

Raj Kumar Goenka
110A, Southern Avenue, Kolkata – 700 029

Date: 26.11.2014

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra - Kurla Complex
Bandra(E)
Mumbai – 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata – 700 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata – 700 107

Dear Sir,

Sub: Disclosure

Please find enclosed herewith disclosure in terms of Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you

Yours faithfully



Raj Kumar Goenka

Encl: a/a

DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	Emami Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Amitabh Goenka		
3. Whether the acquirer belongs to Promoter/Promoter group	YES		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited The Calcutta Stock Exchange Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC
<u>Before the acquisition/disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	As per	As per	N.A.
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	annexure	annexure	N.A.
c) Voting rights (VR) otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	
	N.A.		
	N.A.		
Total (a+b+c+d)			
<u>Details of acquisition</u>			
a) Shares carrying voting rights acquired/sold	125,000	0.06	N.A.
b) VRs acquired otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC acquired/sold	N.A.	N.A.	N.A.
d) Shares encumbered/invoked/released by the acquirer	N.A.	N.A.	N.A.
Total (a+b+c+d)	125,000	0.06	N.A.
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	As per	As per	N.A.
b) Shares encumbered with the acquirer	annexure	annexure	N.A.
c) VRs otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC after acquisition	N.A.	N.A.	
	N.A.		

✓ 

Total (a+b+c+d)			
6. Mode of acquisition/sale	Inter Se Transfer through Open Market through Registered Stock Broker: 125,000 shares		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	25.11.2014		
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	Rs. 226,967,619/-		
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	Rs. 226,967,619/-		
10. Total diluted share/voting capital of the TC after the said acquisition/sale	NIL		

✓ 

Signature of the acquirer / Authorised Signatory

Place: Kolkata

Date: 26th November, 2014

**Annexure to Disclosure under Regulation 29(2) of Substantial Acquisition of Shares & Takeovers Regulations, 2011 dated
25.11.2014**

SI No		PRE	PRE %	POST	POST %	Encumbered	%
	Name of the Acquirer	No. of Shares		No. of Shares		No. of Shares	
1	AMITABH GOENKA	4,921,748	2.17	5,046,748	2.22	-	0.00
	Sub-Total (A)	4,921,748	2.17	5,046,748	2.22	-	0.00
	Name of the Persons in Promoters's Group (Other than Acquirer)						
1	TMT VINIYOGAN LIMITED	4,846,000	2.14	4,846,000	2.14	2,800,000	1.23
2	HARSHA VARDHAN AGARWAL	1,479,633	0.65	1,479,633	0.65	-	0.00
3	USHA AGARWAL	1,218,072	0.54	1,218,072	0.54	-	0.00
4	ADITYA VARDHAN AGARWAL	1,012,195	0.45	1,012,195	0.45	-	0.00
5	RADHE SHYAM AGARWAL	994,500	0.44	994,500	0.44	-	0.00
6	SANTOSH GOENKA	880,460	0.39	856,510	0.38	-	0.00
7	ASHISH GOENKA	733,000	0.32	733,000	0.32	-	0.00
8	SURESH KUMAR GOENKA	714,430	0.31	714,430	0.31	-	0.00
9	RAJ KUMAR GOENKA	667,750	0.29	667,750	0.29	-	0.00
10	JAYANT GOENKA	603,127	0.27	603,127	0.27	-	0.00
11	SASWAT GOENKA	565,000	0.25	565,000	0.25	-	0.00
12	RADHE SHYAM GOENKA	569,638	0.25	569,638	0.25	-	0.00
13	SACHIN GOENKA	538,000	0.24	538,000	0.24	-	0.00
14	JYOTI GOENKA	454,000	0.20	454,000	0.20	-	0.00
15	MANSI AGARWAL	330,000	0.15	330,000	0.15	-	0.00
16	PRASHANT GOENKA	268,000	0.12	268,000	0.12	-	0.00
17	PUJA GOENKA	266,499	0.12	266,499	0.12	-	0.00
18	NIMISHA GOENKA	247,000	0.11	247,000	0.11	-	0.00
19	RICHA AGARWAL	261,000	0.11	261,000	0.11	-	0.00
20	MOHAN GOENKA	240,450	0.11	240,450	0.11	-	0.00
21	MANISH GOENKA	207,598	0.09	207,598	0.09	-	0.00
22	SUSHIL KUMAR GOENKA	191,250	0.08	191,250	0.08	-	0.00
23	RASHMI GOENKA	167,000	0.07	167,000	0.07	-	0.00
24	SHRUTI GOENKA	3,000	0.00	3,000	0.00	-	0.00
25	RACHNA GOENKA	3,000	0.00	3,000	0.00	-	0.00
26	INDU GOENKA	1,245,660	0.55	1,221,710	0.54	-	0.00
27	SAROJ GOENKA	825,520	0.36	777,620	0.34	-	0.00
28	MEENA GOENKA	742,260	0.33	718,310	0.32	-	0.00
29	PRITI A SUREKA	4,480,476	1.97	4,480,476	1.97	-	0.00
30	SUNTRACK COMMERCE PRIVATE LIMITED	32,526,866	14.33	32,526,866	14.33	7,062,242	3.11
31	DIWAKAR VINIYOG PRIVATE LIMITED	33,005,737	14.54	33,005,737	14.54	11,885,000	5.24
32	BHANU VYAPAAR PRIVATE LIMITED	26,936,761	11.87	26,936,761	11.87	7,801,250	3.44
33	SURAJ VINIYOG PRIVATE LIMITED	12,715,131	5.60	12,715,131	5.60	540,000	0.24
34	EMAMI ENCLAVE MAKERS PVT LTD	13,088,553	5.77	13,088,553	5.77	-	0.00
35	EMAMI HIGH RISE PVT LTD	12,710,553	5.60	12,710,553	5.60	-	0.00
36	ROHIN RAJ SUREKA	750,000	0.33	750,000	0.33	-	0.00
37	VIBHASH VARDHAN AGARWAL	536,439	0.24	536,439	0.24	-	0.00
38	SOBHNA AGARWAL	315,000	0.14	315,000	0.14	-	0.00
39	JYOTI AGARWAL	315,000	0.14	315,000	0.14	-	0.00
40	AVISHI SUREKA	300,000	0.13	300,000	0.13	-	0.00
41	SMRITI AGARWAL	282,000	0.12	282,000	0.12	-	0.00
42	VIDISHA AGARWAL	240,000	0.11	240,000	0.11	-	0.00
43	VIDULA AGARWAL	240,000	0.11	240,000	0.11	-	0.00



