

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|                                                                                                                                                                           |                                                                   |                                                         |                                                           |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|---------------------------------------------------------|-----------------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                        | Cera Sanitaryware Ltd.                                            |                                                         |                                                           |
| 2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer                                                                                          | VIKRAM SOMANY<br>List of PAC & their holdings as per Annexure "I" |                                                         |                                                           |
| 3. Whether the acquirer belongs to Promoter/Promoter group                                                                                                                | Yes                                                               |                                                         |                                                           |
| 4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed                                                                                                     | NSE & BSE                                                         |                                                         |                                                           |
| 5. Details of the acquisition / disposal as follows :                                                                                                                     | Number                                                            | % w.r.t. total share/voting capital wherever applicable | % w.r.t. total diluted share/voting capital of the TC(**) |
| <u>Before the acquisition under consideration, holding of:</u>                                                                                                            |                                                                   |                                                         |                                                           |
| a) Shares carrying voting rights                                                                                                                                          | 7059180                                                           | 55.78%                                                  | 55.78%                                                    |
| b) Shares in the nature of encumbrance ( pledge / lien / non-disposal undertaking/others)                                                                                 | NIL                                                               | NIL                                                     | NIL                                                       |
| c) Voting rights (VR) otherwise than by shares                                                                                                                            | NIL                                                               | NIL                                                     | NIL                                                       |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) | NIL                                                               | NIL                                                     | NIL                                                       |
| e) Total (a+b+c+d)                                                                                                                                                        | 7059180                                                           | 55.78%                                                  | 55.78%                                                    |
| <u>Details of acquisition/sale</u>                                                                                                                                        |                                                                   |                                                         |                                                           |
| a) Shares carrying voting rights acquired/sold                                                                                                                            | 5000                                                              | 0.04%                                                   | 0.04%                                                     |
| b) VRs acquired /sold otherwise than by shares                                                                                                                            | NIL                                                               | NIL                                                     | NIL                                                       |
| c) Warrants/convertible securities/                                                                                                                                       | NIL                                                               | NIL                                                     | NIL                                                       |

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|                                                                                                                                                                                             |                        |        |        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|--------|--------|
| any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold                                         |                        |        |        |
| d) Shares encumbered / invoked / released by the acquirer                                                                                                                                   | NIL                    | NIL    | NIL    |
| e) Total (a+b+c+d)                                                                                                                                                                          | 5000                   | 0.04%  | 0.04%  |
| <u>After the acquisition/sale, holding of:</u>                                                                                                                                              |                        |        |        |
| a) Shares carrying voting rights                                                                                                                                                            | 7064180                | 55.82% | 55.82% |
| b) Shares encumbered with the acquirer                                                                                                                                                      | NIL                    | NIL    | NIL    |
| c) VRs otherwise than by shares                                                                                                                                                             | NIL                    | NIL    | NIL    |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition. | NIL                    | NIL    | NIL    |
| e) Total (a+b+c+d)                                                                                                                                                                          | 7064180                | 55.82% | 55.82% |
| Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).                                                  | OPEN MARKET PURCHASE   |        |        |
| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable                                                                  | 12.12.13               |        |        |
| Equity share capital / total voting capital of the TC before the said acquisition / sale                                                                                                    | 12654874 EQUITY SHARES |        |        |
| Equity share capital/ total voting capital of the TC after the said acquisition / sale                                                                                                      | 12654874 EQUITY SHARES |        |        |
| •Total diluted share/voting capital of the TC after the said acquisition/sale.                                                                                                              | 12654874 EQUITY SHARES |        |        |

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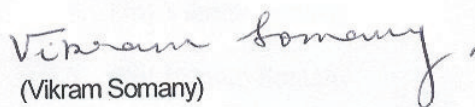
(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorised Signatory

Place: Kolkata.

Date: 13.12.2013

  
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ANNEXURE "1"

LIST OF PAC & THEIR HOLDINGS

| <u>NAME</u>                             | <u>NO.OF SHARES</u> | <u>%</u>      |
|-----------------------------------------|---------------------|---------------|
| 1. Vikram Investment Co.Ltd.            | 2900275             | 22.92         |
| 2. Trisure Promotions & Tradings Ltd.   | 484400              | 3.83          |
| 3. Suvinay Trading & Investment Co.Ltd. | 259420              | 2.05          |
| 4. Rekha Commercial Ltd.                | 532388              | 4.21          |
| 5. Venugopal Holdings Ltd.              | 63388               | 0.50          |
| 6. Shri Vikram Somany                   | 920953              | 7.27          |
| 7. Shri Vikram Somany                   | 100000              | 0.79          |
| 8. Mrs.Smiti Somany                     | 1742240             | 13.76         |
| 9. Mrs.Deepshikha Khaitan               | 39116               | 0.31          |
| 10. Madhusudan Holdings Ltd.            | 7500                | 0.06          |
| 11. Ganga Somany                        | 9500                | 0.08          |
|                                         | <u>7059180</u>      | <u>55.78%</u> |

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