

# ANNEXURE-A

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

|                                                                                                                                     |                              |
|-------------------------------------------------------------------------------------------------------------------------------------|------------------------------|
| Name of the Target Company                                                                                                          | Dish TV India Limited        |
| Name of the Promoter (s) on whose shares encumbrance was created / invoked / released (tick the relevant one)                       | Veena Investments Pvt. Ltd   |
| Date of Reporting                                                                                                                   | 6 <sup>th</sup> January 2012 |
| Name of the stock exchanges where the shares of the target company are listed                                                       | NSE / BSE                    |
| Details of the promoters' holdings :<br>(The term "event" indicates creation/ invocation/ release of encumbrance as the case may be | -                            |

| Promoter (s) or PACs with him | Pre- event holding |                          | Details of events pertaining to encumbrance. |            | Post event holding (encumbered shares to be excluded) |                          | Details of encumbrance (pledge/lien or other -give details |                                   |
|-------------------------------|--------------------|--------------------------|----------------------------------------------|------------|-------------------------------------------------------|--------------------------|------------------------------------------------------------|-----------------------------------|
| Names                         | Number             | % of total share Capital | Type - creation / invocation/ Release        | Date (s)   | Number                                                | % of total share Capital | Quantity                                                   | Please to /Release From           |
| Veena Investments Pvt. Ltd    | 43,286,000         | 4.07                     | Release                                      | 30/12/2011 | 43,286,000                                            | 4.07                     | 62,50,000<br>33,36,000                                     | SICI Finance Ltd<br>L & F Finance |

\*Includes 95,86,000 shares transferred to Prajama Trading Co. Pvt. Ltd as inter-se transfer between Promoter Group as on 30.12.2011

FOR VEENA INVESTMENTS PVT. LTD.

Authorised Signatory/Director

Place:- Mumbai  
Date :- January 6th 2012