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CINEMAX®

Date: 4th December, 2010

To,
Mr. Hari K
National Stock Exchange of India Limited
Exchange Plaza , Bandra Kurla Complex,
Bandra (East), Mumbai – 400051.

Sub: Launching of three screens multiplex at Malegaon – "CINEMAX-Sandesh Multiplex"
Company Scrip Code :- CINEMAX.

Dear Sir,

This is to inform you that today on 4th December 2010, we are launching our Three Screens Multiplex **"CINEMAX –Sandesh Multiplex"** situated at Survey No. 3012, Sangameshwar Camp, Malegaon-423203.

This multiplex is open to the patrons with screening of block buster movies "Golmal 3", "Guzaarish ", "Khelein Hum Jee Jaan Sey" and "Rakhtcharitra-2".

This is the first multiplex in the city of Malegaon. The multiplex is having capacity of 1017 seats including 54 recliner seats.

The three screens multiplex will also offer patrons to enjoy a personalized café service while enjoying their favorite movies which will give them out of the world experience-**"Cinemaxperience"**.

Further, with the above said launch, we will have a pan India presence with 102 screens and 27,176 seats across 32 properties.

This is for your information and records.

Yours Truly,
For **Cinemax India Limited**

Jatin J. Shah

Jatin Shah
Company Secretary