



17th July, 2014

The Secretary The National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot No. C/1, G Block Bandra - Kurla Complex, Bandra (E) MUMBAI - 400 051	Department of Corporate Services Bombay Stock Exchange Limited 1 st Floor, New Trading Ring, Rotunda Building P J Towers, Dalal Street, Fort, MUMBAI - 400 001
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Re: Disclosure under Regulation 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 ("INSTR").

Dear Sir,

This is to inform you as per the intimation received by the Company from HDFC Asset Management Company Limited under regulation 13(3) of INSTR and 29(2) of SAST 2011 vide their letter dated 17th July, 2014 and received on even date, there has been decrease in the equity shareholding of the Company by the Schemes HDFC Mutual Fund by 2.06% as of 15th July, 2014.

Accordingly, the holding of Schemes HDFC Mutual Fund in the Company as of 15th July, 2014 stands at 3.00% of the paid up equity share capital of the Company (being 65,55,23,839 equity shares of Rs. 2/- each) from 5.06% as of 21st October, 2010.

In terms of the aforesaid intimation, please find enclosed herewith a certified true copy of aforesaid disclosure as received from HDFC Asset Management Company Limited.

You are requested to take the same on record.

Thanking you,

Yours truly,

For **BALLARPUR INDUSTRIES LIMITED**

AKHIL MAHAJAN
GENERAL MANAGER & COMPANY SECRETARY

Encl: a/a



AVANTHA
GROUP COMPANY

CIN: L21010MH1945PLC010337
E-mail: sectdiv@bitt.com

Ballarpur Industries Limited

First India Place, Tower C, Mehrauli - Gurgaon Road, Gurgaon, Haryana - 122 002 (India) Tel: (+) 91-124-2804242/43 Fax: (+) 91-124-2804260, 2804261 Website: www.bitt.com
Registered Office: P. O. Ballarpur Paper Mills 442901, Distt. Chandrapur, Maharashtra (India)

July 17, 2011

Mr. Akhil Mahajan
Company Secretary

Ballarpur Industries Limited
P.O. Ballarpur Paper Mills - 442 901,
Distt. Chandrapur, Maharashtra
Phone: 07172-240262/240200
Fax: 07172-240548



Dear Sir,

Sub: Disclosure pursuant to Regulation 29 (2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Regulation 13 (3) of the SEBI (Prohibition of Insider Trading) Regulations, 1992

We refer to our letter dated October 21, 2010 wherein we had informed that the holding of the Schemes of HDFC Mutual Fund in Ballarpur Industries Limited ("the Company") was 5.06% of the paid up equity share capital of the Company.

Further, in accordance with the captioned regulation and other applicable laws / regulations, if any, we wish to inform you that there has been a decrease in the shareholding of the Company by the Schemes of HDFC Mutual Fund by 2.06% as of July 15, 2014. As on July 15, 2014, the aggregate holding of the Schemes of HDFC Mutual Fund in the Company is 3.00% of the paid up equity share capital of the Company (Paid up Equity Share Capital being Rs 1,31,10,47,678 comprising 65,55,23,839 Equity Shares of Rs 2/-each)

As per Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find enclosed the details of change in the shareholding in the prescribed Annexure B (enclosed as Annexure 1).

As per Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, please find enclosed the details of change in the shareholding in the prescribed Form C (enclosed as Annexure 2).

Kindly acknowledge receipt of the same.

Thanking you,

Yours faithfully,

For HDFC Asset Management Company Limited

(Signature)

Pruthi Barot
Senior Manager - Compliance
Trcl. J/a
C.C.

Listing Department
National Stock Exchange of
India Limited
Exchange Plaza, Bandra - Kurla
Complex
Bandra (E)
Mumbai - 400 051.
Tel: 022 - 2659 8194/
Fax: 022 - 2659 8191

Listing Department
BSI Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400 023.
Fax: 022 - 2272 1919

Corporate Office
Ballarpur Industries Limited
411 Floor, First India Place,
Tower C Block A
Mehrauli Gurgaon Road,
Gurgaon - 122002
Fax: 0124-2804261.
Phone: 0124-4099430
e-mail: akhil.mahajan@bdl.com

HDFC Asset Management Company Limited
A Joint Venture with Standard Life Investments
CIN: U65991MH1999PLC123027

Registered Office: "HLL House", 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Chembur, Mumbai - 400 020.
Tel: 022 - 5631 6333 Fax: 022 - 2204 4304, 5658 0203 Website: www.ndfcfund.com

