

Ganjam Trading Company Private Limited
NEW PRAKASH CINEMA, N.M. JOSHI MARG, LOWER PAREL, MUMBAI - 400011

February 12, 2014

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

This is to inform that the Company has on February 12, 2014 transferred 5,43,49,450 equity shares constituting 34.60% of paid up capital of Essel Propack Limited, a company listed on Bombay Stock Exchange Limited with Scrip Code No.: 500135, National Stock Exchange with Scrip Symbol: ESSELPACK to Rupee Finance and Management Pvt Ltd by way of an off market inter se transfer of shares amongst the promoter group.

In this connection, we send herewith following disclosures:

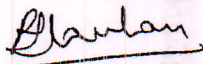
- a) Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.
- b) Regulation 13(4A) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 as amended

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Ganjam Trading Company Private Limited



Authorised Signatory

Encl: As above.

CC: Essel Propack Limited

Continental Building,
135, Dr. Annie Besant Road,
Worli, Mumbai - 400018

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(3) and (6)]

Regulation 13(3)—Details of change in shareholding in respect of persons holding more than 5% shares in Essel Propack Limited

Name, PAN No. & address of share- holders	Share- holding prior to acquisition/ sale	No. & % of shares/ voting rights acquired/ sold	Receipt of attestation advice/ acquisition of shares/ sale of shares specify	Date of intimation to comp- any	Mode of acquisition on (market purchase/ public/ rights/ preferential offer etc.)	No. & % of shares/ voting rights post- acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Ganjam Trading Company Private Limited PAN: AAACG3975H	5,63,49,550 Shares (35.87%)	Number of shares: 5,43,49,450 Percentage: 34.60%	February 12, 2014	February 12, 2014	Off market inter-se transfer of shares	Number of shares: 20,00,100 Percentage: 1.27%	Not Applicable	Not Applicable	Not Applicable	NIL	5,43,49,450	Transfer for NIL consideration

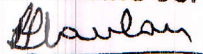
For GANJAM TRADING CO. PVT. LTD.

P. Ganjam
Authorised Signatory/Director

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

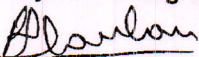
Name of the Target Company (TC)	Essel Propack Limited		
Name(s) of the seller and Persons Acting in Concert (PAC) with the seller	Ganjam Trading Company Private Limited		
Whether the seller belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited (NSE) BSE Limited (BSE)		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition/disposal under consideration, holding of :			
a) Shares carrying voting rights	5,63,49,550	35.87%	N.A.
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	5,63,49,550	35.87%	N.A.
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	5,43,49,450	34.60%	N.A.
b) VRs acquired /sold otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to	N.A.	N.A.	N.A.

For GANJAM TRADING CO. PVT. LTD.


Authorised Signatory/Director

receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered / invoked/released by the acquirer.	N.A.	N.A.	N.A.
e) Total (a+b+c+/-d)	5,43,49,450	34.60%	N.A.
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	20,00,100	1.27%	N.A.
b) Shares encumbered with the acquirer	N.A.	N.A.	N.A.
c) VRs otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	20,00,100	1.27%	N.A.
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Off market Inter-se transfer		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	February 12, 2014		
Equity share capital / total voting capital of the TC before the said acquisition/sale	No. of shares: 15,71,01,285 shares Amount: Rs. 31,42,02,570/-		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	No. of shares:15,71,01,285 shares Amount: Rs. 31,42,02,570/-		
Total diluted share/voting capital of the TC after the said acquisition/sale	No. of shares:15,71,01,285 shares Amount: Rs. 31,42,02,570/-		

For Ganjam Trading Company Private Limited


Authorised Signatory

Place: Mumbai

Date: February 12, 2014

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For GANJAM TRADING CO. PVT. LTD.



Authorised Signatory/Director

"FORM D"

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of Essel Propack Limited

Name, PAN & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer	Date of receipt of allotment advice/ acquisition	Date of intimation to company	Mode of Acquisition (market purchase/ public/rights / preferential offer, etc.)/sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Ganjam Trading Company Private Limited PAN: AAACG3975H	5,63,49,550 Shares (35.87%)	February 12, 2014	February 12, 2014	Off market inter-se transfer of shares	Number of shares: 20,00,100 Percentage : 1.27%	Not Applicable	Not Applicable	Not Applicable	NIL	5,43,49,450	Transfer for NIL consideration

For GANJAM TRADING CO. PVT. LTD.


Authorised Signatory/Director

New
Prakash
Cinema,
N.M. Joshi
Marg, Lower
Parel,
Mumbai
400011

For Ganjam Trading Company Private Limited



Authorised Signatory

Date: February 12, 2014

Place: Mumbai