

26th March, 2012

To

The Listing Department,
National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai- 400 051.
Fax No.: 022-26598237/38

**Sub: Intimation under Regulation 29(2) of SEBI (Substantial
Acquisiton of Shares and Takeovers) Regulations, 2011.**

This is to inform you that I, Challa Rajendra Prasad, one of the Promoters of CCL Products (India) Limited, have transferred 7,61,899 equity shares of Rs. 10/- each in the form of gift to Ms. Challa Shantha and Ms. Challa Soumya, other Promoters of the Company.

In this connection, I am herewith enclosing the format of Disclosure as per the Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Regards,



Challa Rajendra Prasad

**FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL
ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

1. Name of the Target Company (TC)	CCL Products (India) Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Challa Rajendra Prasad (Seller) Challa Shantha (Acquirer) Challa Soumya (Acquirer) Challa Srishant (PAC)		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange (NSE) and Bombay Stock Exchange (BSE)		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	14,62,904	11%	11%
b) Voting rights (VR) otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	NIL
Total (a+b+c)	14,62,904	11%	11%
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights sold	7,61,899	5.73%	5.73%
b) VRs acquired otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL	NIL	NIL
Total (a+b+c)	7,61,899	5.73%	5.73%
<u>After the acquisition/sale, holding of:</u>			

a) Shares carrying voting rights	7,01,005	5.27%	5.27%
b) VRs otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
Total (a+b+c)	7,01,005	5.27%	5.27%
6. Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Off Market by virtue of Transfer in the form of gift to immediate relatives.		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	23.03.2012		
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	1,33,02,792 equity shares of Rs. 10 each		
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	1,33,02,792 equity shares of Rs. 10 each		
10. Total diluted share/voting capital of the TC after the said acquisition/sale	1,33,02,792 equity shares of Rs. 10 each		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Signature of the Seller

Place: Hyderabad

Date: 23-03-2011