CIN No.: U65991MH1999PLC123027

**CERTIFIED TRUE COPY
For BALLARPUR INDUSTRIES LIMITED**

(Signature)
COMPANY SECRETARY

Annexure-B

ANNEXURE 1

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Ballarpur Industries Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	HDFC Trustee Company Limited - HDFC Mutual Fund • HDFC Core and Satellite Fund • HDFC Growth Fund • HDFC Premier Multi-Cap Fund • HDFC Prudence Fund • HDFC TaxSaver Fund • HDFC MF Monthly Income Plan - Long Term Plan		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE limited National Stock Exchange of India Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	3,31,63,287	5.06	N.A.
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	0	0.00	N.A.
c) Voting rights (VR) otherwise than by shares	0	0.00	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	0	0.00	N.A.
Total (a+b+c+d)	3,31,63,287	5.06	N.A.
<u>Details of acquisition/sale:</u>			
a) Shares carrying voting rights acquired/sold	1,35,18,859	2.06	N.A.
b) VRs acquired /sold otherwise than by shares	0	0.00	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0	0.00	N.A.
d) Shares encumbered/invoked/released by the acquirer	0	0.00	N.A.
Total (a+b+c+d)	1,35,18,859	2.06	N.A.

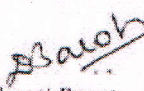


<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	1,96,44,428	3.00	N.A.
b) Shares encumbered with the acquirer	0	0.00	N.A.
c) VRs otherwise than by shares	0	0.00	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	0	0.00	N.A.
Total (a+b+c+d)	1,96,44,428	3.00	N.A.
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	July 15, 2014		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	65,55,23,839 equity shares of Rs.2/- each		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	65,55,23,839 equity shares of Rs.2/- each		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	N.A.		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For **HDFC Asset Management Company Limited**
(Investment Manager for the Schemes of HDFC Mutual Fund)


Dhruvi Barot
Senior Manager – Compliance

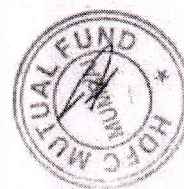
Place: Mumbai
Date: July 17, 2014



FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulation 13 (3) and (6)]
Regulation 13(3) - Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name & address of Shareholders	Shareholding prior to acquisition/ sale	No. & % of shares/ voting rights acquired/sold	Receipt of allotment advice/ acquisition of shares/sale of shares -specify	Date of intimation to company	Mode of acquisition on (market purchase /public/rights/ preferential offer etc.)
HDFC Trustee Company Limited A/C - HDFC Core & Satellite Fund	30,00,000 equity shares amounting to 0.46% of the paid up equity share capital	Sale of 3,94,572 equity shares amounting to 0.06% of the paid up equity share capital.	Sale		Market Sale
HDFC Trustee Company Limited A/C - HDFC Growth Fund	39,67,287 equity shares amounting to 0.61% of the paid up equity share capital	Inter Scheme Sale of 26,05,428 equity shares amounting to 0.40% of the paid up equity share capital.	Inter Scheme Sale		Inter Scheme Sale
HDFC Trustee Company Limited A/C - HDFC Premier Multi-Cap Fund	25,00,000 equity shares amounting to 0.38% of the paid up equity share capital	Sale of 39,67,287 equity shares amounting to 0.61% of the paid up equity share capital.	Sale	July 17, 2014	Market Sale
HDFC Trustee Company Limited A/C - HDFC Prudence Fund	1,10,00,000 equity shares amounting to 1.68% of the paid up equity share capital	Sale of 25,00,000 equity shares amounting to 0.38% of the paid up equity share capital.	Inter Scheme Sale		Inter Scheme Sale
		Sale of 54,27,000 equity shares amounting to 0.83% of the paid up equity share capital.	Sale		Market Sale



Name & address of Shareholders	Shareholding prior to acquisition/ sale	No. & % of shares/ voting rights acquired/sold	Receipt of allotment advice/ acquisition of shares/sale of shares -specify	Date of intimation to company	Mode of acquisition on (market purchase /public/rights/ preferential offer etc.)
HDFC Trustee Company Limited A/C - HDFC TaxSaver	52,01,000 equity shares amounting to 0.79% of the paid up equity share capital	Inter Scheme Purchase of 51,05,428 equity shares amounting to 0.78% of the paid up equity share capital.	Inter Scheme Purchase		Inter Scheme Purchase
		Sale of 3,70,000 equity shares amounting to 0.06% of the paid up equity share capital.	Sale	July 17, 2014	Market Sale
HDFC Trustee Company Limited A/C - HDFC MF Monthly Income Plan - Long Term Plan	74,95,000 equity shares amounting to 1.14% of the paid up equity share capital	Sale of 33,60,000 equity shares amounting to 0.51% of the paid up equity share capital.	Sale		Market Sale
TOTAL	3,31,63,287 equity shares amounting to 5.06% of the paid up equity share capital.				



