Date: August 19, 2015

BSE Limited
Corporate Relationship Department
P J Towers, Dalal Street, Fort
Mumbai - 400 001

Fax: (022) 2272 3121/ 3719

Dear Sir,

Sub: Intimation under Clause 30 of the Listing Agreement with the Stock Exchanges

Re: Change in Board of Directors of the Company

We would like to inform you that at a Board Meeting of Bata India Limited ('the Company') held today, the following changes in the Board of Directors of the Company have been considered and approved, based on the recommendations of the Nomination & Remuneration Committee of the Board:

1. Resignation of Mr. Jorge Carbajal as a Director of the Company with effect from August 19, 2015, Mr. Carbajal has superannuated from his position as Chief Operating Officer of Bata Shoe Organization.

2. Resignation of Mr. Ranjit Mathur as the Director Finance and Chief Financial Officer of the Company with effect from August 19, 2015. Mr. Mathur wishes to pursue his career outside the Company.

3. Appointment of Mr. Ram Kumar Gupta as the Director Finance and Chief Financial Officer (Key Managerial Person) of the Company with effect from August 19, 2015, for a period of five years, subject to approval of the Shareholders at a General Meeting. A brief profile of Mr. Ram Kumar Gupta is enclosed.

In compliance of Clause 49 of the Listing Agreement with the Stock Exchanges, Audit Committee of the Board of Directors of the Company has also approved the change in Director Finance & Chief Financial Officer of the Company, as aforesaid.

Kindly take the above information on records of the Stock Exchange.

Thanking You.

Yours faithfully,
BATA INDIA LIMITED

MALOY KUMAR GUPTA
Company Secretary

Encl. as above

Copy to: The Manager, Listing Dept.
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (E), Mumbai - 400 051.
Fax #: 91-22-2659 8237/38/ 8120

Copy to : The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata 700 001.
Fax #: 033-2210 4492 / 2210 4500

BRIEF PROFILE OF MR. RAM KUMAR GUPTA

Mr. Ram Kumar Gupta (Mr. Gupta), aged 56 years, is a Bachelor in Commerce with Honors [B.Com (Hons.)] and a Chartered Accountant (FCA) with over 27 years of post-qualification experience in different positions in Bata Shoe Organization (BSO). Mr. Gupta joined Bata India in July-1986 and had an extremely successful and rewarding career. Mr. Gupta was on the Board of Bata Properties Limited and Coastal Commercial & Exim Limited, the wholly owned subsidiaries of Bata India Limited and has also served as a Nominee Director of Bata India Limited on the Board of Riverbank Developers Private Limited, the erstwhile 50:50 Joint Venture Company of Riverbank Holding Private Limited and Bata India Limited. His last assignment in Bata India Limited was as Senior Vice President-Finance from January - 2011 till January - 2013.

Mr. Gupta was assigned a challenging role as Finance Director of Bata Shoe Company Kenya Ltd. in February 2013, which position he held till his relocation to India in July-2015. In this overseas assignment, in addition of Bata-Kenya, he was also made responsible for the finance operations in Bata Shoe Company Uganda Limited and Bata Shoe Company Tanzania Limited. The companies in India, Kenya, Tanzania and Uganda have recorded record profits and improved profit margins through various cost control techniques and innovative methods during his tenure.

Mr. Gupta has attended various courses in BSO including *Adminco* and *Bata Finance-E Learning*.