

ANNEXURE - 2: Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Cera Sanitaryware Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	HDFC Life Insurance Co. Ltd. (Formerly HDFC Standard Life Insurance Co. Ltd)		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange (NSE) Bombay Stock Exchange (BSE)		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	4,28,934	3.30%	-
b) Voting rights (VR) otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
Total (a+b+c)	4,28,934	3.30%	-
<u>Details of sale</u>			
a) Shares carrying voting rights sold	39,795	0.31%	-
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-

Total (a+b+c)	39,795	0.31%	-
<u>After the sale, holding of:</u>			
a) Shares carrying voting rights	3,89,139	2.99%	-
b) VRs otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
Total (a+b+c)	3,89,139	2.99%	-
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	18 th May 2020		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	1,30,05,874		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	1,30,05,874		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	NA		

For **HDFC Life Insurance Co. Ltd.**,
(Formerly HDFC Standard Life Insurance Co. Ltd)

Prasun Gajri

Chief Investment Officer

Place: Mumbai

Date: May 19, 2020