

22nd October, 2013

1) Manager-CRD,
Bombay Stock Exchange Ltd.,
Dalal Street,
Mumbai-400001

Fax No.022-22722037/39/41
Re: Jagran Prakashan Limited
Script Code: 532705
ISIN No. INE 199G01027

2) Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza'
Bandra Kurla Complex,
Bandra (E),
Mumbai-400 051

Fax: 022- 26598237/38
Re: Jagran Prakashan Limited
Scrip Code: JAGRAN
ISIN No. INE 199G01027

Dear Sir,

Sub: Filling of Form C under SEBI (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13(3)] and [Regulation 13(6)]

Please find attached herewith:

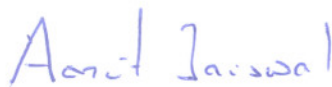
1. Form C under SEBI (Prohibition of Insider Trading) Regulations, 1992 [Regulation 13(1)] and [Regulation 13(6)], regarding change in shareholding of HDFC Mutual Fund.
2. Disclosure in terms of Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 made by HDFC Mutual Fund for change in shareholding.

Copy of intimation letter received from HDFC Mutual Fund is enclosed.

You are requested to take the same in your record.

Thanking you,

For Jagran Prakashan Limited


(AMIT JAISWAL)
Company Secretary



Encl: as attached

FORM C
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulation 13 (3) and (6)]
Regulation 13(3) - Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name & address of Shareholders	Shareholding prior to acquisition/ sale \$	No. & % of shares/ voting rights acquired/sold **	Receipt of allotment advice/ acquisition of shares/sale of shares -specify	Date of intimation to company	Mode of acquisition on (market purchase /public/rights/ preferential offer etc.)
HDFC Trustee Company Limited A/C - HDFC Equity Fund	51,62,670 equity shares amounting to 1.71% of the paid up equity share capital	Purchase of 37,60,140 equity shares amounting to 1.13% of the paid up equity share capital	Purchase	October 21, 2013	Market Purchase
		Sale of ₹1,13,715 equity shares amounting to 2.14% of the paid up equity share capital	Sale		Market Sale
		Inter Scheme Purchase of 3,00,000 equity shares amounting to 0.09% of the paid up equity share capital	Inter Scheme Purchase		Inter Scheme Purchase
HDFC Trustee Company Limited A/C - HDFC Premier Multi-Cap Fund	-	Purchase of 14,65,000 equity shares amounting to 0.44% of the paid up equity share capital	Purchase		Market Purchase
		Sale of 10,41,292 equity shares amounting to 0.31% of the paid up equity share capital	Sale		Market Sale
HDFC Trustee Company Limited A/C - HDFC Prudence Fund	48,85,668 equity shares amounting to 1.62% of the paid up equity share capital	Purchase of 2,07,458 equity shares amounting to 0.06% of the paid up equity share capital	Purchase		Market Purchase
		Sale of 49,83,408 equity shares amounting to 1.50% of the paid up equity share capital	Sale		Market Sale
HDFC Trustee Company Limited A/C - HDFC TaxSaver	23,35,593 equity shares amounting to 0.78% of the paid up equity share capital	Purchase of 8,76,400 equity shares amounting to 0.26% of the paid up equity share capital	Purchase		Market Purchase
		Sale of 5,00,000 equity shares amounting to 0.15% of the paid up equity share capital	Sale		Market Sale

Address of Shareholder: HDFC Mutual Fund, PAN No.: AAATH1809A, "HUL House", 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation Churchgate, Mumbai - 400 020, Maharashtra, Tel - 022 - 66316333

\$ Calculated based on equity paid up capital as on August 14, 2008 (i.e. Rs. 60,23,41,170/- comprising 30,11,70,585 equity shares of Rs. 2/- each).

** Calculated based on equity paid up capital of October 17, 2013 (i.e. Rs. 66,38,23,658/- comprising 33,19,11,829 equity shares of Rs. 2/- each).