No. & % of shares/voting rights post-acquisition/sale			Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Scheme	No. of Shares	% of the paid up share capital						
HDFC Core and Satellite Fund	Nil	-		Details in Annexure A				
HDFC Growth Fund	Nil	-		Details in Annexure B				
HDFC Premier Multi-Cap Fund	Nil	-		Details in Annexure C				
HDFC Prudence Fund	55,73,000	0.85		Details in Annexure D				
HDFC TaxSaver Fund	99,36,428	1.52		Details in Annexure E				
HDFC MF Monthly Income Plan - Long Term Plan	41,35,000	0.63		Details in Annexure F				
Total	1,96,44,428	3.00						



HDFC Core And Satellite Fund

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
21-Oct-16	Opening Balance							3,000,000	0.46
11-Feb-13	Emkay Global Financial Services Limited	INB 010901838	BSE	Sale	-	-	100,000	2,145,850.00	0.02
11-Feb-13	Prabhudas Lalladher Private Limited	INB 230597738	NSE	Sale	-	-	56,200	1,206,069.16	0.01
12-Feb-13	Emkay Global Financial Services Limited	INB 230901838	NSE	Sale	-	-	194,574	4,126,671.02	0.03
13-Feb-13	Emkay Global Financial Services Limited	INB 010901838	BSE	Sale	-	-	4,549	96,614.74	0.00
13-Feb-13	Emkay Global Financial Services Limited	INB 230901838	NSE	Sale	-	-	39,249	833,720.41	0.01
14-Jun-13	Direct	Inter Scheme Sale	BSE	Inter Scheme Sale	-	-	2,605,428	37,387,891.80	0.40
15-Jul-14	Closing Balance							-	-



HDEC Growth Fund

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
21-Oct-10	Opening Balance							3,967,287	0.61
26-Dec-12	Dhanki Securities Private Limited	INB 230995632	NSE	Sale	-	-	1,513,230	33,605,278.57	0.23
28-Dec-12	Dhanki Securities Private Limited	INB 230995632	NSE	Sale	-	-	1,000,000	22,055,800.00	0.15
04-Jan-13	IDFC Securities Ltd.	INB 231291437	NSE	Sale	-	-	264,947	6,172,906.93	0.04
07-Jan-13	Dolat Capital Market Limited	INB 230710031	NSE	Sale	-	-	65,000	1,514,873.50	0.01
07-Jan-13	Dolat Capital Market Limited	INB 010710036	BSE	Sale	-	-	235,000	5,512,277.00	0.04
08-Jan-13	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Sale	-	-	101,000	2,399,906.60	0.02
08-Jan-13	Dhanki Securities Private Limited	INB 230995632	NSE	Sale	-	-	500,000	11,576,800.00	0.08
08-Jan-13	Prabhudas Lilladher Private Limited	INB 010502855	BSE	Sale	-	-	23,110	534,691.60	0.00
09-Jan-13	IDBI Capital Market Services Ltd.	INB 230706631	NSE	Sale	-	-	170,000	3,971,335.00	0.03
14-Jan-13	Quant Broking Private Ltd	INB231419434	NSE	Sale	-	-	95,000	2,161,240.50	0.01
15-Jul-14	Closing Balance								-



HDFC Premier Multi-Cap Fund

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
21-Oct-10	Opening Balance							2,500,000	0.38
26-Mar-14	Direct						2,500,000	20,000,000.00	0.38
15-Jul-14	Closing Balance								



