

RAJ KUMAR GOENKA
110A, SOUTHERN AVENUE, KOLKATA-7000 029

Date: 04.09.2012

The Secretary
National Stock Exchange Ltd.
Plot no. C/1, G Block
Bandra- Kurla Complex
Bandra (E)
Mumbai- 400 051

The Secretary
Calcutta Stock Exchange Ltd.
7, Lyons Range
Kolkata-700 001

The Secretary
Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400 001

Dear Sir,

Sub: Disclosure

Enclosed please find the disclosure in terms of Regulation 10(5) of SEBI (Substantial Acquisition of Shares and Takeover) Regulation 2011.

This is for your information and record.

Thanking you,

Yours faithfully,



(Raj Kr. Goenka)

Encl: As above

Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	EMAMI LIMITED
2.	Name of the acquirer(s)	As per List Annexed
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	YES
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired	As per List Annexed
	b. Proposed date of acquisition	11.09.2012
	c. Number of shares to be acquired from each person mentioned in 4(a) above	As per List Annexed
	d. Total shares to be acquired as % of share capital of TC	A) Transfer of shares through Deed of Gift -369037 shares/0.24% B) Inter se Transfer among promoters - 20000 shares/0.01% C) Transfer of shares on dissolution of Hindu Undivided Family - 1162332 shares/0.77%
	e. Price at which shares are proposed to be acquired	A) Transfer of shares through Deed of Gift -Not Applicable B) Transfer among promoters- At market price C) Transfer of shares on dissolution of Hindu Undivided Family- Not Applicable
	f. Rationale, if any, for the proposed transfer	A) Transfer of shares through Deed of Gift B) Inter se Transfer among promoters C) Transfer of shares hold by Karta on behalf of Hindu Undivided Family(HUF) to its beneficiary on dissolution of HUF
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	10(1)(a)(ii)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period.	Yes, Frequently Traded on National Stock Exchange and Bombay Stock exchange Rs 496.36 at National Stock Exchange Rs 494.09 at Bombay Stock Exchange
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8.	The target company is also listed on CSE where the stock is not traded and so it is not applicable.
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable.	A) Transfer of shares through Gift deed - Not applicable B) Inter se Transfer among promoters - Through registered stock broker at market price C) Transfer of shares on dissolution of HUF thorough Deed -Not Applicable
9.	Declaration by the acquirer, that the transferor and transferee have complied / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)	Yes, we have complied with all applicable requirements in chapter V of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)

10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	Yes, we declare that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.			
11.	Shareholding details	Before the proposed transaction		After the proposed transaction	
		No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
	– Acquirer(s) and PACs (other than sellers)(*)				
	Smt Smriti Agarwal	140000	0.09	188000	0.12
	Smt Laxmi Devi Bajoria	40000	0.03	50000	0.03
	Smt Shobhna Agarwal	150000	0.10	210000	0.14
	Smt Jyoti Agarwal	150000	0.10	210000	0.14
	Smt Priti Sureka	1473888	0.97	2601925	1.72
	Diwakar Viniyog Private Limited	21701336	14.34	21721336	14.36
	Smt Rachna Bagaria	150000	0.10	210000	0.14
	Shri Radhe Shyam Goenka	312760	0.21	361092	0.24
	Smt Saroj Goenka	482280	0.32	521280	0.34
	Shri Mohan Goenka	113300	0.07	152300	0.10
	Shri Manish Goenka	90732	0.06	129732	0.09
	Total	24804296	16.393	26355665	17.418
	– Seller (s)				
	Shri Suresh Kumar Goenka	505620	0.33	455620	0.30
	Smt Santosh Goenka	631640	0.42	571640	0.38
	Shri Raj kumar Goenka	467500	0.31	424500	0.28
	Smt Sushil Kumar Goenka	115500	0.08	113500	0.08
	Shri Harsha Vardhan Agarwal	1267126	0.84	1053089	0.70
	Shri Dhiraj Agarwal	30000	0.02	10000	0.01
	Shri Raj Kumar Goenka ,Karta on behalf of Raj Kumar Goenka HUF	19000	0.01	-	-
	Shri R. S. Goenka ,Karta on behalf of Radhe Shyam Goenka HUF	216000	0.14	-	-
	Shri Radhe Shyam Goenka , Karta on behalf of KD Goenka & Sons HUF	13332	0.01	-	-
	Shri Radhe Shyam Agarwal , Karta on behalf of Radhe Shyam Agarwal HUF	914000	0.60	-	-
	Total	4179718	2.762	2628349	1.737

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For & Behalf of the Promoters



(RAJ KUMAR GOENKA)

Date:04.09.2012

Place: Kolkata

ANNEXURE			
A) Transfer of shares through Gift deed			
Name of Donor	Name of Donee	No. of shares	% of total capital
Shri Suresh Kumar Goenka	Smt Smriti Agarwal	48000	0.03
	Smt Laxmi Devi Bajoria	2000	0.00
Smt Santosh Goenka	Smt Shobhna Agarwal	60000	0.04
Shri Raj kumar Goenka	Smt Jyoti Agarwal	41000	0.03
	Smt Laxmi Devi Bajoria	2000	0.00
Smt Sushil Kumar Goenka	Smt Laxmi Devi Bajoria	2000	0.00
Shri Harsha Vardhan Agarwal	Smt Priti Sureka	214037	0.14
Total		369037	0.24
B) Inter se Transfer among promoters			
Name of Seller	Name of Acquirer	No. of shares	% of total capital
Shri Dhiraj Agarwal	Diwakar Viniyog Private Limited	20000	0.01
Total		20000	0.01
C) Transfer of shares on dissolution of HUF			
Name of Karta, on behalf of Hindu Undivided Family	Name of Beneficiary	No. of shares	% of total capital
Shri Raj Kumar Goenka ,Karta on behalf of Raj Kumar Goenka HUF	Smt Jyoti Agarwal	19000	0.01
Shri R. S. Goenka ,Karta on behalf of Radhe Shyam Goenka HUF	Smt Rachna Bagaria	60000	0.04
	Shri Radhe Shyam Goenka	39000	0.03
	Smt Saroj Goenka	39000	0.03
	Shri Mohan Goenka	39000	0.03
	Shri Manish Goenka	39000	0.03
		216000	0.14
Shri Radhe Shyam Goenka , Karta on behalf of KD Goenka & Sons HUF	Smt Laxmi Devi Bajoria	4000	0.00
	Shri Radhe Shyam Goenka	9332	0.01
		13332	0.01
Shri Radhe Shyam Agarwal , Karta on behalf of Radhe Shyam Agarwal HUF	Smt Priti Sureka	914000	0.60
Total		1162332	0.77
Grand Total (A+B+C)		1551369	1.03