Name & address of Shareholders	Shareholding prior to acquisition/ sale \$	No. & % of shares/ voting rights acquired/sold **	Receipt of allotment advice/ acquisition of shares/sale of shares -specify	Date of intimation to company	Mode of acquisition on (market purchase /public/rights/ preferential offer etc.)
HDFC Trustee Company Limited A/C - HDFC Focused Large Cap Fund(erstwhile HDFC Long Term Equity Fund)	13,67,056 equity shares amounting to 0.45% of the paid up equity share capital	Purchase of 8,44,000 equity shares amounting to 0.25% of the paid up equity share capital	Purchase	October 21, 2013	Market Purchase
		Inter Scheme Sale of 4,00,000 equity shares amounting to 0.12% of the paid up equity share capital	Inter Scheme Sale		Inter Scheme Sale
		Sale of 18,11,056 equity shares amounting to 0.55% of the paid up equity share capital	Sale		Market Sale
HDFC Trustee Company Limited A/C - HDFC MF Monthly Income Plan- Long Term Plan	-	Purchase of 20,50,000 equity shares amounting to 0.62% of the paid up equity share capital	Purchase		Market Purchase
		Inter Scheme Purchase of 1,00,000 equity shares amounting to 0.03% of the paid up equity share capital	Inter Scheme Purchase		Inter Scheme Purchase
		Sale of 1,71,000 equity shares amounting to 0.06% of the paid up equity share capital	Sale		Market Sale
HDFC Trustee Company Limited A/C - HDFC Mid-Cap Opportunities Fund	13,02,905 equity shares amounting to 0.43% of the paid up equity share capital	Purchase of 11,11,821 equity shares amounting to 0.33% of the paid up equity share capital	Purchase		Market Purchase
		Inter- Scheme Purchase of 2,10,000 equity shares amounting to 0.06% of the paid up equity share capital	Inter-Scheme Purchase		Inter-Scheme Purchase
HDFC Trustee Company Limited A/C - HDFC Multiple Yield Fund- Plan 2005	-	Purchase of 2,10,000 equity shares amounting to 0.06% of the paid up equity share capital	Purchase		Market Purchase
		Inter Scheme Sale of 2,10,000 equity shares amounting to 0.06% of the paid up equity share capital	Inter - Scheme Sale		Inter - Scheme Sale

Address of Shareholder: HDFC Mutual Fund, PAN No.: AAATH1809A, "HUL House", 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai - 400 020, Maharashtra, Tel - 022 - 66316333

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** Calculated based on equity paid up capital of October 17, 2013 (i.e. Rs. 66,38,23,658/- comprising 33,19,11,829 equity shares of Rs. 2/- each).



Name & address of Shareholders	Shareholding prior to acquisition/ sale \$	No. & % of shares/ voting rights acquired/sold **	Receipt of allotment advice/ acquisition of shares/sale of shares -specify	Date of intimation to company	Mode of acquisition on (market purchase /public/rights/ preferential offer etc.)
HDFC Trustee Company Limited A/C - HDFC Multiple Yield Fund	30,824 equity shares amounting to 0.01% of the paid up equity share capital	No transactions	-	October 21, 2013	-
HDFC Trustee Company Limited A/C - HDFC MF Monthly Income Plan- Short Term Plan	1,25,000 equity shares amounting to 0.04% of the paid up equity share capital	No transactions	-		-
TOTAL	1,52,09,716 equity shares amounting to 5.050% of the paid up equity share capital				

No. & % of shares/voting rights post-acquisition/sale			Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Scheme	No. of Shares	% of the paid up share capital **						
HDFC Equity Fund	21,09,095	0.64	Details in Annexure A					
HDFC Premier Multi-Cap Fund	4,23,708	0.13	Details in Annexure B					
HDFC Prudence Fund	1,09,718	0.03	Details in Annexure C					
HDFC TaxSaver	27,11,993	0.82	Details in Annexure D					
HDFC Focused Large – Cap Fund	NIL	-	Details in Annexure E					
HDFC MF Monthly Income Plan- Long Term Plan	19,79,000	0.59	Details in Annexure F					
HDFC Mid-Cap Opportunities Fund	26,24,726	0.79	Details in Annexure G					

