Edelweiss
Ideas create, values protect

EW/Sec/2011/229

November 3, 2011

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (E)
Mumbai-400051

Dear Sir,

Sub: Press Release

Enclosed is the press release titled 'Edelweiss Financial Services appoints Himanshu Kaji as an Executive Director on its Board of Directors' issued by the Company for your reference and records.

Thanking you,

Yours faithfully,
For Edelweiss Financial Services Limited
(formerly known as Edelweiss Capital Limited)

Vinit Agarwal
Dy. Company Secretary

cc.:

The Bombay Stock Exchange Limited
P J Towers, Dalal Street
Fort, Mumbai - 400 001.

Encl.: as above.

Press Release

Edelweiss Financial Services appoints Himanshu Kaji as an Executive Director on its Board of Directors

Mumbai, November 3, 2011: Financial services major, Edelweiss Financial Services Limited has appointed Mr. Himanshu Kaji, as an Executive Director, on its Board of Directors. Along with his role as an Executive Director, Himanshu will continue to shoulder the responsibility of the Group Chief Operating Officer.

Commenting on the appointment, Mr. Rashesh Shah, Chairman and CEO Edelweiss Group said, "Himanshu has played a key role in overseeing Planning, Operations, Risk, Technology and Compliance at the Edelweiss Group in addition to being in-charge of Strategy Development and Execution for the group. I welcome him to the Board and am sure that the Company will benefit enormously from his experience in the areas of business strategy, risk, regulatory frameworks, process re-engineering and technology strategy & implementation."

Himanshu is a Chartered accountant with a post graduate diploma in Securities Law. After a stint with ICICI Limited as an investment banker, Himanshu joined his family broking business and later branched off on his own as a corporate advisor to eminent Indian and global financial services companies. Among the many important assignments where he played a key role, was the modernization of the oldest stock exchange in Asia – the Bombay Stock Exchange (BSE). Himanshu was part of a select group which oversaw the corporatization and the de – mutualisation of the BSE. He also served as Honorary Treasurer and Official Spokesperson for The Bombay Stock Exchange (BSE) during 1999-2001.

Himanshu has been involved with Edelweiss since the early days, advising Edelweiss through strategic and broking related challenges. He joined Edelweiss full time in 2009.

About Edelweiss Financial Services Limited

Edelweiss has emerged as India's leading diversified financial services Group. Edelweiss offers a large range of financial products and services spanning across asset classes and consumer segments. Its businesses are broadly divided into Credit, Capital Markets including Investment Banking and Brokerage Services – Institutional, HNI and Retail, Asset Management, Housing Finance and Life Insurance. Edelweiss now has 308 offices in over 140 cities pan India with 2863 employees. Edelweiss Financial Services trades under the symbols NSE: EDELWEISS, BSE: 532922, Bloomberg: EDEL.IN, Reuters: EDEL.BO.

To learn more about the Edelweiss Group, please visit www.edelweissfin.com

For more details please contact

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