

October 19, 2026

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 <i>Scrip Code: 535648</i>	National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051 <i>Trading Symbol: JUSTDIAL</i>	Metropolitan Stock Exchange of India Limited Building A, Unit 205A, 2 nd Floor, Piramal Agastya Corporate Park, L.B.S Road, Kurla (West), Mumbai - 400 070 <i>Trading Symbol: JUSTDIAL</i>
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Dear Sir/Madam,

Sub.: Press Release – Unaudited Financial Results for the second quarter and half year ended September 30, 2026

Press Release of the Company in respect of Unaudited Financial Results of the Company for the second quarter and half year ended September 30, 2026 is attached, and also available on the website of the Company at www.justdial.com.

This is for information and records.

Thanking you,

Yours truly,

For Just Dial Limited

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YOGENDRA
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Digitally signed by
MANAN YOGENDRA
UDANI
Date: 2026.10.19 21:58:26
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Manan Udani
Company Secretary and Compliance Officer

Encl: as above

Just Dial Limited

CIN NO: L74140MH1993PLC150054

Registered & Corporate Office : Palm Court Building M, 501/B, 5th Floor, New Link Road, Besides Goregaon Sports Complex, Malad West, Mumbai - 400064

Tel. : 022-28884060 • E-mail : investors@justdial.com

Mumbai, Delhi, Kolkata, Chennai, Bangalore, Pune, Hyderabad, Ahmedabad, Coimbatore, Jaipur and Chandigarh

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JUST DIAL ANNOUNCES RESULTS FOR QUARTER ENDED SEPTEMBER 30, 2026

Mumbai, India – October 19, 2026: Just Dial Limited (BSE: 535648, NSE: JUSTDIAL), India's leading local search engine company.

Justdial Builds on Strong Start to FY27, Accelerating AI-Led Transformation and Expanding Merchant Offerings.

The company reported **Revenue of ₹342.8 Crores** for Q2 FY27, registering a **YoY growth of 13.1%** and a **QoQ growth of 4.7%**. **Operating EBITDA** stood at **₹90.7 Crores** with **EBITDA Margin at 26.4%**. **Net Profit** stood at **₹107.8 Crores**, reflecting a **YoY decline of 9.7%**, primarily due to lower other income amid elevated yield rates.

As part of its ongoing transformation, Justdial continued to invest in AI-led capabilities, automation and B2B expansion, with these strategic priorities accounting for approximately one-third of incremental expenditure during the quarter. The investments are intended to enhance platform capabilities, deliver greater value to merchants and unlock opportunities for long-term growth.

Justdial continues to strengthen its position as a leading platform for local business discovery in India, with **Paid Campaigns growing 5.2% YoY and 2.7% QoQ to 656,520** during the quarter. The platform recorded **198.4 million unique visitors**, while **total business listings stood at 57.4 million** as of September 30, 2026.

Financial Highlights for Fiscal 2027 Second Quarter (2Q-FY27)

- **Operating Revenue:** Operating Revenue stood at ₹342.8 Crores, up 4.7% QoQ and 13.1% YoY.
- **Operating EBITDA & Margin:** Operating EBITDA stood at ₹90.7 Crores, up 3.7% QoQ. EBITDA Margin at 26.4%. Advertising spends stood at ~ ₹11.6 Crores during the quarter.

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- **Other Income** stood at ₹54.6 Crores, down 58.5% QoQ and 25.6% YoY. Bond yields increased ~57 bps QoQ Basis as compared to Q1 FY27 where it had gone down ~44 bps resulting in higher MTM Gains during Q1 FY27.
- **Profit Before Taxes** stood at ₹134.6 Crores, down 34.9% QoQ.
- **Net Profit** stood at ₹107.8 Crores, down 35.1% QoQ and 9.7% YoY. ETR stood at a normalised level of 19.9% for the quarter.
- **Collections (incl. Monthly ECS)** stood at ₹328.8 Crores, up 5.3% QoQ and 11.7% YoY.
- **Deferred Revenue** stood at ₹ 526.1 Crores, down 2.6% QoQ and flattish YoY.
- **Cash and Investments** stood at ₹ 6,113.9 Crores as on September 30, 2026 compared to ₹ 5,569.7 Crores as on September 30, 2025 and ₹ 6,022.1 Crores as on June 30, 2026.

Business Highlights for Fiscal 2027 Second Quarter (2Q-FY27)

- **Active Paid Campaigns** at the end of quarter stood at 656,520 up 5.2% YoY and 2.7% QoQ.
- **Total Traffic (Unique Visitors)** for the quarter stood at 198.4 million, up 0.4% YoY and 2.8% QoQ. 85.1% traffic originated on Mobile platforms, 12.4% on Desktop/ PC and 2.5% on our Voice platform.
- **Total Active Listings** stood at 57.4 million as on September 30, 2026, an increase of 12.2% YoY and 2.3% QoQ. 1,309,647 listings were added (net) to the database during the quarter. Out of total listings, 43.0 million listings were geocoded as on September 30, 2026, up 19.8% YoY. Total Images in listings stood at 269.5 million, up 12.8% YoY and 2.5% QoQ.
- **Total Ratings & Reviews** stood at 164.0 million at the end of quarter, up 6.0% YoY.

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Mr. Dinkar Ayilavarapu, Chief Executive Officer, Just Dial, commented:

“The first half of FY27 has given us something more valuable than a couple of good quarters: clarity on where Justdial goes next, and early evidence that we are on the right path. Over three decades, Justdial has built one of India’s deepest and most trusted relationships with small businesses. Historically, we have served that relationship mainly through discovery. Our focus now is to make every merchant on Justdial more successful, and to become the platform they rely on to be found, win customers, and run their business.

