November 18, 2013

The DCS–CRD,
Bombay Stock Exchange Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001

The DCS–CRD,
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No- 'C' Block, G Block
Bandra-Kurla Complex
Mumbai-400051

Sub:- Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed the Press Release of Eros International Media Limited.

You are requested to take this information on record.

Thanking you

Yours faithfully,
For Eros International Media Limited

Dimple Mehta
Company Secretary & Compliance Officer

Encl:- Press Release

Eros International and Sanjay Leela Bhansali's Goliyon Ki Rasleela Ram-Leela storms the box-office

Rs. 93.58 crores opening weekend box-office gross worldwide

Mumbai, 18th November 2013: Eros International Media Ltd. (Eros International), the leading global company in the Indian film entertainment industry has announced a whopping **Rs. 93.58 crores gross weekend** worldwide for Sanjay Leela Bhansali's *Goliyon Ki Rasleela Ram-Leela.* The colourful Indian take on the classic Romeo and Juliet starring Deepika Padukone and Ranveer Singh in its lead roles, released worldwide on 15th November in over 3,500 screens and grossed **Rs. 68.58 crores in India (Rs. 52.75 crores net)** and **Rs. 25 crores ($4 million) in the overseas markets**.

The film took both the Indian and overseas box office by storm by earning Rs. 16 crores nett at the domestic box office on its release day, followed by Rs. 17.25 crores on Saturday and Rs. 19.50 on Sunday. Overseas too, the film had cash registers ringing making it the highest grossing first weekend film in overseas where the weekend does not have extended public holidays.

Touted as a masterpiece by audiences and critics alike, Ram-leela is also currently on the 9th spot on the charts in the United Kingdom.

Nandu Ahuja, Sr. VP, India theatrical, Eros International Media Ltd said, *"The film has received an outstanding opening and the audiences have spoken. With rave reviews and strong word of mouth, the film promises to continue dancing it way at the box office".*

Pranab Kapadia, President, Marketing & Distribution, Eros International plc said, *"With its vibrant backdrop and music already a rage, the film has struck the right chord with international audiences and performed exceptionally well across territories setting new records in the overseas market. Like SLB's Devdas, this film will resonate with audiences for a long time after its release".*

Eros International & Sanjay Leela Bhansali's *Goliyon Ki Rasleela Ram-Leela* released 15th November 2013.

About Eros International Media Ltd (Eros International)
Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com

EROS INTERNATIONAL MEDIA LIMITED
Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com Website: www.erosintl.com
Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.