

May 6, 2010

Mr. Hari K
Asst. Vice President
National Stock Exchange of India Ltd
"Exchange Plaza", C-1, Block G,
Bandra - Kurla Complex,
Bandra (E), Mumbai - 400 051

Dear Sir,

Sub : Press Release - D-Link launches the world's first energy-saving Managed Green Ethernet Switch.

We are enclosing herewith a copy of press release in connection with introducing the world's first energy-saving Managed Green Ethernet Switches in India.

The above may be treated as disclosure under clause 36 of the Listing Agreement.

Thanking you.

Yours faithfully,
For **D-LINK (INDIA) LIMITED**



Shrinivas Adkesar
Company Secretary

D-Link goes GREEN

Company launches the world's first energy-saving Managed Green Ethernet Switch

Mumbai, May 05, 2010: D-Link, the end-to-end networking solutions provider for consumer and business, today announced the launch of the world's first Green managed switch - the D-Link® Green™ 24-port Managed Gigabit Switch (DGS-3200-24).

Speaking to the media at the launch, Gary Yang, Managing Director, D-Link (India) Ltd said, "Nowadays, environmental awareness is at an all time high and consumers worldwide are demanding more environmental friendly and energy efficient products and solutions." He added, "D-Link has always been committed to Green computing and has taken a lead in developing innovative, power-saving technology that is ideal for both home and business environments. D-Link Green products don't compromise on operational performance or functionality, and do not cost more."

D-Link Green Technology automatically detects device link status and reduces the power usage of ports that are not linked. When detecting a link down, the DGS-3200-24 conserves power usage without sacrificing network performance.

In addition to the innovative Green features and the smart fan, the DGS-3200-24 switch offers advanced security features and is IPv6 Phase II certified. The DGS-3200 series is capable of operating in temperatures up to 50 degree Centigrade and in non A/C environment especially suitable for Indian climate.

Jayesh Kotak, VP-Product Marketing, D-Link (India) Ltd. added, "D-Link DGS-3200 is an extremely compact device that not only helps customers lower their operating expenses by cutting down on electricity consumption, but also reduces the capital expenditure on power backup investments."

As the first company to introduce Green networking solutions, D-Link now offers a complete line of Green Technology products, including Switches, Wi-Fi Routers, Network Attached Storage (NAS) and Internet-enabled Digital Photo Frames.

D-Link has a dedicated website, www.dlinkGreen.com that outlines the company's Green initiatives, such as conserving energy, protecting the environment from harmful substances and reducing waste by using recyclable packaging. The site also provides an overview of D-Link Green technology that provides eco-friendly alternatives without compromising on performance.



D-Link has instituted a program to which all of its Green solutions must comply before being labeled D-Link Green. In order to qualify, products must adhere to requirements that:

- Incorporate D-Link's energy-saving technology
- Comply with Green initiatives (such as WEEE, RoHS, and ENERGY STAR)
- Use D-Link's eco-friendly sustainable packaging (such as sleeveless design and soy ink)

The DGS-3200-24 supports both IPv4 and IPv6 protocols to meet the ever-increasing demand of larger address space. IPv6 simplifies, streamlines network configuration and also reduces costs of deployment. The DGS-3200-24 is on the IPv6 Phase-2 approved list. For more information about the IPv6 Ready Logo Program, visit <http://www.ipv6ready.org/?page=about>.

About D-Link:

D-Link (India) Ltd. ranks among India's premier networking firms and is the 2nd largest networking company in India[#]. Globally, D-Link Corporation features among the top five networking companies.

D-Link (India) has been the recipient of many awards such as *Most Valued Principal**, *Preferred Channel Choice***, *Channel Champion**** and *Most Preferred Networking brand*****.

The annual Gartner report^{##} revealed that D-Link holds the top position globally in Wireless LAN stand-alone access point unit shipments for mid- and large-size enterprises in 2009. D-Link also features in Gartner's latest published MAGIC QUADRANT for WIRELESS LAN Infrastructure^{###}.

D-Link (India) has a toll free support helpdesk and 18 advanced service centers across India.

*Channel World 'Most Valued principal – Bronze' in Wireless networking category

**DQ Channel Choice Gold Award 2008 for Wired and Wireless Networking

***CRN Channel Champion award 2009, 2008 & 2007

**** VARIndia Star Nite Awards –2009 and 2008

IDC 2007 data

Source: Gartner, Inc., "Market Share: Enterprise Wireless LAN Equipment, Worldwide, 2009", by Christian Canales, 8 March 2010

Source: Gartner, Inc., "Magic Quadrant for Wireless LAN Infrastructure (Global)", by Tim Zimmerman, Michael J. King, 12 February 2010

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