



DQ Entertainment International Limited (“DQE”)

Disney XD acquires ‘The Jungle Book’ for USA

DQE, the global entertainment company, announced today that Disney XD has acquired the 3D HD animated series ‘The Jungle Book’, to premiere on 11 June 2012 on the cable and satellite channel available in over 78 million U.S. households.



Jungle Book – 26 x 22’ 3D HD has generated tremendous interest world-wide including Europe for broadcasting and home entertainment including Licensing which DQE is working in collaboration with co-producers Moon Scoop France, ZDF Group Germany and TF1 France.

SMC Entertainment, a division of Sun-Mate, has the television, home video, licensing and merchandising rights in North America for ‘The Jungle Book’ based on an earlier agreement with DQE.

Rudyard Kipling’s most loved characters come to life in The Jungle Book 26 x 22’ TV series for ages 6 to 9. It narrates stories of the man cub Mowgli who was raised in the Indian jungles by a pack of wolves since he was born. Drama, excitement and adventure mixed with a high element of comedy tells the tales of Mowgli, his beloved mentor, Baloo, the wise bear, Bagheera, his panther buddy and the lazy rock python Kaa.

Together they take on the evil Shere Khan who is out to get Mowgli. His adventures open out in the lush tropical forest of Seeonee amidst splendid Indian royal forts, temples, waterfalls, the Waigunga river and many other picturesque locales. Throughout the series other characters from Kipling’s jungle stories add drama, comedy and action to top quality animation and story-telling.

Tapaas Chakravarti Chairman & CEO of DQE Group commented, “We are honoured that ‘The Jungle Book’ will soon be on Disney channels in USA. Mowgli and his friends have found their rightful home and we are confident that they will continue to enthrall audiences in their new CGI avatars”



About DQE:

DQE is one of the leading producers of animation, visual effects, game art and live action entertainment content for the global media and entertainment industry. With a workforce of approximately 3,200 employees and a global client - partner base of over 100 producers, distributors, broadcasters and licensors, including Walt Disney Group, Universal Pictures, Nickelodeon Animation Studios Inc., Electronic Arts, Marvel Comics, American Greetings, the BBC, M6 / France TV Group / TF-1, all leading broadcasting and distribution groups from France, ZDF TV and ZDF Enterprises, a leading pubcaster and distributor from Germany, ABC Australia, Al Jazeera - Arabic nations, Disney Channels - Asia, Cartoon Network Group and many more worldwide.

DQE has received over 35 awards including an EMMY, at several national and international forums recognising creativity and excellence. Among these are the E&Y Entrepreneur of the Year Award, The UK Broadcast Award 2010, Sichuan TV Festival International "Gold Panda" Award, 11 Emmy nominations and an Emmy Award administered by the National Academy of Television Arts & Sciences , USA for 'Tutenstein' animated TV series. The Jungle Book produced by DQE was nominated in 5 categories at the Cartoons on the bay - Pulcinella awards Italy in 2011.

For further information:

Contact:

Sumedha Saraogi sumedha@dgentertainment.com Ph. No: +91 - 40-23553726	P R Vishnu vishnu@dgentertainment.com Ph. No: +91 - 40-23553726
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