

DOSHI HOLDINGS PVT. LTD.

Regd. Office : Neela House, 5th Floor, M.L. Dahanukar Marg, Mumbai 400 026
September 18, 2012

The Manager
Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza', C-1, Block G
Bandra-Kurla Complex
Bandra (East)
Mumbai – 400 051

Dear Sirs,

Disclosure of pledged shares of Premier Ltd.
Scrip Symbol : PREMIER

Pursuant to the Regulations 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we wish to inform you that we have pledged 3,34,000 equity shares of Premier Ltd., held by us on 18.09.2012. We are enclosing herewith the requisite disclosure in the prescribed format.

With this pledge the total no. of pledged shares of Premier Ltd., held by us, work out to 64,59,500 shares i.e. 21.27% of the paid up capital of Premier Ltd..

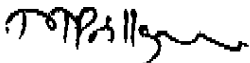
The shares have been pledged in favour of

P.H.Financial Advisors P. Ltd.	3,34,000
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You are requested to take the above on your record.

Thanking you,

Yours faithfully,
For Doshi Holdings Pvt. Ltd.



Authorised Signatory

Encl.: As above
CC. Premier Ltd. Mumbai

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)				PREMIER LTD.				
Name of the Promoter(s) on whose shares encumbrance was created ✓ / invoked/ released (tick the relevant one)				Doshi Holdings Pvt. Ltd.				
Date of reporting				18th September, 2012				
Names of the stock exchanges where the shares of the target company are listed				Bombay Stock Exchange Ltd. & National Stock Exchange of India Ltd.				
Details of the promoters' holding: (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)								
Promoter (s) or PACs with him		Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details
Names	Numbers	% of total share capital	Type Creation / invocation /release	Date (s)	Numbers	% of total share capital	Pledge of shares in favour of	
Doshi Holdings Pvt. Ltd.	1,32,41,325	43.60 %	3,34,000 (1.10%)	18/09/2012	67,81,325	22.33 %	P. H. Financial Advisors Pvt. Ltd. 3,34,000 Shares.	

Doshi Holdings Pvt. Ltd.


Authorised Signatory