

Mohan Goenka

110A, Southern Avenue
Kolkata- 700 029

Date: 06.04.2015

The Secretary
National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai – 400 051

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata – 700 001

The Company Secretary
Emami Limited
687, Anandapur
EM Bypass
Kolkata – 700 107

Dear Sir,

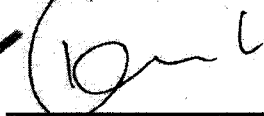
Sub: Disclosure under Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith disclosure in terms of Regulation 30(1) & 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you

Yours faithfully

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Mohan Goenka on behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Encl: a/a

Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Emami Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	National Stock Exchange Of India Limited BSE Limited The Calcutta Stock Exchange Limited		
3. Particulars of the shareholder(s): a. Name of person(s) with person acting in concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the share or voting rights of the TC. Or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Mohan Goenka on behalf of himself, Promoter and Promoter Group Persons / Persons Acting in Concert(**)		
4. Particulars of the shareholding of person(s) mentioned at (3) above	Number	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As on March 31 of the year, holding of:			
a) Shares	165,088,855	72.74	-
b) Voting Rights (otherwise than by shares)	-	-	-
c) Warrants,	-	-	-
d) Convertible Securities	-	-	-
e) Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) List of Promoter and Promoter Group Persons / Persons Acting in Concert and details of their shareholding is attached as "Annexure A".

Note

- In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

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Mohan Goenka on behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

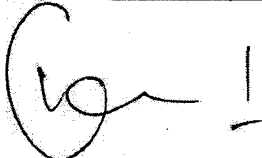
Date: 6th April, 2015

Annexure "A"

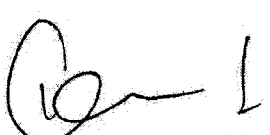
Details of Shareholding of Promoter and Promoter Group Persons / Persons Acting in Concert as on 31st

March, 2015

1.Indian			
a. Individuals/Hindu Undivided Family			
S. No	Name of the Shareholder	No of Shares	As a %
1	Priti Sureka	4,950,000	2.18
2	Harsha Vardhan Agarwal	1,479,633	0.65
3	Indu Goenka	1,165,110	0.51
4	Aditya Vardhan Agarwal	1,012,195	0.45
5	Usha Agarwal	911,548	0.40
6	Santosh Goenka	799,910	0.35
7	Saroj Goenka	777,620	0.34
8	Radhe Shyam Agarwal	769,500	0.34
9	Rohin Raj Sureka	750,000	0.33
10	Ashish Goenka	733,000	0.32
11	Suresh Kumar Goenka	714,430	0.31
12	Meena Goenka	694,310	0.31
13	Raj Kumar Goenka	667,750	0.29
14	Jayant Goenka	603,127	0.27
15	Radhe Shyam Goenka	569,638	0.25
16	Saswat Goenka	565,000	0.25
17	Sachin Goenka	538,000	0.24
18	Vibhash Vardhan Agarwal	536,439	0.24
19	Jyoti Goenka	425,700	0.19
20	Mansi Agarwal	330,000	0.15
21	Sobhna Agarwal	315,000	0.14
22	Jyoti Agarwal	315,000	0.14
23	Avishi Sureka	300,000	0.13
24	Smriti Agarwal	282,000	0.12
25	Prashant Goenka	268,000	0.12
26	Richa Agarwal	261,000	0.12
27	Nimisha Goenka	247,000	0.11
28	Mohan Goenka	240,450	0.11
29	Shreya Goenka	240,000	0.11
30	Vidula Agarwal	240,000	0.11
31	Vidisha Agarwal	240,000	0.11
32	Puja Goenka	238,199	0.10
33	Manish Goenka	207,598	0.09
34	Sushil Kumar Goenka	191,250	0.08
35	Rashmi Goenka	138,700	0.06
36	Rachna Bagaria	135,000	0.06
37	Yogesh Goenka	122,700	0.05
38	Laxmi Devi Bajoria	60,000	0.03

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39	Madan Lal Agarwal	30,000	0.01
40	Pradeep Agarwal	20,575	0.01
41	Kusum Agarwal	19,500	0.01
42	Laxmi Devi Bajoria	15,000	0.01
43	Sangita Agarwal	13,000	0.01
44	Divya Agarwal	13,000	0.01
45	Shubham Agarwal	12,230	0.01
46	Abhishek Agarwal	12,000	0.01
47	Dhiraj Agarwal	8,375	0.00
48	Vishal Agarwal	4,100	0.00
49	Sumangal Agarwal	4,100	0.00
50	Rachana Goenka	3,000	0.00
51	Shruti Goenka	3,000	0.00
52	Shanti Devi Agarwal	2,139	0.00
	Sub Total	23,194,826	10.22
1.Indian			
c. Bodies Corporate			
1	Diwakar Viniyog Private Limited	33,310,237	14.68
2	Suntrack Commerce Private Limited	32,675,366	14.40
3	Bhanu Vyapaar Private Limited	27,133,761	11.95
4	Emami Enclave Makers Pvt Ltd	13,211,053	5.82
5	Suraj Viniyog Private Limited	12,841,931	5.66
6	Emami High Rise Pvt Ltd	12,837,353	5.66
7	TMT Viniyogan Limited	4,956,580	2.18
8	Emami Paper Mills Ltd	466,500	0.21
9	Emami Frank Ross Limited	74,500	0.03
10	EPL Securities Ltd	42,000	0.02
	Sub Total	137,549,281	60.60
2.Foreign			
a. Individuals (NRI/Foreign Individuals)			
1	Amitabh Goenka	4,344,748	1.91
	Sub Total	4,344,748	1.91
	Grand Total	165,088,855	72.74

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Mohan Goenka on behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

Date: 6th April, 2015