

9th November, 2017

DCS – Listing,
BSE Limited,
1st Floor, New Trading Ring,
Rotunda Building, P.J.Towers,
Dalal Street, P.J.Towers,
Mumbai 4000 001

Listing Department,
National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Plot No.C/1,G Block,
Bandra Kurla Complex, Bandra (East),
Mumbai 400 051

Stock Code : 506655

Stock Code : SUDARSCHEM

Dear Sir,

Sub : ANALYSTS / INVESTORS CON CALL at 4.30 P.M. today (09/11/2017)

**Ref : Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements)
Regulations, 2015 – Schedule III PART A**

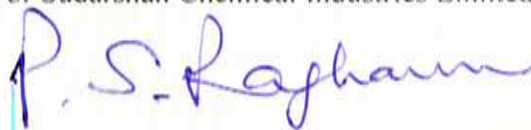
We enclose herewith the presentation which is being circulated to the Analysts / Investors for the proposed conference call scheduled today (9th November, 2017) at 4.30 P.M.

Kindly take the above on record and further arrange to publish the same in your website for the information of our shareholders, investors and public at large.

Thank you.

Yours truly,

For Sudarshan Chemical Industries Limited



P.S. Raghavan
Company Secretary

Encl : As above



Sudarshan Chemical Industries Limited

Global Head Office :

