

SHRIUDYOG MARKETING PRIVATE LIMITED

REGISTERED OFFICE: A-37, VASANT MARG, VASANT VIHAR, NEW DELHI-110057 PH NO. 011 - 41512331
CIN NO. U74899DL1971PTC005609 E-MAIL - AKNANDWANI@YAHOO.COM

The Sr. Vice President (Compliance)
The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C-1, G Block,
Bandra kurla complex
Bandra (East)
MUMBAI - 400051

5 APR 2017

Dear Sir,

SUB: Disclosure under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

In pursuant to Regulations 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011, we enclose herewith information in the prescribed format as required under the said regulations in respect of DCM Shriram Consolidated Ltd.

Please note that Sumant Investments Private Limited, Promoters, has also made a declaration separately under Regulation 30 (1) and 30 (2).

You are requested to kindly take the above information on your records.

Thanking you,

Yours faithfully,
For SHRIUDYOG MARKETING PVT LTD.


DIRECTOR

Encl: as above

ANNEXURE - 1

Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Part - A - Details of shareholding

1	Name of Target Company (TC)	DCM Shriram Limited		
2	Name(s) of the Stock Exchange(s) where the shares of TC are listed	National Stock Exchange & BSE Limited		
3	Particulars of the shareholder(s) a. Name of the Person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him	Shriudyog Marketing Private Limited & others (Refer Annexure-A)		
4	Particulars of the shareholding of the person(s) mentioned at (3) above	Number of Shares	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
	As on March 31st of the year 2017, holding of: a). Shares b). Voting Rights (otherwise than by shares) c). Warrants, d). Convertible Securities e). Any other instrument that would entitle the holder to receive shares in the TC.	Refer	Annexure "A"	
	Total			

For SHRIUDYOG MARKETING PVT.LTD


Signature of the Authorized Signatory

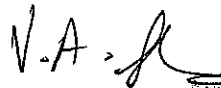
Place : NEW DELHI

Date = 5 APR 2017

NAME OF THE PROMOTORS & PERSONS ACTING IN CONCERN
SHARE HOLDING DETAILS AS ON 31.03.2017

NAME	No. of Shares	% share Holding
Shriudyog Marketing Private Limited	460	0.00
Total 'A'	460	0.00
<u>OTHERS (Promoter's group & persons Acting in Concern)</u>		
Lala Shridhar (HUF)	1,100	0.00
Mrs. Prabha Shridhar	218,900	0.13
Mr. Ajay S. Shriram	493,780	0.30
Ajay S. Shriram (HUF)	559,330	0.34
Mrs. Vandana A. Shriram	78,340	0.05
Mr. Aditya A. Shriram	297,760	0.18
Mr. Anand A. Shriram	298,070	0.18
Mr. Vikram S. Shriram	503,310	0.30
Vikram S. Shriram (HUF)	550,200	0.33
Mrs. Kavita V. Shriram	78,680	0.05
Ms. Nainika V. Shriram	297,900	0.18
Mr. Pranav V. Shriram	297,190	0.18
Mr. Ajit S. Shriram	595,580	0.37
Ajit S. Shriram (HUF)	500,000	0.31
Mrs. Richa A. Shriram	34,900	0.02
Mr. Varun A. Shriram	296,900	0.18
Ms. Tara A. Shriram	299,900	0.18
Mrs. Charni Vinod Kumar	35,700	0.02
Mrs. Ambika Jaipal Singh	16,500	0.01
Mr. O.P. Jhalani & Mr. Pradeep Jhalani	2,000	0.00
Mr. O.P. Jhalani & Mr. Anoop Jhalani	3,000	0.00
Sumant Investments Private Limited	98,282,284	60.51
Total -B'	103,741,324	63.88
GRAND TOTAL	103,741,784	63.88

For SHRIUDYOG MARKETING PVT.LTD.


 Authorised Signatory