Address of Shareholder: HDFC Mutual Fund, PAN No.: AAATH1809A, "HUL House", 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai – 400 020, Maharashtra, Tel - 022 – 66316333

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No. & % of shares/voting rights post-acquisition/sale			Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Scheme	No. of Shares	% of the paid up share capital **						
HDFC Multiple Yield Fund – Plan 2005	NIL	-	Details in Annexure H					
HDFC Multiple Yield Fund	30,824	0.01	Details in Annexure I					
HDFC MF Monthly Income Plan – Short Term Plan	1,25,000	0.04	Details in Annexure J					
Total	1,01,14,064	3.05						



Address of Shareholder: HDFC Mutual Fund, PAN No.: AAATH1809A, "HUL House", 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai – 400 020, Maharashtra , Tel - 022 – 66316333

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** Calculated based on equity paid up capital of October 17, 2013 (i.e. Rs. 66,38,23,658/- comprising 33,19,11,829 equity shares of Rs. 2/- each).

HDFC Equity Fund

Annexure A

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
15-Aug-08	Opening Balance				5,162,670				1.71
05-Sep-08	Antique Stock Broking Ltd.	INB 011298933	BSE	Purchase	127,000.00	75.18	-	-	0.04
29-Jul-09	Anand Rathi Share and Stock Brokers Ltd.	INB 230676935	NSE	Purchase	500,000.00	96.24	-	-	0.15
25-Jan-10	CLSA India Ltd.	INB 230826436	NSE	Sale	-	-	244,810.00	124.13	0.07
04-Feb-10	Dhanki Securities Private Limited	INB 230995632	NSE	Sale	-	-	900,000.00	130.11	0.27
05-Feb-10	Enam Securities Pvt. Ltd	INB 230468336	NSE	Sale	-	-	250,000.00	122.70	0.08
06-May-10	Inter Scheme Purchase	-	BSE	Inter Scheme Purchase	300,000.00	119.00	-	-	0.09
13-May-10	CLSA India Ltd.	INB 010826432	BSE	Purchase	1,305,140.00	112.81	-	-	0.39
07-Jul-10	Kotak Securities Ltd.	INB 230808130	NSE	Purchase	200,000.00	126.31	-	-	0.06
03-Jun-11	Nomura Financial Advisory and Securities (India)	INB 231299034	NSE	Purchase	150,000.00	126.31	-	-	0.05
08-Jun-11	ICICI Securities Ltd.	INB 230773037	NSE	Purchase	63,000.00	124.30	-	-	0.02
18-Apr-12	Motilal Oswal Securities Limited	INB 011041257	BSE	Purchase	415,000.00	102.25	-	-	0.13
20-Apr-12	ICICI Securities Ltd.	INB 230773037	NSE	Purchase	500,000.00	99.74	-	-	0.15
23-Apr-12	India Infoline Ltd.	INB 231097537	NSE	Purchase	500,000.00	100.25	-	-	0.15
08-Feb-13	Dhanki Securities Private Limited	INB 230995632	NSE	Sale	-	-	100,000.00	105.79	0.03
08-Feb-13	Dhanki Securities Private Limited	INB 230995632	NSE	Sale	-	-	200,000.00	105.79	0.06
14-Mar-13	JM Financial Institutional Securities Private Limited	INB 231296634	NSE	Sale	-	-	1,496,998.00	98.81	0.45
20-Mar-13	Anand Rathi Share and Stock Brokers Ltd.	INB 230676935	NSE	Sale	-	-	399,963.00	95.79	0.12
21-Mar-13	Anand Rathi Share and Stock Brokers Ltd.	INB 230676935	NSE	Sale	-	-	75,000.00	95.79	0.02
03-Apr-13	Axis Capital Limited	INB231387235	NSE	Sale	-	-	240,000.00	93.80	0.07
07-May-13	India Infoline Ltd.	INB 011097533	BSE	Sale	-	-	500,000.00	90.81	0.15
07-May-13	JM Financial Institutional Securities Private Limited	INB 231296634	NSE	Sale	-	-	500,000.00	90.82	0.15
14-May-13	Dhanki Securities Private Limited	INB 230995632	NSE	Sale	-	-	500,000.00	90.83	0.15
15-May-13	India Infoline Ltd.	INB 011097533	BSE	Sale	-	-	90,000.00	91.80	0.03
16-May-13	Kotak Securities Ltd.	INB 230808130	NSE	Sale	-	-	17,000.00	92.80	0.01
20-May-13	Batlivala & Karani Securities India Pvt. Ltd.	INB 011040533	BSE	Sale	-	-	99,484.00	93.80	0.03
24-May-13	Dhanki Securities Private Limited	INB 230995632	NSE	Sale	-	-	100,000.00	90.82	0.03
11-Jun-13	ICICI Securities Ltd.	INB 230773037	NSE	Sale	-	-	100,000.00	90.30	0.03
11-Jun-13	Dhanki Securities Private Limited	INB 230995632	NSE	Sale	-	-	399,460.00	90.32	0.12
14-Jun-13	Motilal Oswal Securities Limited	INB 231041238	NSE	Sale	-	-	75,000.00	91.80	0.02
18-Jun-13	Motilal Oswal Securities Limited	INB 231041238	NSE	Sale	-	-	590,000.00	91.80	0.18
26-Jul-13	JM Financial Institutional Securities Private Limited	INB 231296634	NSE	Sale	-	-	36,000.00	89.82	0.01
30-Aug-13	Kotak Securities Ltd.	INB 230808130	NSE	Sale	-	-	100,000.00	81.32	0.03
08-Oct-13	India Infoline Ltd.	INB 231097537	NSE	Sale	-	-	100,000.00	79.83	0.03
17-Oct-13	Closing Balance				2,109,095				