162 Wellesley Road, Pune - 411 001, India

Tel: +91 20 260 58 888 Fax: +91 20 260 58 222

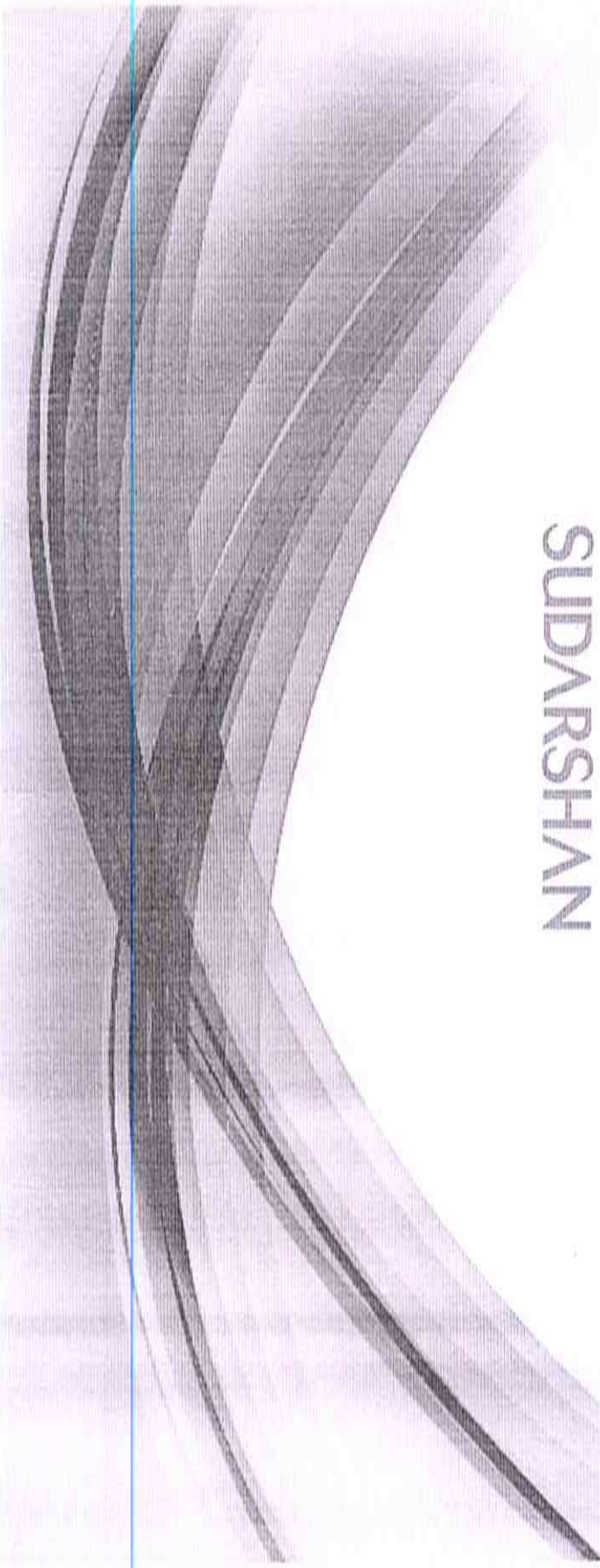
Email : contact@sudarshan.com

www.sudarshan.com

INVESTOR PRESENTATION

November 2017

SUDARSHAN



Safe-harbor statement

This presentation may contain statements which reflect Management's current views and estimates and could be construed as forward looking statements.

These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements.

These risks and uncertainties include, but are not limited to our exposure to changes in general economic conditions, market, Foreign currency and other risks, changes in government policies/regulations, tax regimes as also technological changes.

