January 24, 2026

To,

BSE Limited
Corporate Relationship Department,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai-400 001

The National Stock Exchange of India Limited
Exchange Plaza,
Block G, C-1, Bandra-Kurla Complex,
Bandra (East),
Mumbai-400 051

BSE Scrip Code: 533287

NSE Symbol: ZEELEARN

Sub: Intimation for brand/product launch pursuant to Regulation 30 SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Ma'am,

Pursuant to Regulation 30 read with Para B of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that on Friday, January 23, 2026, the Company has launched a new **brand/product** by the name of **"Ivy Grove Early Years".**

Ivy Grove Early Years pertains to the early years education and is positioned as a premium preschool offering. Further, the Company has simultaneously launched the website for **Ivy Grove Early Years**, which is accessible at www.ivygrove.in.

The details required under Regulation 30 of the Listing Regulations read with applicable SEBI Circular(s) in respect of new **brand/product** launch, are enclosed herewith as **Annexure A**.

We request you to kindly take the aforesaid information on your record.
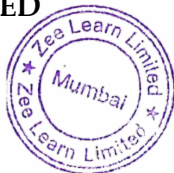
Thanking you.
Yours faithfully,
For ZEE LEARN LIMITED

ANIL GUPTA
COMPANY SECRETARY &
COMPLIANCE OFFICER

Zee Learn Limited

Registered Office: 135, Continental Building, Dr. Annie Besant Road, Worli, Mumbai - 400 018.

Phone no.: +91 22 7154 1895 | investor_relations@zeelearn.com | zeelearn.com | CIN: L80301MH2010PLC198405

Annexure A

Details required under Regulation 30 of the Listing Regulations read with applicable SEBI Circular(s) in respect of new brand/product launch:

Sr. No.	Particulars	Information of such event
1.	Name of the product	Ivy Grove Early Years
2.	Date of launch	January 23, 2026
3.	Category of the product	Preschool Education
4.	Whether caters to domestic/ international market:	Domestic Market
5.	Name of the countries in which the product is launched (in case of international).	Not Applicable