Note: The Percentage of shares / voting rights for the Opening Balance is calculated based on the equity paid up capital as on August 14, 2008



HDFC Premier Multi-Cap Fund

Annexure B

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
15-Aug-08	Opening Balance				-	-	-	-	-
16-Sep-08	Inventure Growth & Securities Ltd.	INB 230901739	NSE	Purchase	6,000.00	68.60	-	-	0.00
16-Sep-08	Inventure Growth & Securities Ltd.	INB 010901730	BSE	Purchase	9,000.00	69.28	-	-	0.00
17-Sep-08	Inventure Growth & Securities Ltd.	INB 230901739	NSE	Purchase	27,000.00	74.90	-	-	0.01
17-Sep-08	Inventure Growth & Securities Ltd.	INB 010901730	BSE	Purchase	23,000.00	74.48	-	-	0.01
17-Sep-08	Dhanki Securities Private Limited	INB 010995638	BSE	Purchase	500,000.00	75.16	-	-	0.15
17-Sep-08	Dhanki Securities Private Limited	INB 230995632	NSE	Purchase	500,000.00	75.16	-	-	0.15
20-Nov-08	Dhanki Securities Private Limited	INB 230995632	NSE	Purchase	100,000.00	43.11	-	-	0.03
02-Jul-09	ICICI Securities Ltd.	INB 230773037	NSE	Purchase	300,000.00	70.17	-	-	0.09
04-Jul-12	Enam Securities Pvt. Ltd	INB 230468336	NSE	Sale	-	-	2,487.00	86.32	0.00
09-Oct-12	Motilal Oswal Securities Limited	INB 231041238	NSE	Sale	-	-	84,305.00	98.78	0.03
09-Oct-12	Motilal Oswal Securities Limited	INB 011041257	BSE	Sale	-	-	144,500.00	98.79	0.04
10-Oct-12	J P Morgan India Pvt. Ltd.	INB 230675231	NSE	Sale	-	-	200,000.00	97.78	0.06
18-Jun-13	Motilal Oswal Securities Limited	INB 231041238	NSE	Sale	-	-	210,000.00	91.80	0.06
25-Jul-13	Dhanki Securities Private Limited	INB 230995632	NSE	Sale	-	-	300,000.00	89.82	0.09
25-Jul-13	Dhanki Securities Private Limited	INB 230995632	NSE	Sale	-	-	100,000.00	89.82	0.03
17-Oct-13	Closing Balance				423,708				0.13