The company assumes no responsibility to publicly amend, modify or revise any forward looking statements, on the basis of subsequent development, information or events or otherwise.

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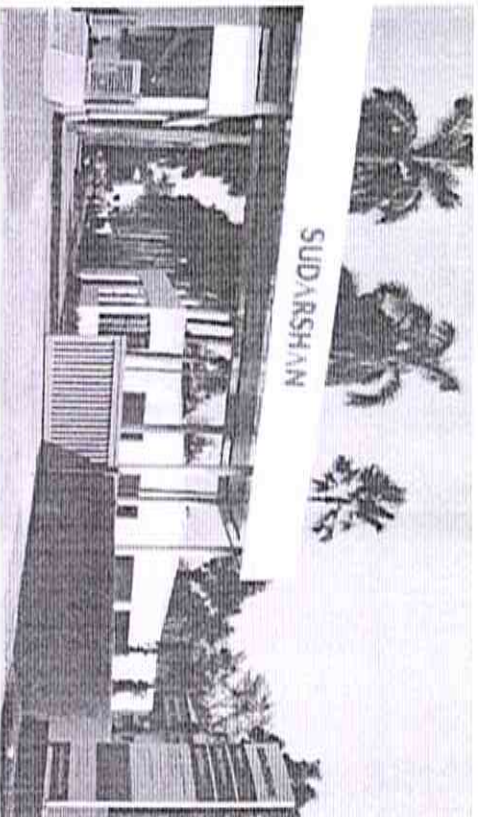
Sudarshan at glance

Incepted in 1952

Manufacturer of Pigments, Effect pigments & Agrochemicals

Largest pigment producer in India with 35% market share

5th largest pigment producer in the world



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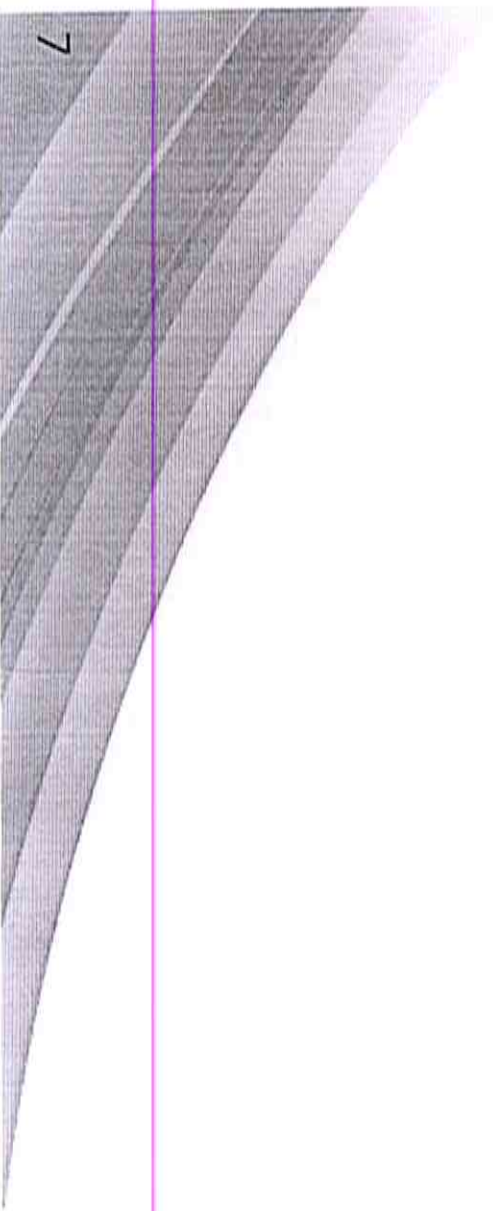
Highlights

