

From
Raj Kumar Goenka
110A, Southern Avenue
Kolkata-700 029

March 11, 2011

The Secretary
The National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (E) Mumbai - 400 051

The Secretary
The Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street Mumbai - 400 001

The Secretary
Calcutta Stock Exchange Limited
7, Lyons Range Kolkata - 700 001

The Secretary
Emami limited
687 Anandapur E M By pass Kolkata 700107

Dear Sir,

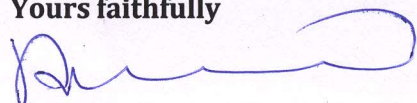
Sub: Disclosure under regulation 3 (3) of SEBI (SAST) REGULATION 1997

I, Raj Kumar Goenka on behalf of the Promoters and PACs in respect of Equity Shares of Emami Limited do hereby declare and confirm that 1, 88, 12,932 Equity Shares representing 12.43% of the paid up capital proposed to be transacted inter se among Promoters and PACs. A disclosure in the prescribed form under regulation 3(3) SEBI (SAST) REGULATIONS 1997 is attached for your information.

This is for your information and record.

Thanking you,

Yours faithfully



Raj Kumar Goenka

Encl: a/a