HDFC Prudence Fund

Annexure C

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
15-Aug-08	Opening Balance				4,885,668				1.62
07-Jan-10	India Infoline Ltd.	INB 231097537	NSE	Sale	-	-	271,141.00	136.74	0.08
07-Jan-10	India Infoline Ltd.	INB 011097533	BSE	Sale	-	-	251,985.00	136.68	0.08
20-Jan-10	Infinity.Com Financial Securities Ltd.	INB 231185035	NSE	Sale	-	-	40,000.00	122.42	0.01
20-Jan-10	Infinity.Com Financial Securities Ltd.	INB 010989331	BSE	Sale	-	-	10,000.00	122.08	0.00
22-Jan-10	CLSA India Ltd.	INB 230826436	NSE	Sale	-	-	590,000.00	123.70	0.18
16-Jun-10	Anand Rathi Share and Stock Brokers Ltd.	INB 230676935	NSE	Purchase	207,458.00	124.36	-	-	0.06
25-Apr-12	ICICI Securities Ltd.	INB 230773037	NSE	Sale	-	-	14,000.00	99.71	0.00
25-Apr-12	India Infoline Ltd.	INB 231097537	NSE	Sale	-	-	250,000.00	99.27	0.08
25-Apr-12	ICICI Securities Ltd.	INB 011286854	BSE	Sale	-	-	250,000.00	99.27	0.08
26-Apr-12	CLSA India Ltd.	INB 010826432	BSE	Sale	-	-	300,000.00	97.74	0.09
10-May-12	India Infoline Ltd.	INB 231097537	NSE	Sale	-	-	218,000.00	93.50	0.07
16-Nov-12	India Infoline Ltd.	INB 231097537	NSE	Sale	-	-	393,000.00	101.78	0.12
05-Dec-12	CLSA India Ltd.	INB 230826436	NSE	Sale	-	-	193,564.00	102.77	0.06
11-Dec-12	CLSA India Ltd.	INB 010826432	BSE	Sale	-	-	100,000.00	101.63	0.03
21-Dec-12	IDFC Securities Ltd.	INB 231291437	NSE	Sale	-	-	232,139.00	103.77	0.07
26-Dec-12	Kotak Securities Ltd.	INB 230808130	NSE	Sale	-	-	144,000.00	102.08	0.04
26-Feb-13	Religare Capital Markets Ltd.	INB 231302630	NSE	Sale	-	-	400,579.00	99.80	0.12
20-May-13	JM Financial Institutional Securities Private Limited	INB 231296634	NSE	Sale	-	-	150,000.00	93.32	0.05
20-May-13	Dhanki Securities Private Limited	INB 230995632	NSE	Sale	-	-	400,000.00	93.31	0.12
22-May-13	India Infoline Ltd.	INB 011097533	BSE	Sale	-	-	500,000.00	90.06	0.15
10-Sep-13	Dhanki Securities Private Limited	INB 230995632	NSE	Sale	-	-	200,000.00	83.83	0.06
17-Oct-13	Dhanki Securities Private Limited	INB 010995638	BSE	Sale	-	-	75,000.00	81.59	0.02
17-Oct-13	Closing Balance				109,718				0.03

Note: The Percentage of shares / voting rights for the Opening Balance is calculated based on the equity paid up capital as on August 14, 2008



HDFC TaxSaver

Annexure D

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
15-Aug-08	Opening Balance				2,335,593				0.78
22-Dec-08	Dhanki Securities Private Limited	INB 010995638	BSE.	Purchase	7,000.00	57.97	-	-	0.00
22-Dec-08	Dhanki Securities Private Limited	INB 230995632	NSE	Purchase	169,400.00	58.07	-	-	0.05
02-Jul-09	ICICI Securities Ltd.	INB 230773037	NSE	Purchase	700,000.00	70.17	-	-	0.21
18-Jun-13	Motilal Oswal Securities Limited	INB 231041238	NSE	Sale	-	-	200,000.00	91.80	0.06
18-Jun-13	ICICI Securities Ltd.	INB 011286854	BSE	Sale	-	-	300,000.00	91.80	0.09
17-Oct-13	Closing Balance				2,711,993				0.82