- **Growth engine - in pursuit of the vision**
 - From a non existent to the **5th largest producer** in the last 7 years
 - Major capacity expansion lined up over next 5 years' under MOU signed with Government of Maharashtra for ₹ 1,000 crores investment
- **Cutting Edge Technology**
 - Introduced 100+ new products - High Performance range, Cosmetic range
 - Best in class infrastructure for Analytical and Application testing
 - Best in class R&D professionals

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Highlights

- **Reliability and Sustainability**
 - British Safety Council - Sword of Honor
 - Amongst the top suppliers in the world, which meet the stringent social compliance norms of the Cosmetic Industry
- **Culture**
 - Among "Top 50 Dream Companies to Work"
 - Certified as "Great place to Work"

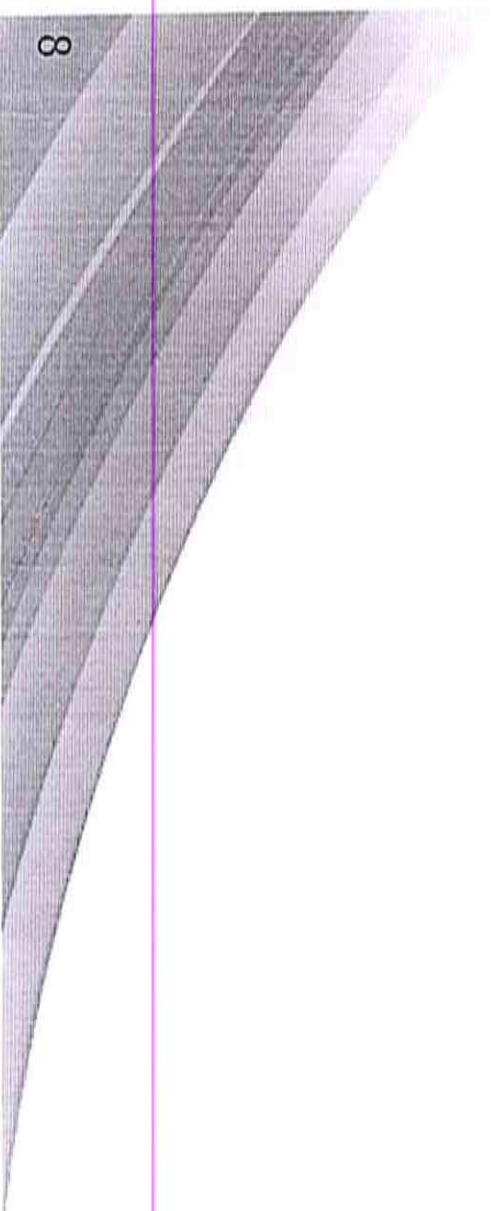


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Highlights

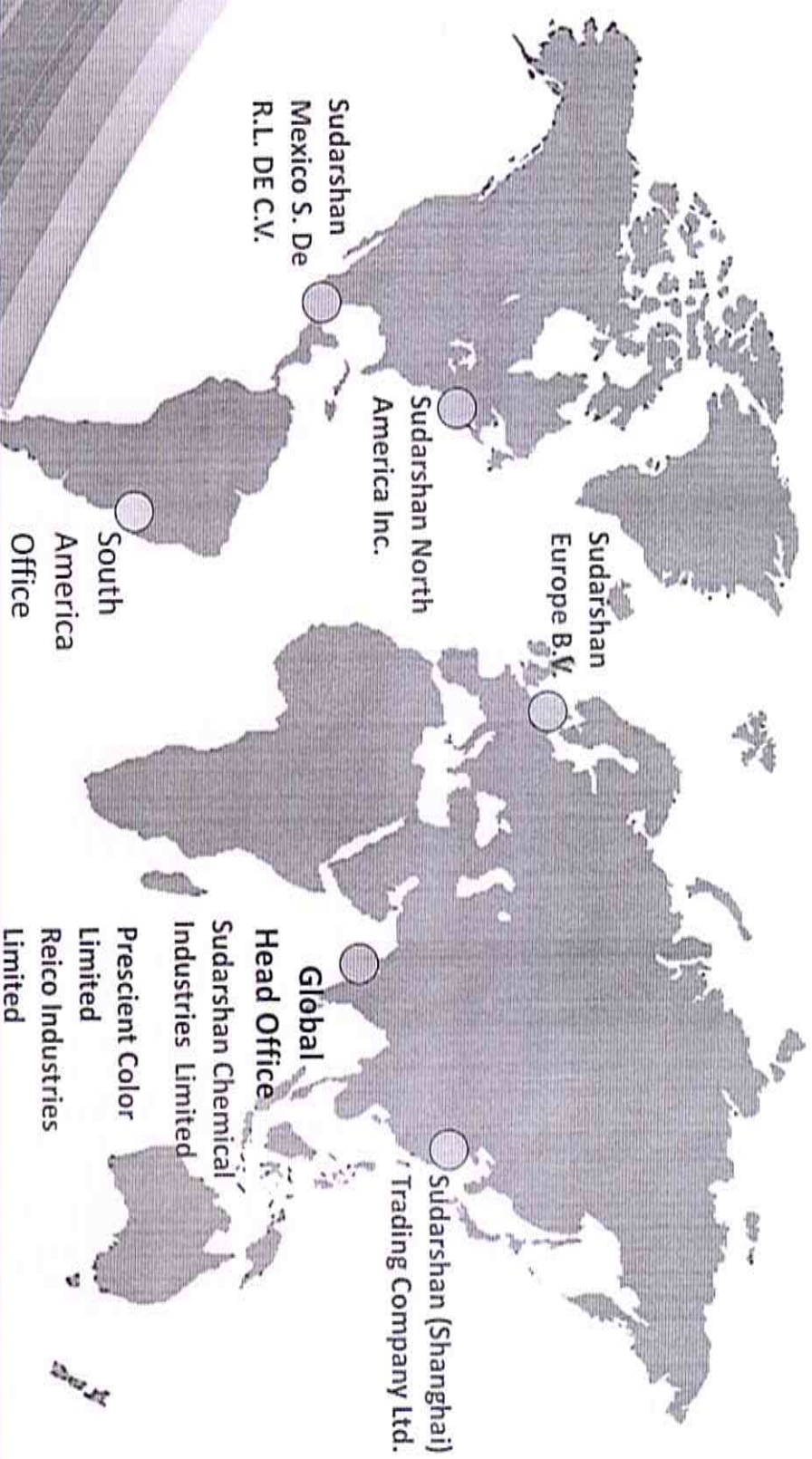
- **Performance excellence**

- First Award in the field of exports of Pigments by a Large Scale Unit for 2016-2017
- Second Award in Domestic Market by a Large Scale Unit for 2016-2017
- First Award in Pollution Control by a large Scale Unit for 2016-2017
- Second Award in Safety & Hazards Control by a Large Scale Unit for 2016-2017



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Our Infrastructure - Global Presence



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Our Infrastructure - India

- Global Head office in Pune
- R&D in Ambadwet near Pune
- India based Manufacturing
 - Roha
 - Mahad



