

23rd June, 2015

To

The Listing Department,
National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai- 400 051.
Fax No.: 022-226598237/38

**Sub: Intimation under Regulation 29(2) of SEBI (Substantial
Acquisition of Shares and Takeovers) Regulations, 2011.**

This is to inform you that Ms. Sudha Koneru, one of the shareholders (belonging to Promoter group) of CCL Products (India) Limited, have transferred 50,10,890 equity shares of Rs. 2/- each to Mr. Challa Rajendra Prasad.

In this connection, I am herewith enclosing the format of Disclosures as per the above mentioned subject. This is for your information and necessary records.

Further I, P. S. Rao, have been authorised to sign the related documents through Power of Attorney signed by her.

Regards,



(P.S.Rao)
Authorised Signatory

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	CCL Products (India) Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Sudha Koneru (Seller) Challa Rajendra Prasad (Acquirer) Challa Srishant (PAC) Challa Shantha Prasad (PAC) Challa Soumya (PAC)		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NSE & BSE		
5. Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC(**)
<u>Before the disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	50,10,890	3.77%	3.77%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	50,10,890	3.77%	3.77%
<u>Details of sale</u>			
a) Shares carrying voting rights sold	50,10,890	3.77%	3.77%
b) VRs acquired /sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/ Convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil

d) Shares encumbered/ invoked/ released by the acquirer	Nil	Nil	Nil
e) Total (a+b+c+/-d)	50,10,890	3.77%	3.77%
<u>After the sale, holding of:</u>			
a) Shares carrying voting rights	Nil	Nil	Nil
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	Nil	Nil	Nil
e) Total (a+b+c+d)	Nil	Nil	Nil
6. Mode of sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Off Market by virtue of inter-se transfer of shares among promoter group		
7. Date of sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	19.06.2015		
8. Equity share capital / total voting capital of the TC before the said sale	13,30,27,920 equity shares of Rs.2/- each		
9. Equity share capital/ total voting capital of the TC after the said sale	13,30,27,920 equity shares of Rs.2/- each		
10. Total diluted share/voting capital of the TC after the said sale.	13,30,27,920 equity shares of Rs.2/- each		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the Listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Signature of the Authorised Signatory

Place: Hyderabad

Date: 23.06.2015