Note: The Percentage of shares / voting rights for the Opening Balance is calculated based on the equity paid up capital as on August 14, 2008



HDFC Focused Large - Cap Fund

Annexure E

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
15-Aug-08	Opening Balance				1,367,056				0.45
18-Sep-08	Edelweiss Securities Ltd.	INB 230895733	NSE	Purchase	84,000.00	72.45	-	-	0.03
18-Sep-08	Edelweiss Securities Ltd.	INB 010895739	BSE	Purchase	41,000.00	72.83	-	-	0.01
16-Oct-09	Dhanki Securities Private Limited	INB 230995632	NSE	Purchase	364,000.00	110.54	-	-	0.11
16-Oct-09	Dhanki Securities Private Limited	INB 010995638	BSE	Purchase	55,000.00	110.66	-	-	0.02
06-May-10	Inter Scheme Sale	-	BSE	Inter Scheme Sale	-	-	300,000.00	119.00	0.09
13-May-10	CLSA India Ltd.	INB 230826436	NSE	Purchase	300,000.00	112.80	-	-	0.09
17-Sep-10	SKP Securities Limited	INB 230707532	NSE	Sale	-	-	200,000.00	127.78	0.06
21-Sep-10	Dalal & Broacha Stock Broking Pvt. Ltd.	INB 230980634	NSE	Sale	-	-	55,000.00	126.22	0.02
22-Sep-10	Kotak Securities Ltd.	INB 010808153	BSE	Sale	-	-	198,340.00	127.19	0.06
08-Oct-10	Enam Securities Pvt. Ltd	INB 230468336	NSE	Sale	-	-	5,200.00	143.09	0.00
08-Oct-10	DIRECT	-	BSE	Inter Scheme Sale	-	-	100,000.00	143.65	0.03
09-Dec-10	Kotak Securities Ltd.	INB 010808153	BSE	Sale	-	-	100,000.00	133.67	0.03
30-Dec-10	Religare Capital Markets Ltd.	INB 011302636	BSE	Sale	-	-	100,000.00	129.22	0.03
08-Mar-11	Antique Stock Broking Ltd.	INB 231298739	NSE	Sale	-	-	401,981.00	118.71	0.12
28-Aug-12	Kotak Securities Ltd.	INB 230808130	NSE	Sale	-	-	750,535.00	92.30	0.23
17-Oct-13	Closing Balance				-	-	-	-	-

Note: The Percentage of shares / voting rights for the Opening Balance is calculated based on the equity paid up capital as on August 14, 2008



HDFC MF Monthly Income Plan - Long Term Plan

Annexure F

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
15-Aug-08	Opening Balance				-	-	-	-	-
09-Jul-09	ICICI Securities Ltd.	INB 230773037	NSE	Purchase	700,000.00	76.17	-	-	0.21
13-May-10	CLSA India Ltd.	INB 230826436	NSE	Purchase	1,150,000.00	112.80	-	-	0.35
13-May-10	CLSA India Ltd.	INB 010826432	BSE	Purchase	200,000.00	112.81	-	-	0.06
08-Oct-10	Inter Scheme Purchase	-	BSE	Inter Scheme Purchase	100,000.00	143.65	-	-	0.03
27-Dec-12	Motilal Oswal Securities Limited	INB 231041238	NSE	Sale	-	-	20,000.00	101.79	0.01
28-Dec-12	Dhanki Securities Private Limited	INB 230995632	NSE	Sale	-	-	151,000.00	101.88	0.05
17-Oct-13	Closing Balance				1,979,000				0.596