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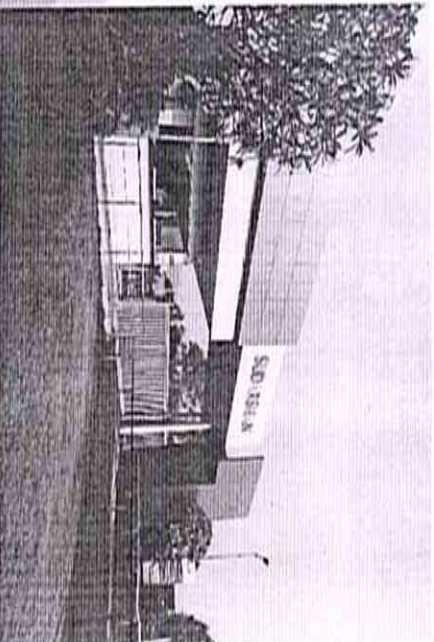
Our Infrastructure - R&D capabilities

People

- More than 50 scientists
- Global experts panel for competency enhancement
- Analytical and Application lab experts

Process

- Stage Gate process
- DOE approach to solutions

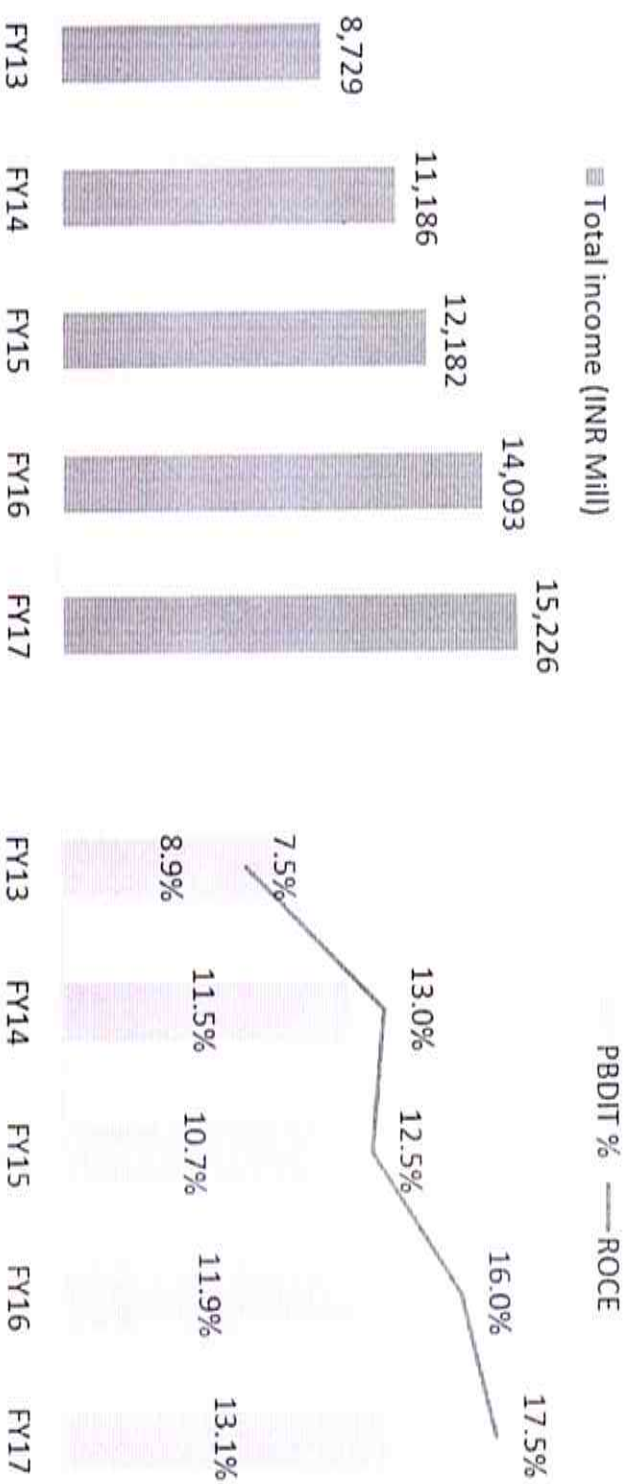


Infrastructure

- Dedicated site for R&D with investments >USD 10 Mn
- State of the art equipment for characterization, reverse engineering and composition analysis
- Ability to handle crystal modification & surface treatments
- Comprehensive list of equipment to ensure reproducibility in end application

