



3rd July, 2014

1. The Secretary
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 023
Fax No: 022-22722039/3121/3132
22723719 / 2037
2. The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (E)
Mumbai 400 051
Fax No: 022-26598237 / 8238

Dear Sirs,

Sub: Intimation of relevant date to determine the eligible Shareholders for voting through electronic means

We wish to intimate that in terms of Section 108 of the Companies Act, 2013 and Rule 20 (1) of the Companies (Management & Administration) Rules 2014, the Company will provide its Shareholders the facility to exercise their vote electronically for transacting the items of business at the ensuing Annual General Meeting (AGM) to be held on Tuesday, 12th August, 2014 by electronic means. The Company would be availing e-Voting Services of National Securities Depository Limited (NSDL).

Further pursuant to Rule 20 (3) (vii) of the Companies (Management & Administration) Rules 2014 the Company has fixed 4th July, 2014 as the relevant date to determine the Shareholders (holding equity shares of the Company in both electronic and physical form) eligible to cast their vote electronically for transacting the items of business at the above AGM.

Please take the same on record.

Yours faithfully,

For BRITANNIA INDUSTRIES LIMITED

VIVEK P RAIZADA
HEAD- LEGAL & COMPANY SECRETARY