HDFC Mid-Cap Opportunities Fund

Annexure G

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
15-Aug-08	Opening Balance				1,302,905				0.43
17-Nov-11	IDFC Securities Ltd.	INB 231291437	NSE	Purchase	5,650.00	106.22	-	-	0.00
13-Apr-12	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Purchase	5,600.00	96.59	-	-	0.00
13-Apr-12	Anand Rath Share and Stock Brokers Ltd.	INB 230676935	NSE	Purchase	21,000.00	99.22	-	-	0.01
17-Apr-12	Antique Stock Broking Ltd.	INB 231298739	NSE	Purchase	150,000.00	100.75	-	-	0.05
17-Apr-12	ICICI Securities Ltd.	INB 011286854	BSE	Purchase	40,000.00	100.75	-	-	0.01
17-Apr-12	Anand Rath Share and Stock Brokers Ltd.	INB 230676935	NSE	Purchase	200,000.00	100.24	-	-	0.06
17-Apr-12	JM Financial Institutional Securities Private Limited	INB 231296634	NSE	Purchase	8,000.00	100.20	-	-	0.00
17-Apr-12	JM Financial Institutional Securities Private Limited	INB 011296630	BSE	Purchase	2,000.00	100.36	-	-	0.00
18-Apr-12	Motilal Oswal Securities Limited	INB 011041257	BSE	Purchase	82,000.00	102.25	-	-	0.02
18-Apr-12	Spark Capital Advisors (I) Pvt. Ltd.	INB 011256238	BSE	Purchase	200,000.00	102.23	-	-	0.06
23-Apr-12	Prabhudas Lilladher Private Limited	INB 010502855	BSE	Purchase	3,000.00	100.19	-	-	0.00
23-Apr-12	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Purchase	34,300.00	100.17	-	-	0.01
29-May-12	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Purchase	64,200.00	87.63	-	-	0.02
17-Jul-12	IDFC Securities Ltd.	INB 231291437	NSE	Purchase	50,000.00	83.73	-	-	0.02
17-Jul-12	ICICI Securities Ltd.	INB 230773037	NSE	Purchase	21,071.00	83.37	-	-	0.01
17-Jul-12	Enam Securities Pvt. Ltd	INB 230468336	BSE	Purchase	25,000.00	83.73	-	-	0.01
18-Jul-12	ICICI Securities Ltd.	INB 230773037	NSE	Purchase	10,000.00	84.18	-	-	0.00
18-Jul-12	Enam Securities Pvt. Ltd	INB 230468336	NSE	Purchase	190,000.00	85.19	-	-	0.06
15-Apr-13	Inter Scheme Purchase	-	BSE	Inter Scheme Purchase	210,000.00	89.80	-	-	0.06
17-Oct-13	Closing Balance				2,624,726				0.79

Note: The Percentage of shares / voting rights for the Opening Balance is calculated based on the equity paid up capital as on August 14, 2008



HDFC Multiple Yield Fund - Plan 2005

Annexure H

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
15-Aug-08	Opening Balance				-	-	-	-	-
18-Apr-12	Motilal Oswal Securities Limited	INB 011041257	BSE	Purchase	3,000.00	102.25	-	-	0.00
20-Apr-12	ICICI Securities Ltd.	INB 230773037	NSE	Purchase	157,000.00	99.74	-	-	0.05
20-Apr-12	DSP Merrill Lynch Limited	INB 231348138	NSE	Purchase	50,000.00	99.76	-	-	0.02
15-Apr-13	Inter Scheme Sale	-	BSE	Inter Scheme Sale	-	-	210,000.00	89.80	0.06
17-Oct-13	Closing Balance				-	-	-	-	-



HDFC Multiple Yield Fund

Annexure I

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post- acquisition / Sale
15-Aug-08	Opening Balance					30,824			0.01
	No Transactions								
17-Oct-13	Closing Balance					30,824			0.01

Note: The Percentage of shares / voting rights for the Opening Balance is calculated based on the equity paid up capital as on August 14, 2008



HDFC Monthly Income Plan - Short Term Plan

Annexure J

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
15-Aug-08	Opening Balance				125,000				0.04
	No Transactions								
17-Oct-13	Closing Balance				125,000				0.04

Note: The Percentage of shares / voting rights for the Opening Balance is calculated based on the equity paid up capital as on August 14, 2008