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Consolidated financial trend



Sales CAGR 15%

PBDIT CAGR 26%

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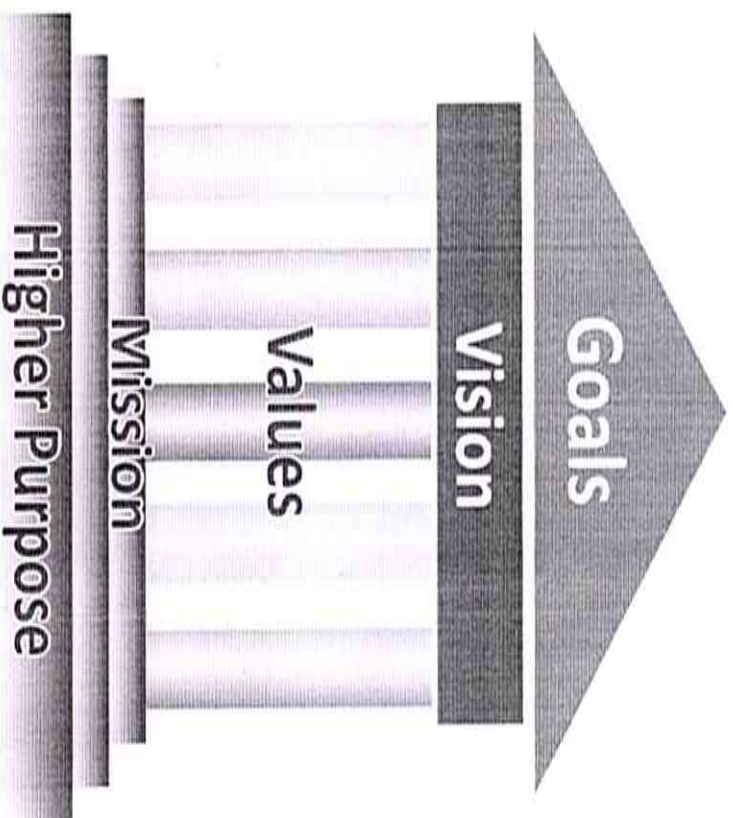
Group overview

Sudarshan culture

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Sudarshan culture - Four components



Sudarshan culture - Higher purpose



growing
together ...

Spiritually fulfilling • Socially just • Environmentally sustainable

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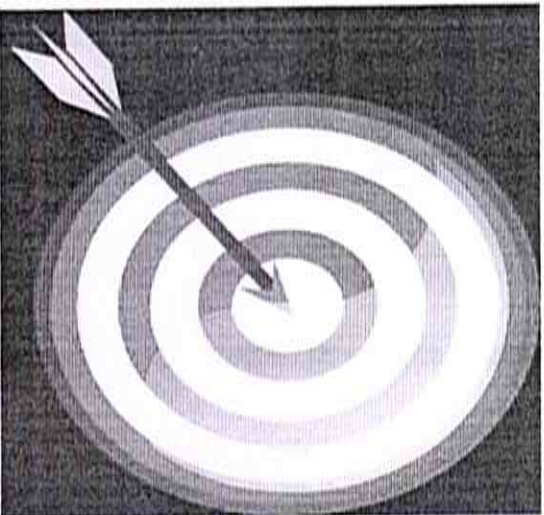
Sudarshan culture - Vision



