

Annexure 2

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011

Name of the Target Company (TC)	COLGATE-PALMOLIVE (INDIA) LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the Acquirer	Life Insurance Corporation of India		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE/ NSE		
Details of the Acquisition / Disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the Acquisition/ sale under consideration, holding of :			
a) Shares carrying voting rights	6,824,750	5.018 %	
b) Shares in nature of encumbrance (pledge/ Lien/non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than shares			
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e) Total (a+b+c+d)	6,824,750	5.018 %	
Details of Acquisition/sale			
f) Shares carrying voting rights acquired/sold	2,760,843	2.030 %	
g) VRs acquired /sold otherwise than by shares			
h) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
i) Shares encumbered / invoked/ released by the acquirer			
j) Total (f+g+h+/-i)	2,760,843	2.030 %	



After the Acquisition/sale, holding of:			
k) Shares carrying voting rights	4,063,907	2.988 %	
l) Shares encumbered with acquirer			
m) VRs otherwise than shares			
n) Warrants/ convertible securities/ any instruments that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) after Acquisition			
o) Total (k+l+m+n)	4,063,907	2.988 %	
Mode of Acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment /Inter-se transfer etc).	Market Sale		
Date of Acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	16.01.2010 – 28.01.2015		
Equity share capital / total voting capital of the TC before the said Acquisition / sale	Rs 13.59 Crore.		
Equity share capital/ total voting capital of the TC after the said Acquisition / sale	Rs 13.59 Crore.		
Total diluted share/voting capital of The TC after the said Acquisition	NA		

(*) Total share capital/ Voting capital to be taken as per the latest filing done by the company to the Stock Exchange under clause 35 of the Listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full Conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorized Signatory

Place: MUMBAI

Date: 29.01.2015