

SACHIN GOENKA

110A, SOUTHERN AVENUE, KOLKATA – 700 029

Date: 06.12.2013

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra - Kurla Complex
Bandra(E)
Mumbai – 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata – 700 001

Dear Sir,

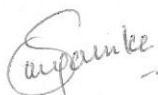
Sub: Disclosure

Please find enclosed herewith disclosure in terms of Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you

Yours faithfully



Sachin Goenka

Encl: a/a

DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	Emami Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	1) M/s. TMT Viniyogan Limited 2) Mr. Radhe Shyam Agarwal 3) Ms. Usha Agarwal 4) Mr. Aditya vardhan Agarwal 5) Ms. Richa Agarwal 6) Mr. Harsha Vardhan Agarwal 7) Ms. Mansi Agarwal 8) Mr. Radhe Shyam Goenka 9) Ms. Saroj Goenka 10) Mr. Mohan Goenka 11) Ms. Rashmi Goenka 12) Master Sashwat Goenka 13) Mr. Manish Goenka 14) Ms. Jyoti Goenka 15) Miss Nimisha Goenka 16) Mr. Raj Kumar Goenka 17) Ms. Meena Goenka 18) Mr. Prashant Goenka 19) Ms. Puja Goenka 20) Mr. Suresh Kumar Goenka 21) Ms. Santosh Goenka 22) Mr. Ashish Goenka 23) Ms. Shruti Goenka 24) Mr. Sushil Kumar Goenka 25) Ms. Indu Goenka 26) Mr. Jayant Goenka 27) Ms. Rachna Goenka 28) Mr. Sachin Goenka		
3. Whether the acquirer belongs to Promoter/Promoter group	YES		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited The Calcutta Stock Exchange Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC
<u>Before the acquisition/disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	As per	As per	As per
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	Annexure	Annexure	Annexure
c) Voting rights (VR) otherwise than by equity shares			

5/11/11


d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
Total (a+b+c+d)			
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	1,116,000	0.49%	NIL
b) VRs acquired otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC acquired/sold	NIL	NIL	NIL
d) Shares encumbered/invoked/released by the acquirer	NIL	NIL	NIL
Total (a+b+c+d)	1,116,000	0.49%	NIL
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	As per	As per	As per
b) Shares encumbered with the acquirer	Annexure	Annexure	Annexure
c) VRs otherwise than by equity shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC after acquisition			
Total (a+b+c+d)			
6. Mode of acquisition/sale	Inter Se Transfer through Open Market through Registered Stock Broker: 1,116,000 shares		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	06.12.2013		
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	226,967,619 shares		
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	226,967,619 shares		
10. Total diluted share/voting capital of the TC after the said acquisition/sale	NIL		