We are executing on three clear priorities. First, strengthening our core by improving outcomes for merchants and using AI to make our sales engine sharper and more productive. Second, helping merchants manage their digital presence and customer conversations wherever their customers are. Third, building new products and services that make every merchant relationship more valuable over time. Early adoption of our new merchant tools has been encouraging. With a profitable core business and a strong balance sheet, we are investing from a position of strength, with discipline and patience.”

Building Justdial’s Next Phase of Growth

Justdial’s Immediate strategy is focused on building on its established strengths while expanding the value it delivers to merchants. The company continued to advance strategic initiatives across B2B offerings and AI capabilities, while sharpening its focus on merchant success, using proprietary data and insights to improve demand-supply matching, make customer acquisition more efficient, and deepen its presence in priority business categories.

Justdial is also seeing positive adoption of its AI-powered CRM and lead management tools, designed to address the needs of Indian businesses.

Looking further ahead, Justdial sees opportunities to extend its platform beyond discovery and lead generation by addressing a broader range of merchant needs. Potential areas include connecting businesses with relevant services through a marketplace, developing AI-powered tools to support business operations, and applying its merchant intelligence and context to enable new digital services.

The company’s approach is centred on disciplined execution, with a focus on strengthening its core business, scaling initiatives that demonstrate sustainable economics, and developing new capabilities as opportunities mature.

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JUST DIAL LTD - 2Q FY27 (Quarter ended September 30, 2026) PERFORMANCE SUMMARY						
Metric	Unit	2Q FY27	2Q FY26	YoY change	1Q FY27	QoQ change
Operating Revenue	(₹ million)	3,428	3,031	13.1%	3,275	4.7%
Operating EBITDA	(₹ million)	907	871	4.1%	874	3.7%
Operating EBITDA Margin	%	26.4%	28.7%	-228 bps	26.7%	-25 bps
Operating PBT	(₹ million)	800	737	8.6%	751	6.5%
Other Income	(₹ million)	546	733	-25.6%	1,315	-58.5%
Profit Before Taxes	(₹ million)	1,346	1,470	-8.5%	2,066	-34.9%
Net Profit	(₹ million)	1,078	1,194	-9.7%	1,662	-35.1%
Net Profit Margin	%	27.1%	31.7%	-460 bps	36.2%	-909 bps
Unearned Revenue (period end)	(₹ million)	5,261	5,260	0.0%	5,401	-2.6%
Cash & Investments (period end)	(₹ million)	61,139	55,697	9.8%	60,221	1.5%
Unique Visitors [^]	(million)	198.4	197.7	0.4%	192.9	2.8%
- Mobile	(million)	168.9	172.5	-2.1%	166.8	1.2%
- Desktop/ PC	(million)	24.5	19.7	24.7%	20.5	19.8%
- Voice	(million)	5.0	5.5	-9.2%	5.6	-11.7%
- Mobile	% share	85.1%	87.3%	-215 bps	86.5%	-134 bps
- Desktop/ PC	% share	12.4%	10.0%	242 bps	10.6%	175 bps
- Voice	% share	2.5%	2.7%	-26 bps	2.9%	5 bps
Total Listings (period end)	(million)	57.4	51.2	12.2%	56.1	2.3%
Net Listings Addition		1,309,647	1,519,607	-13.8%	1,467,180	-10.7%
Total Images in Listings (period end)	(million)	269.5	239.0	12.8%	262.9	2.5%
Listings with Geocodes (period end)	(million)	43.0	35.9	19.8%	41.7	3.1%
Ratings & Reviews (period end)	(million)	164.0	154.7	6.0%	160.5	2.2%
Paid campaigns (period end)		656,520	623,970	5.2%	639,200	2.7%
Total App Downloads (period end)	(million)	44.9	41.7	7.8%	44.1	2.0%
App Downloads per day		6,363	8,149	-21.9%	6,990	-9.0%

Note:

- [^] Unique visitors are aggregated across various mediums – Voice, Desktop/ PC, Mobile; these may not necessarily be mutually exclusive.
- Net Profit Margin is calculated as Net Profit (Profit After Taxes) as a percentage of Total Revenue (Operating Revenue + Other Income) for the period.

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About Just Dial Limited

Just Dial Limited provides local search related services to users in India through multiple platforms such as desktop and mobile website (<https://www.justdial.com>), mobile apps (Android & iOS), and over the telephone (Voice, pan India number 88888-88888). Justdial's latest version of JD App, is an All-in-One App, replete with features like Map-aided Search, Live TV, Videos, Stock quotes, etc to make the life of the consumer infinitely smoother & more engaging.

The Company has launched its B2B marketplace platform, JD Mart. JD Mart platform, available at <https://www.jdmart.com> and via apps on Play Store and App Store, is aimed at enabling millions of India's manufacturers, distributors, wholesalers, retailers to become internet-ready in post-COVID era, get new customers and sell their products online. The platform offers digital product catalogues to businesses and aims at digitalising India's businesses, especially MSMEs, across categories. Buyers can discover quality vendors offering a wide selection of products to choose from, spread across millions of categories to suit all B2B needs.

Justdial has also initiated transaction-oriented services for its users. These services aim at making several day-to-day tasks conveniently actionable and accessible to users from one App. With this step, Justdial is transitioning from being purely a provider of local search and related information to being a direct/ indirect enabler of such transactions. Justdial has also recently launched an end-to-end business management solution for SMEs, through which it intends to transition thousands of SMEs to efficiently run business online and have their adequate online presence via their own website, mobile site. Apart from this, Justdial has also launched JD Pay, a unique solution for quick digital payments for its users and vendors.

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