Press Release **For Immediate Publication**

Dabur Q1 2012-13 Consol. Revenue Up 21% To Rs 1,461.97 Cr

- EBITDA For The Quarter Rises 20%
- Consolidated Q1 Net Profit Surges 17%

New Delhi, July 23rd, 2012: The Board of Directors of Dabur India Ltd (DIL) met here today to consider the unaudited financial results of the company for the quarter ended June 30th, 2012.

Strong growth in key categories like Health Supplements, Shampoos and Foods helped Dabur India Ltd end the first quarter of 2012-13 financial year with a **21% jump in consolidated Net Sales to Rs 1,461.97 Crore**. Consolidated Net sales stood at Rs 1,204.58 Crore in the same quarter last year. The Company braved the macro headwinds to report a 20% jump in EBITDA during the quarter. **Dabur India Ltd's consolidation Net Profit for the first quarter marked a 16.9% surge to Rs 149.40 Crore**, as against Rs 127.74 Crore a year earlier.

"Despite signs of an economic downturn and increased competitive intensity in the market, Dabur India Ltd has accelerated volume growth ahead of the market in its key categories. Dabur has laid the foundation for strong and profitable growth in the future with an array of initiatives that includes doubling our distribution footprint in rural India. These initiatives have already started to yield positive results," **Dabur India Ltd Chief Executive Officer Mr. Sunil Duggal** said.

Category Growths

The Foods business, led by packaged fruit juice brands Réal and Réal Activ, continued to report strong growth and ended the first quarter up 34.5%. The Shampoo category marked a strong resurgence and ended the quarter with a 23% growth, while the Health Supplements business reported an 18% growth. Home Care category closed the quarter with a 14.4% growth while the Skin Care business ended the quarter with an over 13.3% growth.

The quarter saw Dabur launch a host of new products and variants across geographies, all of which have received good response. Both **domestic and International business reported strong growth during the first quarter, growing at 20% and 24% respectively**.

The growth in overseas markets was driven by GCC, Nigeria and Egypt. “In a challenging business environment, we are managing our business dynamically to ensure that we remain competitive and cost efficient,” said **Dabur India Ltd Group Director Mr. P. D. Narang**.

For further information, Contact:

Byas Anand
Corporate Communications
Dabur India Ltd
Ph.: +91-9811994902