

16th March, 2012

To

The Listing Department,
National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai- 400 051.
Fax No.: 022-2 6598237/38

**Sub: Intimation under Regulation 10(5) of SEBI (Substantial
Acquisiton of Shares and Takeovers) Regulations, 2011.**

This is to inform you that I, Challa Shantha along with Challa Soumya, Promoters of CCL Products (India) Limited, are going to acquire 7,61,899 equity shares of Rs. 10/- each in the form of gift from Mr. Challa Rajendra Prasad, one of the promoters of the Company on 23rd of March, 2012.

In this connection, I am herewith enclosing the format of Disclosures as per the above mentioned subject. This is for your information and necessary records.

Regards,



Challa Shantha

Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	CCL Products (India) Limited
2.	Name of the acquirer(s)	Challa Shantha , Challa Soumya
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes , Promoters
4.	Details of the proposed acquisition	
	α. Name of the person(s) from whom shares are to be acquired	Challa Rajendra Prasad
	β. Proposed date of acquisition	23-03-2012
	χ. Number of shares to be acquired from each person mentioned in 4(a) above	7,61,899 equity shares of Rs.10/- each
	δ. Total shares to be acquired as % of share capital of TC	5.73%
	ε. Price at which shares are proposed to be acquired	Gift
	φ. Rationale, if any, for the proposed transfer	Interse transfer among immediate relatives as a gift - Challa Shantha (Spouse) and Challa Soumya (Daughter)
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Reg 10(1)(a)(i)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period.	Not Applicable since the transfer is a gift .
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8.	NA
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable.	NA
9.	Declaration by the acquirer, that the transferor and transferee have complied / will comply with	NA

	applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)				
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	Yes			
11.	Shareholding details	Before the proposed transaction		After the proposed transaction	
		No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
	– Acquirer(s) and PACs (other than sellers)(*)	24,38,101	18.33%	32,00,000	24.06%
	– Seller (s)	14,62,904	11%	7,01,005	5.27%

Acquirers:

1. 
(Challa Shantha)

2. 
(Challa Soumya)

Date: 16-03-2012

Place: Hyderabad