

Ref: SEC/SE/2015-16

Date: 04.01.2016

Corporate Relation Department
Bombay Stock Exchange Ltd.
1st Floor, Rotunda Building
Dalal Street,
Mumbai – 400 001.

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051.



Metropolitan Stock Exchange of India Ltd (MSEI)

4th Floor, Vibgyor Towers, Plot No. C-62
G-Block, Opposite Trident Hotel,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400098

Sub: Submission of information under Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Dear Sir,

Pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, we wish to inform you regarding the launch of a new premium natural baby care brand '**Dabur Baby**', which will have a range of baby care products.

The first product to be launched under the Dabur Baby umbrella brand is the **Dabur Baby Massage Oil with Olive & Almond**.

Necessary disclosure under the Listing Regulations is as under:

1	Name of the product	Dabur Baby Massage Oil with Olive & Almond
2	Date of launch	January 4 th , 2016
3	Category of the product	Baby Care
4	Whether caters to domestic/ international market	Domestic Market
5	Name of the countries in which the product is launched (in case of international)	N/A

A copy of press release being issued today in this respect is also attached herewith.

Kindly take the information on records

Thanking you,

Yours faithfully
For Dabur India Limited

(A K Jain)

V P (Finance) and Company Secretary

Encl: as above