

To,
National Stock Exchange of India
Ltd, Exchange Plaza, 5th Floor,
Plot No.C-1, G-Block,
Bandra-Kurla Complex, Bandra
(East), Mumbai – 400 051
Fax : 022-2659 8237/38

Dept. of Corporate Services
BSE Ltd.
Listing, 1st Floor, Rotunda
Building, B.S. Marg, Fort
Mumbai – 400 001.
Fax:022-2272 2037/39/41/61/3121

The Calcutta Stock
Exchange Ltd.
7, Lyons Range,
Kolkata – 700 001
Fax: 033-2210 2223/2210

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	BALRAMPUR CHINI MILLS LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Meenakshi Mercantiles Ltd PAC – Shri Vivek Saraogi, Kamal Nayan Saraogi HUF, Vivek Saraogi HUF, Smt. Meenakshi Saraogi, Smt. Sumedha Saraogi, Smt. Stuti Dhanuka, Shri Karan Saraogi, Ms. Avantika Saraogi, Udaipur Cotton Mills Co. Ltd, Novel Suppliers Private Limited.		
3. Whether the acquirer belongs to Promoter/ Promoter group	Promoter Group		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Ltd. BSE Ltd. Calcutta Stock Exchange Ltd.		
5. Details of the acquisition/ disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/ voting capital of the TC(*)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	8577050, PAC –91422949	3.50%, 37.33%	3.50%, 37.33%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	–	–	–
c) Voting rights (VR) otherwise than by shares	–	–	–
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	–	–	–
e) Total (a+b+c)	99999999	40.83%	40.83%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/ sold	1101000 PAC – Nil	0.45%, Nil	0.45%, Nil
b) VRs acquired/sold otherwise than by shares	–	–	–
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/ sold	–	–	–
d) Shares encumbered /invoked /released by the acquirer	–	–	–
e) Total (a+b+c)	1101000	0.45%	0.45%

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<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	7476050 PAC- 92523949	3.05%, 37.78%	3.05%, 37.78%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
e) Total (a+b+c)	99999999	40.83%	40.83%
6. Mode of acquisition/ sale (e.g. open market/ off-market/ public issue/ rights issue/ preferential allotment/ inter-se transfer etc).	Inter se transfer amongst promoters		
7. Date of acquisition/ sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	18.03.2015 Inter se transfer amongst promoters		
8. Equity share capital/ total voting capital of the TC before the said acquisition / sale	244916267 Equity Shares of Re.1 each		
9. Equity share capital/ total voting capital of the TC after the said acquisition/ sale	244916267 Equity Shares of Re.1 each		
10. Total diluted share/voting capital of the TC after the said acquisition/ sale.	244916267 Equity Shares of Re.1 each		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For MEENAKSHI MERCANTILES LTD.

Shiv Chand Sharma

Director

Signature of the acquirer / seller / Authorised Signatory

Place: Kolkata
Date: 18.03.2015

CC: Balrampur Chini Mills Ltd.
FMC Fortuna, 2nd Floor,
234/3A, A.J.C. Bose Road,
Kolkata - 700020