

AFRS: The Company is installing equipment to set up the Alternative Fuel and Raw Material Feeding System (AFRS) for increase in the use of alternative fuel on continuous basis at its clinker manufacturing units. This initiative to utilize alternative fuel, in the form of agricultural waste, is expected to be operational by the first quarter of the next fiscal.

Vacant land at the Company's cement plants is also being utilized to grow alternative fuel inputs to meet the AFR requirement partially. This pioneering move will ensure the availability of alternative fuel throughout the year which will not only bring down the fuel cost but also help in reducing the carbon footprint.

Raebareli: Commercial production at the 5-lakh ton blending unit at Raebareli has started. The unit will produce superior quality of cement which will be marketed mainly under the premium brand, Birla Samrat ULTIMATE Cement.

Chandaria: In respect of the mining matter of Chandaria before the Hon'ble Supreme Court, a comprehensive report has been submitted by the Central Building Research Institution (CBRI) on full-scale mining. The hearing, fixed on 6 May 2015, did not take place and the fresh date has been fixed on 17 November 2015.

Jute Division: The Division recorded the highest ever profit in its history during the quarter under review, consequent to the continuous modernization and upgrading of equipment. These measures have resulted in better efficiency, higher productivity per workman, lower power and steam consumption, use of caddies instead of coal to produce steam and reduction in consumption of raw jute as well as thread wastage, etc. If the demand for jute bags for packaging of food grains continues, the Division is equipped to meet the same profitably.

Financial Highlights:

FOR THE QUARTER ENDING 30 SEPTEMBER 2015

- **Net Sales** at Rs **801.78** crores, up by 4.52% *
- **EBIDTA** at Rs 115.46 crores. **PAT** at Rs 18.48 crores. **EPS** at Rs 2.40
- **Cement Despatches** at **19.59** lakh tons, up by 2.46% *
- **Cement Production** at **19.65** lakh tons, up by 2.88% *
- Percentage of **Blended Cement** as a % of **Total Cement Despatches** continues to be high at about 84%

FOR THE SIX-MONTH PERIOD ENDING 30 SEPTEMBER 2015

- **Net Sales** at Rs 1575.26 crores, decreased by 3.15% *
- **EBIDTA** at Rs 201.87 crores. **PAT** at Rs 35.12 crores. **EPS** at Rs 4.56
- **Cement Despatches** at 39.15 lakh tons, decreased by 0.74% *
- **Cement Production** at 39.18 lakh tons, decreased by 0.94% *
- Percentage of **Blended Cement** as a % of **Total Cement Despatches** continues to be high at about 85%

*as compared to corresponding quarter and period of previous year

DISCLAIMER

Statements in this release describing the Company's objectives, projections, estimates, expectations or predictions may be 'forward looking statements' within the meaning of applicable laws or regulations. Actual results could, however, differ materially from those expressed or implied. Important factors that could make a difference to the Company's Operations include global and domestic demand-supply conditions, finished goods prices, raw materials and fuel costs & availability, transportation cost, changes in Government regulations and tax structure, economic developments within India and the countries with which the Company has business contacts and other factors such as litigation and industrial relations. Neither our Company, our Directors, nor any of our affiliates, have any obligation to update or otherwise revise any statements reflecting circumstances arising after this date or to reflect the occurrence of the underlying events, even if the underlying assumptions do not come to fruition.