HDFC Prudence Fund

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
21-Oct-10	Opening Balance							11,000,000	1.68
26-Dec-13	Pharaki Securities Private Limited	INB 010995638	BSE	Sale	-	-	1,000,000	12,977,000.00	0.15
09-Jun-14	Dalal & Broacha Stock Broking Pvt Ltd.	INB 230880634	NSE	Sale	-	-	145,000	2,679,280.50	0.02
09-Jun-14	Dalal & Broacha Stock Broking Pvt Ltd.	INB 010980633	BSE	Sale	-	-	118,000	2,180,816.00	0.02
11-Jun-14	HDFC Securities Ltd.	INB 231109431	NSE	Sale	-	-	470,000	8,576,143.00	0.07
11-Jun-14	HDFC Securities Ltd.	INB 011109437	BSE	Sale	-	-	340,000	6,215,771.00	0.05
12-Jun-14	HDFC Securities Ltd.	INB 231109431	NSE	Sale	-	-	1,000,000	19,837,219.00	0.15
16-Jun-14	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Sale	-	-	1,141,000	21,230,090.20	0.17
16-Jun-14	Prabhudas Lilladher Private Limited	INB 010502855	BSE	Sale	-	-	300,000	5,589,402.00	0.05
10-Jul-14	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Sale	-	-	473,000	8,289,772.50	0.07
15-Jul-14	HDFC Securities Ltd.	INB 231109431	NSE	Sale	-	-	440,000	7,111,633.00	0.07
15-Jul-14	Closing Balance							5,573,000	0.85



HDFC TaxSaver

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
21-Oct-10	Opening Balance							5,201,000	0.79
14-Jun-13	Direct	Inter Scheme Purchase	BSE	Inter Scheme Purchase	2,605,428	37,387,891.80	-	-	0.40
26-Mar-14	Direct	Inter Scheme Purchase	BSE	Inter Scheme Purchase	2,500,000	30,000,000.00	-	-	0.38
07-Jul-14	Daiwa Capital Markets India Private Limited [NB 231292930]	NSE		Sale	-	-	364,000	6,938,786.80	0.06
07-Jul-14	Daiwa Capital Markets India Private Limited [NB 011292936]	BSE		Sale	-	-	6,000	114,965.00	0.00
15-Jul-14	Closing Balance							9,936,428	1.516



HDFC MF Monthly Income Plan - Long Term Plan

Annexure F

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
21-Oct-10	Opening Balance							7,495,000	1.14
4-Jun-2014	Dalai & Broacha Stock Broking Pvt Ltd.	INB 230980634	NSE	Sale	-	-	204,000	3,698,976.60	0.03
4-Jun-2014	Dalai & Broacha Stock Broking Pvt Ltd.	INB 010980633	BSE	Sale	-	-	118,000	2,141,915.00	0.02
5-Jun-2014	Dalai & Broacha Stock Broking Pvt Ltd.	INB 230980634	NSE	Sale	-	-	174,000	3,208,669.40	0.03
5-Jun-2014	Dalai & Broacha Stock Broking Pvt Ltd.	INB 010980633	BSE	Sale	-	-	512,000	9,447,178.00	0.08
6-Jun-2014	Dalai & Broacha Stock Broking Pvt Ltd.	INB 010980633	BSE	Sale	-	-	168,000	3,103,212.00	0.03
6-Jun-2014	Dalai & Broacha Stock Broking Pvt Ltd.	INB 230980634	NSE	Sale	-	-	194,000	3,583,432.20	0.03
26-Jun-2014	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Sale	-	-	690,000	13,147,892.00	0.11
27-Jun-2014	Prabhudas Lilladher Private Limited	INB 010502855	BSE	Sale	-	-	285,000	5,317,774.00	0.04
27-Jun-2014	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Sale	-	-	415,000	8,030,300.50	0.06
9-Jul-2014	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Sale	-	-	600,000	13,390,270.00	0.09
13-Jul-14	Closing Balance							7,495,000	0.63



No. & % of shares/voting rights post-acquisition/sale	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Scheme						
	No. of Shares	% of the paid up share capital	Details in Annexure A			
HDFC Core and Satellite Fund	Nil		Details in Annexure B			
HDFC Growth Fund	Nil		Details in Annexure C			
HDFC Premier Multi-Cap Fund	Nil		Details in Annexure D			
HDFC Prudence Fund	55,73,000	0.85	Details in Annexure E			
HDFC TaxSaver Fund	99,36,428	1.52	Details in Annexure F			
HDFC MF Monthly Income Plan - Long Term Plan	41,35,000	0.63				
Total	1,96,44,428	3.00				



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For BALLARPUR INDUSTRIES LIMITED
[Signature]
COMPANY SECRETARY