To be amongst the
top four pigment players in the
world

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Sudarshan culture - Vision



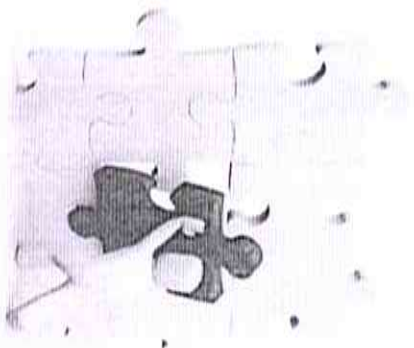
**World Class Global Colour Solution
Provider**

with an

**Innovative & vibrant
culture**

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Sudarshan culture - Values



S

Seva (Serve)

C

Courage

C

Commitment & Passion

R

Respect

T

Trust

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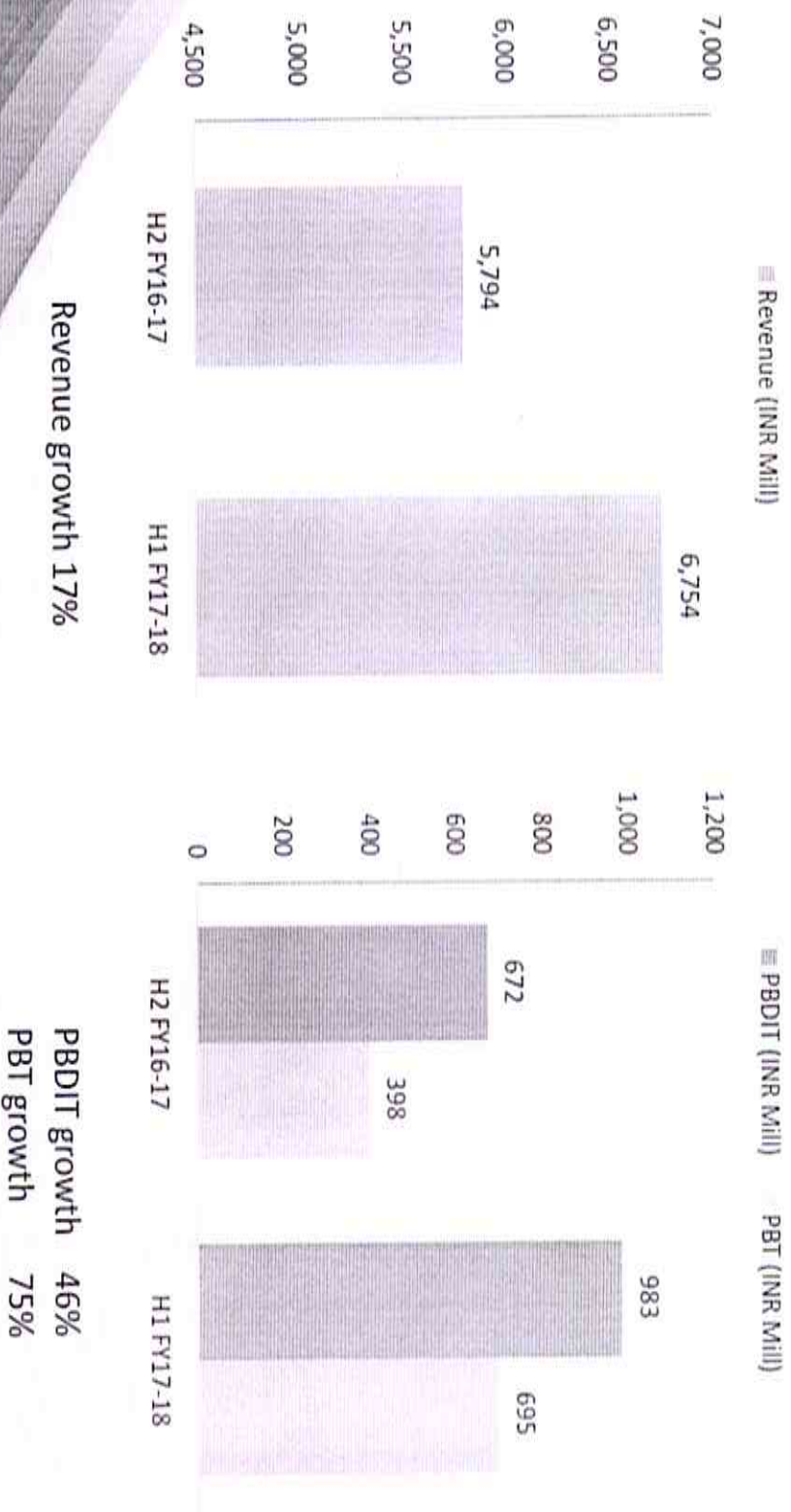
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H1 Performance vs H2 of FY16-17



