February 2012 Issue closes on : Tuesday, 21 February 2012

We request you to kindly take the above details on record.

For Fame India Limited


Suratha Satpathy
Company Secretary