Signature

Signature of the acquirer / Authorised Signatory

Place: Kolkata

Date: 6th December, 2013

Annexure

Sl No	Name of the Acquirers	PRE	PRE %	POST	POST %
1	TMT VINIYOGAN LIMITED	4,350,000	1.92	4,796,000	2.11
2	HARSHA VARDHAN AGARWAL	1,579,633	0.70	1,609,633	0.71
3	USHA AGARWAL	1,343,208	0.59	1,438,208	0.63
4	ADITYA VARDHAN AGARWAL	1,209,648	0.53	1,239,648	0.55
5	RADHE SHYAM AGARWAL	874,500	0.39	994,500	0.44
6	SANTOSH GOENKA	857,460	0.38	880,460	0.39
7	ASHISH GOENKA	723,000	0.32	733,000	0.32
8	SURESH KUMAR GOENKA	683,430	0.30	714,430	0.31
9	RAJ KUMAR GOENKA	636,750	0.28	667,750	0.29
10	JAYANT GOENKA	593,127	0.26	603,127	0.27
11	SASWAT GOENKA	555,000	0.24	565,000	0.25
12	RADHE SHYAM GOENKA	541,638	0.24	569,638	0.25
13	SACHIN GOENKA	525,000	0.23	538,000	0.24
14	JYOTI GOENKA	435,000	0.19	454,000	0.20
15	MANSI AGARWAL	300,000	0.13	330,000	0.15
16	PRASHANT GOENKA	258,000	0.11	268,000	0.12
17	PUJA GOENKA	257,499	0.11	266,499	0.12
18	NIMISHA GOENKA	240,000	0.11	247,000	0.11
19	RICHA AGARWAL	231,000	0.10	261,000	0.11
20	MOHAN GOENKA	228,450	0.10	240,450	0.11
21	MANISH GOENKA	194,598	0.09	207,598	0.09
22	SUSHIL KUMAR GOENKA	170,250	0.08	191,250	0.08
23	RASHMI GOENKA	150,000	0.07	167,000	0.07
24	SHRUTI GOENKA	-	0.00	3,000	0.00
25	RACHNA GOENKA	-	0.00	3,000	0.00
26	INDU GOENKA	1,225,660	0.54	1,245,660	0.55
27	SAROJ GOENKA	797,520	0.35	825,520	0.36
28	MEENA GOENKA	725,260	0.32	742,260	0.33
A	Total Acquirer Promoters	19,685,631	8.67	20,801,631	9.17
	Name of the Persons in Promoters's Group (Other than Acquirers)				
1	AMITABH GOENKA	6,037,748	2.66	4,921,748	2.17
2	SUNTRACK COMMERCE PRIVATE LIMITED	32,526,866	14.33	32,526,866	14.33
3	DIWAKAR VINIYOG PRIVATE LIMITED	33,005,738	14.54	33,005,738	14.54
4	BHANU VYAPAAR PRIVATE LIMITED	26,936,762	11.87	26,936,762	11.87
5	SURAJ VINIYOG PRIVATE LIMITED	12,715,131	5.60	12,715,131	5.60
6	EMAMI ENCLAVE MAKERS PVT LTD	13,088,553	5.77	13,088,553	5.77
7	EMAMI HIGH RISE PVT LTD	12,710,553	5.60	12,710,553	5.60
8	PRITI SUREKA	3,902,888	1.72	3,902,888	1.72
9	ROHIN RAJ SUREKA	750,000	0.33	750,000	0.33
10	VIBHASH VARDHAN AGARWAL	536,439	0.24	536,439	0.24
11	SOBHNA AGARWAL	315,000	0.14	315,000	0.14

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12	JYOTI AGARWAL	315,000	0.14	315,000	0.14
13	AVISHI SUREKA	300,000	0.13	300,000	0.13
14	SMRITI AGARWAL	282,000	0.12	282,000	0.12
15	VIDISHA AGARWAL	240,000	0.11	240,000	0.11
16	VIDULA AGARWAL	240,000	0.11	240,000	0.11
17	SHREYA GOENKA	240,000	0.11	240,000	0.11
18	RACHNA BAGARIA	135,000	0.06	135,000	0.06
19	YOGESH GOENKA	122,700	0.05	122,700	0.05
20	LAXMI DEVI BAJORIA	75,000	0.03	75,000	0.03
21	PRADEEP AGARWAL	31,200	0.01	31,200	0.01
22	MADAN LAL AGARWAL	30,000	0.01	30,000	0.01
23	SANGITA AGARWAL	21,000	0.01	21,000	0.01
24	DIVYA AGARWAL	21,000	0.01	21,000	0.01
25	SHUBHAM AGARWAL	16,230	0.01	16,230	0.01
26	DHIRAJ AGARWAL	15,000	0.01	15,000	0.01
27	ABHISHEK AGARWAL	12,000	0.01	12,000	0.01
28	VISHAL AGARWAL	8,100	0.00	8,100	0.00
29	SUMANGAL AGARWAL	8,100	0.00	8,100	0.00
30	SHANTI DEVI AGARWAL	2,139	0.00	2,139	0.00
31	EMAMI PAPER MILLS LTD	466,500	0.21	466,500	0.21
32	EMAMI FRANK ROSS LIMITED	124,500	0.05	124,500	0.05
33	EMAMI CAPITAL MARKETS LIMITED	110,580	0.05	110,580	0.05
34	EPL SECURITIES LTD	42,000	0.02	42,000	0.02
35	KUSUM AGARWAL	19,500	0.01	19,500	0.01
B	Total Promoters Other than Acquirers & Sellers	145,403,226	64.06	144,287,226	63.57
C	TOTAL (A+B)	165,088,857	72.74	165,088,857	72.74

Sanjay
