bharti

January 20, 2020

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E),
Mumbai-400051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400001

Ref: Bharti Airtel Limited (BHARTIARTL/532454)

Sub: Press Release

Dear Sir/ Madam,

We are enclosing herewith a press release titled **"Airtel and Google Cloud Partner to Boost Collaboration, Productivity and Digital Transformation in India"** issued by Bharti Airtel Limited.

Kindly take the same on records.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited

Bharti Airtel Limited New Delhi

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)
Regd. & Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070
T.: +91-11-4666 6100, F.: +91-11-4166 6137, Email id: compliance.officer@bharti.in, www.airtel.com
CIN: L74899DL1995PLC070609

Airtel and Google Cloud Partner to Boost Collaboration, Productivity and Digital Transformation in India

G Suite to form part of Airtel's integrated B2B connectivity solutions for businesses

New Delhi, 20 January 2020 — Bharti Airtel ("Airtel"), India's largest integrated telecommunications services provider, and Google Cloud today announced a partnership to serve the evolving needs of millions of Indian businesses in a rapidly digitizing economy.

Starting today, Airtel will offer G Suite to small and medium sized businesses (SMBs) in India as part of its integrated ICT portfolio. G Suite is a set of intelligent apps—Gmail, Docs, Drive, Calendar and more—designed with real-time collaboration and machine intelligence to bring people together and help them work smarter and safer.

This latest agreement will provide a platform for both companies to tap growth opportunities in India, which ranks amongst the fastest growing economies and has the second highest number of internet users in the world. Airtel serves over 2,500 large businesses and over 500,000 SMBs and technology startups across India.

Gopal Vittal, MD & CEO (India and South Asia), Bharti Airtel said, "Airtel and Google Cloud have a shared vision of delighting customers with great products. India, with its growing economy and adoption of digital services, offers one of the biggest opportunities to serve customers with innovative solutions. We are pleased to further strengthen our deep relationship with Google Cloud and build products and services aimed at transforming Indian businesses."

Enabling digital transformation of Indian businesses

India is currently witnessing a rapid adoption of digital services. Indian businesses are embracing digital tools and cloud based solutions to enhance agility and efficiency, and serve the evolving requirements of their customers. As per a recent report by NASSCOM, by 2022 the Indian cloud market could cross USD7 billion* and Indian Software as a Service (SaaS) market could top the USD3.5 billion* mark.

Thomas Kurian, CEO of Google Cloud said, "Indian companies are making a massive transformation to the cloud and we're thrilled to partner with Airtel to support this transition. The combination of G Suite's collaboration and productivity tools with Airtel's digital business offerings will help accelerate digital innovations for thousands of Indian businesses."



About Airtel

Bharti Airtel Limited is a leading global telecommunications company with operations in 18 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 3 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed home broadband, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G, 4G wireless services and mobile commerce. Bharti Airtel had over 411 million customers across its operations at the end of September 2019. To know more please visit, www.airtel.com

About Google Cloud

Google Cloud provides organizations with leading infrastructure, platform capabilities and industry solutions, along with expertise, to reinvent their business with data-powered innovation on modern computing infrastructure. We deliver enterprise-grade cloud solutions that leverage Google's cutting-edge technology to help companies operate more efficiently, modernize for growth and innovate for the future. Customers in more than 150 countries turn to Google Cloud as their trusted partner to solve their most critical business problems.

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