

SHRIUDYOG MARKETING PRIVATE LIMITED

REGISTERED OFFICE: A-37, VASANT MARG, VASANT VIHAR, NEW DELHI-110057 PH NO. 011 - 41512331
CIN NO. U74899DL1971PTC005609 E-MAIL – AKNANDWANI@YAHOO.COM

7 APR 2016

The Sr. Vice President (Compliance)
The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C-1, G Block,
Bandra kurla complex
Bandra (East)
MUMBAI-400051

Dear Sir,

SUB: Disclosure under Regulation 30(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations ,2011

In pursuant to Regulations 30(1) of SEBI(Substantial Acquisition of Shares and Takeovers) Regulation ,2011, we enclose herewith information in the prescribes format as required under the said regulations in respect of DCM Shriram Consolidated Ltd..

Please note that Sumant Investments Private Limited, Promoters , has also made a declaration separately under Regulation 30(2).

You are requested to kindly take the above information on your records.

Thanking you,

Yours faithfully,
For SHRIUDYOG MARKETING PVT LTD.

SHRIUDYOG MARKETING PVT.LTD.

V. A. K.
DIECTOR

Encl: as above

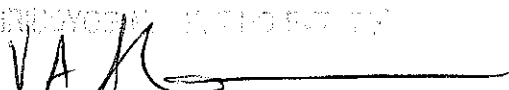
ANNEXURE - 1

Format for disclosures under Regulation 30(1) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Part - A - Details of shareholding

1	Name of Target Company (TC)	DCM Shriram Limited		
2	Name(s) of the Stock Exchange(s) where the shares of TC are listed	National Stock Exchange & BSE Limited		
3	Particulars of the shareholder(s) a. Name of the Person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him	Shriudyog Marketing Private Limited & others (Refer Annexure-A)		
4	Particulars of the shareholding of the person(s) mentioned at (3) above	Number of Shares	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
	As on March 31st of the year 2016 , holding of: a). Shares b). Voting Rights (otherwise than by shares) c). Warrants, d). Convertible Securities e). Any other instrument that would entitle the holder to receive shares in the TC.	Refer	Annexure "A"	
	Total			

For SHRIUDYOG MARKETING PRIVATE LIMITED


Signature of the Authorized Signatory

Place : NEW DELHI

Date : 4 APR 2016

NAME OF THE PROMOTORS & PERSONS ACTING IN CONCERN
SHARE HOLDING DETAILS AS ON 31.03.2016

NAME	No. of Shares	% share Holding
Shriudyog Marketing Private Limited	460	0.00
Total 'A'	460	0.00
<u>OTHERS (Promoter's group & persons Acting in Concern)</u>		
Lala Shridhar (HUF)	1,100	0.00
Mrs. Prabha Shridhar	218,900	0.13
Mr. Ajay S. Shriram	493,780	0.30
Ajay S. Shriram (HUF)	559,330	0.34
Mrs. Vandana A. Shriram	78,340	0.05
Mr. Aditya A. Shriram	297,760	0.18
Mr. Anand A. Shriram	298,070	0.18
Mr. Vikram S. Shriram	503,310	0.30
Vikram S. Shriram (HUF)	550,200	0.33
Mrs. Kavita V. Shriram	78,680	0.05
Ms. Nainika V. Shriram	297,900	0.18
Mr. Pranav V. Shriram	297,190	0.18
Mr. Ajit S. Shriram	595,580	0.37
Ajit S. Shriram (HUF)	500,000	0.31
Mrs. Richa A. Shriram	34,900	0.02
Mr. Varun A. Shriram	296,900	0.18
Ms. Tara A. Shriram	299,900	0.18
Mrs. Charni Vinod Kumar	35,700	0.02
Mrs. Ambika Jaipal Singh	16,500	0.01
Mr. O.P. Jhalani & Mr. Pradeep Jhalani	2,000	0.00
Mr. O.P. Jhalani & Mr. Anoop Jhalani	3,000	0.00
Mr. Anoop Jhalani	2,010	0.00
Sumant Investments Private Limited	98,282,284	60.51
Total -B'	103,743,334	63.88
GRAND TOTAL	103,743,794	63.88

FOR SHRIUDYOG MARKETING PRIVATE LIMITED

V.A. Jhalani
 Director

SHINDYOG MARKETING PVT.LTD.


Signature of the Authrised Signatory

Place : NEW DELHI

Date : 4 APR 2016

Note

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of outstanding convertible securities /warrants into equity shares of the TC.

(**) Part-B shall be disclosed to the Stock Exchanges but shall not disseminated.