FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	Blue Blends (India) Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Anand Kumar Arya		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	- Bombay Stock Exchange (BSE) - National Stock Exchange (NSE) - Delhi Stock Exchange (DSE)		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	**Number**	**% w.r.t. total share/voting capital wherever applicable**	**% w.r.t. total diluted share/voting capital of the TC (*)**
Before the acquisition/~~disposal~~ under consideration, holding of : a) Shares carrying voting rights b) Voting rights (VR) otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	8421427 - -	43.39% - -	43.39% - -
Total (a+b+c)	**8,421,427**	**43.39%**	**43.39%**
Details of acquisition/~~sale~~ a) Shares carrying voting rights acquired b) VRs acquired otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	470,000 - -	2.42% - -	2.42% - -
Total (a+b+c)	**470,000**	**4.42%**	**4.42%**

After the acquisition/~~sale~~, holding of: a) Shares carrying voting rights b) VRs otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	88,91,427 - 	45.81 - -	45.81
Total (a+b+c)	**88,91,427**	**45.81**	**45.81**
6. Mode of acquisition/~~sale~~ (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Inter-se Transfer		
7. Date of acquisition / ~~sale of shares~~ / VR or date of receipt of intimation of allotment of shares, whichever is applicable	11.05.2015		
8. Equity share capital / total voting capital of the TC before the said acquisition/~~sale~~	194089880		
9. Equity share capital/ total voting capital of the TC after the said acquisition/~~sale~~	194089880		
10. Total diluted share/voting capital of the TC after the said acquisition/~~sale~~	194089880		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Anand Arya

Place: Mumbai

Date: 11.05.2015