**Annexure to Disclosure under Regulation 29(2) of Substantial Acquisition of Shares & Takeovers Regulations, 2011 dated
25.11.2014**

SI No		PRE	PRE %	POST	POST %	Encumbered	%
	Name of the Acquirer	No. of Shares		No. of Shares		No. of Shares	
44	SHREYA GOENKA	240,000	0.11	240,000	0.11	-	0.00
45	RACHNA BAGARIA	135,000	0.06	135,000	0.06	-	0.00
46	YOGESH GOENKA	122,700	0.05	122,700	0.05	-	0.00
47	LAXMI DEVI BAJORIA	75,000	0.03	75,000	0.03	-	0.00
48	PRADEEP AGARWAL	31,200	0.01	28,575	0.01	-	0.00
49	MADAN LAL AGARWAL	30,000	0.01	30,000	0.01	-	0.00
50	SANGITA AGARWAL	21,000	0.01	21,000	0.01	-	0.00
51	DIVYA AGARWAL	21,000	0.01	21,000	0.01	-	0.00
52	SHUBHAM AGARWAL	16,230	0.01	16,230	0.01	-	0.00
53	DHIRAJ AGARWAL	15,000	0.01	12,375	0.01	-	0.00
54	ABHISHEK AGARWAL	12,000	0.01	12,000	0.01	-	0.00
55	VISHAL AGARWAL	8,100	0.00	8,100	0.00	-	0.00
56	SUMANGAL AGARWAL	8,100	0.00	8,100	0.00	-	0.00
57	SHANTI DEVI AGARWAL	2,139	0.00	2,139	0.00	-	0.00
58	EMAMI PAPER MILLS LTD	466,500	0.21	466,500	0.21	-	0.00
59	EMAMI FRANK ROSS LIMITED	74,500	0.03	74,500	0.03	-	0.00
60	EMAMI CAPITAL MARKETS LIMITED	110,580	0.05	110,580	0.05	-	0.00
61	EPL SECURITIES LTD	42,000	0.02	42,000	0.02	-	0.00
62	KUSUM AGARWAL	19,500	0.01	19,500	0.01	-	0.00
	Sub-Total (B)	160,167,107	70.57	160,042,107	70.51	30,088,492	13.26
	GROSS TOTAL (A+B)	165,088,855	72.74	165,088,855	72.74	30,088,492	13.26

