April 30, 2012

To

Bombay Stock Exchange Limited

National Stock Exchange of India Limited

Dear Sir/Madam,

Regarding: Eros International Media Ltd. – BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Please find Eros International's press release attached herewith this document.

You are requested to take this information on record.

Thanks & Regards,

For, Eros International Media Limited

Authorised Signatory

Encl: As above

EROS INTERNATIONAL MEDIA LIMITED
(Formerly known as Eros International Media Private Ltd.)
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Eros International aligns with Vinod Chopra Films for Ferrari Ki Sawaari
Film to release worldwide on 15th June 2012

Mumbai, 30th April 2012: Eros International Media Ltd (Eros International), a leading global company in the Indian film entertainment industry, has acquired the worldwide distribution rights of Vidhu Vinod Chopra's *Ferrari Ki Sawaari*. Eros will release the film worldwide on 15th June 2012.

Ferrari Ki Sawaari, a heartwarming film about a young father's endeavor to fulfill the dream of his talented ten year old son, is Vinod Chopra Films' first release after *3 idiots*, the much acclaimed and highest grossing film in the history of Hindi cinema. Produced by Vidhu Vinod Chopra, directed by Rajesh Mapuskar, written by Vidhu Vinod Chopra and Rajesh Mapuskar with dialogues by Rajkumar Hirani, *Ferrari Ki Sawaari* stars Sharman Joshi, Boman Irani and Ritwik Sahore with a song appearance by Vidya Balan.

Commenting on the association, **Sunil Lulla, Managing Director, Eros International Media Ltd** said, *"We have had a great association with Vidhu Vinod Chopra and are excited about associating with the makers of some of the most memorable and path breaking Indian cinema. Through this tie-up with Vidhu and his talented team, we look forward to leveraging Eros' global network and presenting quality film content to discerning audiences worldwide".*

Expressing satisfaction with the association, **Vidhu Vinod Chopra** said, *"Ferrari Ki Sawaari is an important milestone for us in our three decades of striving for excellence in cinema. We are happy to align with Eros and have the benefit of their network and infrastructure so as to take this very special film to audiences worldwide."*

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across multiple formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International plc which is the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange.

For further information please visit: www.erosintl.com

About Vinod Chopra Films

Vinod Chopra Films (VCF) is India's leading film production company and the maker of iconic and path breaking films such as 3 idiots, Lage Raho Munna Bhai, 1942 A Love Story and Parinda. Over the past three decades, VCF has produced films which have been both critically acclaimed as well as blockbuster commercial successes, with the last release, 3 idiots, becoming the all-time highest grossing Hindi film. Several VCF films have been conferred the prestigious National Awards as well as other domestic and international awards.

For further information please visit www.vinodchopra.com