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Comparative

	For the Quarter						Amounts in ₹ Million
	30.09.2017		30.06.2017		30.09.2016		
Total income	3,518		3,352		3,323		
PBDIT	522	14.8%	461	13.7%	492	14.8%	
PBIT	380	10.8%	319	9.5%	378	11.4%	
PBT	342	9.7%	353	10.5%	396	11.9%	
PAT	231	6.6%	234	7.0%	281	8.5%	

- India sales recovery has been slow after GST roll out
- Investment in strategic initiatives for improving business lead to higher fixed cost by ~ INR 30 mill
- Increase in depreciation cost compared to last year ~ INR 29 mill

Key ratios

	As on	
	30.09.2017	30.09.2016
Debt-Equity	0.96	0.92
Interest coverage	5.17	7.62
Current ratio	1.12	1.36
EPS (basic & diluted - Annualised)	13.42	17.16

Business highlights

- Ready for future expansion with commissioning of capacity increase of effluent treatment plant
- Good product approvals which should lead to better sales
- Refinancing of external commercial borrowings at lower rate of interest concluded

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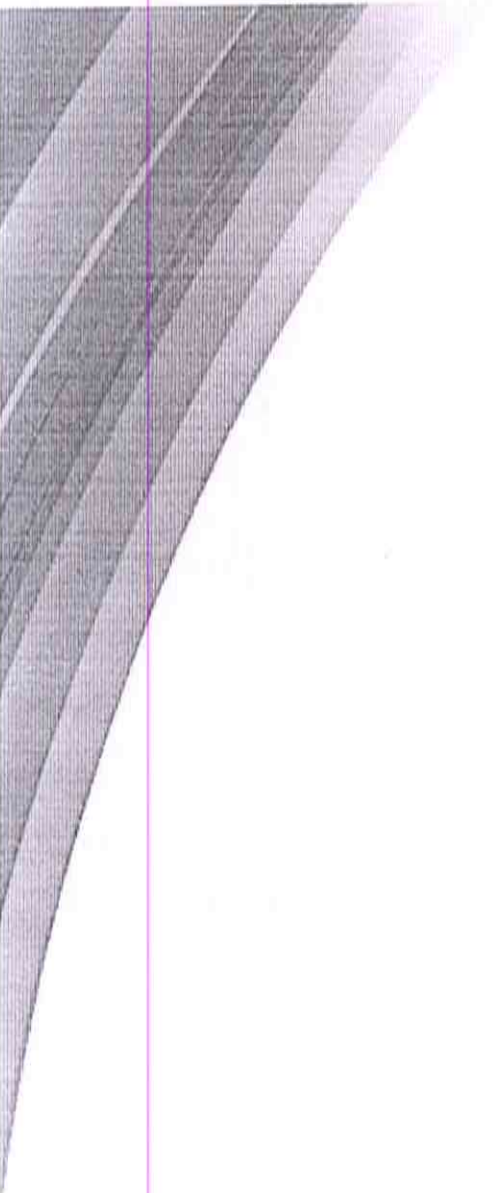
Business development initiatives in the focussed international geographies to help in demand improvement

Sales and profit outlook for Q3 of FY17-18 will be much better compared to last year Q3

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Thank You

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growing
together ...

- Spiritually fulfilled • Socially just • Environmentally sustainable •

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