

Format for Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Excel Crop Care Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer - Ratnabali Capital Markets Limited PAC - Aditya Goenka (HUF) Aditya Goenka		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NSE, BSE		
5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition under consideration, holding of:</u>			
a) Shares carrying voting rights	1298492	11.80%	11.80%
b) Voting rights (VR) otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
Total (a+b+c)	1298492	11.80%	11.80%



<u>Details of acquisition</u>			
a) Shares carrying voting rights acquired	270705	2.46%	2.46%
b) VRs acquired otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired			
Total (a+b+c)	270705	2.46%	2.46%
<u>After the acquisition, holding of:</u>			
a) Shares carrying voting rights	1569197	14.26%	14.26%
b) VRs otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
Total (a+b+c)	1569197	14.26%	14.26%
6. Mode of acquisition (e.g. open market /off market/ public issue / rights issue /preferential allotment / inter-se transfer, etc.)	Open Market Purchase		
7. Date of acquisition of/ date of receipt of intimation of allotment of shares whichever is applicable.	2/11/2012 to 31/07/2013 01/08/2013	211308 59397	

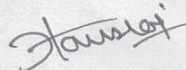


8. Equity share capital / total voting capital of the TC before the said acquisition	11005630
9. Equity share capital/ total voting capital of the TC after the said acquisition	11005630
10. Total diluted share/voting capital of the TC after the said acquisition	11005630

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Ratnabali Capital Markets Limited



Hansraj Jaria
Company Secretary

Place: Kolkata

Date: 02.08.2013