Annexure-B

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Jagran Prakashan Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	HDFC Mutual Fund ▪ HDFC Equity Fund ▪ HDFC Premier Multi-Cap Fund ▪ HDFC Prudence Fund ▪ HDFC TaxSaver ▪ HDFC Focused Large - Cap Fund(erstwhile HDFC Long Term Equity Fund) ▪ HDFC MF Monthly Income Plan – Long Term Plan ▪ HDFC Mid-Cap Opportunities Fund ▪ HDFC Multiple Yield Fund– Plan 2005 ▪ HDFC Multiple Yield Fund ▪ HDFC MF Monthly Income Plan – Short Term Plan		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE limited National Stock Exchange of India Limited		
5. Details of the <u>acquisition</u> / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	1,52,09,716.00	5.05	5.05
b) Voting rights (VR) otherwise than by shares	0	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) (Calculated on share capital of 30,11,70,585 equity shares of Rs. 2/- each)	0	-	-
Total (a+b+c)	1,52,09,716.00	5.05	5.05
<u>Details of acquisition/sale:</u>			
a) Shares carrying voting rights <u>acquired/sold</u>	5,095,652.00	2.003@	2.003
b) VRs acquired /sold otherwise than by shares	0	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) <u>acquired/sold</u>	0	-	-
Total (a+b+c)	5,095,652.00	2.003@	2.003

@Calculated as a difference between the holdings as at October 17, 2013 and August 14, 2008.

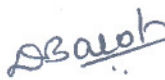


<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	1,01,14,064	3.05	3.05
b) VRs otherwise than by shares	0	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0	-	-
Total (a+b+c)	1,01,14,064.00	3.05	3.05
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc)	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	October 17, 2013		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	33,19,11,829 equity shares of Rs. 2/- each		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	33,19,11,829 equity shares of Rs. 2/- each		
10. Total diluted share/voting capital of the TC after the said acquisition/sale	N.A.		

Note -: Percentages given above are rounded off to three decimal places.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For HDFC Asset Management Company Limited


Dhruti Barot
Senior Manager - Compliance



Place: Mumbai
Date: October 21, 2013



Annexure-B

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Jagran Prakashan Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	HDFC Mutual Fund ▪ HDFC Equity Fund ▪ HDFC Premier Multi-Cap Fund ▪ HDFC Prudence Fund ▪ HDFC TaxSaver ▪ HDFC Focused Large - Cap Fund (erstwhile HDFC Long Term Equity Fund) ▪ HDFC MF Monthly Income Plan – Long Term Plan ▪ HDFC Mid-Cap Opportunities Fund ▪ HDFC Multiple Yield Fund– Plan 2005 ▪ HDFC Multiple Yield Fund ▪ HDFC MF Monthly Income Plan – Short Term Plan		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE limited National Stock Exchange of India Limited		
5. Details of the <u>acquisition</u> / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	1,52,09,716.00	5.05	5.05
b) Voting rights (VR) otherwise than by shares	0	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) (Calculated on share capital of 30,11,70,585 equity shares of Rs. 2/- each)	0	-	-
Total (a+b+c)	1,52,09,716.00	5.05	5.05
<u>Details of acquisition/sale:</u>			
a) Shares carrying voting rights acquired/sold	5,095,652.00	2.003@	2.003
b) VRs acquired /sold otherwise than by shares	0	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0	-	-
Total (a+b+c)	5,095,652.00	2.003@	2.003

@Calculated as a difference between the holdings as at October 17, 2013 and August 14, 2008.

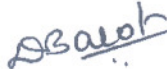


<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	1,01,14,064	3.05	3.05
b) VRs otherwise than by shares	0	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0	-	-
Total (a+b+c)	1,01,14,064.00	3.05	3.05
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc)	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	October 17, 2013		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	33,19,11,829 equity shares of Rs. 2/- each		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	33,19,11,829 equity shares of Rs. 2/- each		
10. Total diluted share/voting capital of the TC after the said acquisition/sale	N.A.		

Note -: Percentages given above are rounded off to three decimal places.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For HDFC Asset Management Company Limited


Dhruati Barot
Senior Manager - Compliance



Place: Mumbai
Date: October 21, 2013

