

STAR MIDDLE EAST FZ-LLC

Registered Office : Boutique Office No.#9, P.O. Box 502197, Dubai Media City, Dubai, United Arab Emirates

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Balaji Telefilms Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Name of Seller: Star Middle East FZ-LLC (formerly Asian Broadcasting FZ-LLC, UAE) [Include names of PAC's if any]		
Whether the acquirer belongs to Promoter/Promoter group	The Seller does not belong to the Promoter/Promoter Group		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1. BSE Limited 2. National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition / disposal under consideration, holding of :			
a) Shares carrying voting rights	16,948,194	25.99%	25.99%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	16,948,194	25.99%	25.99%
Details of acquisition / sale			
a) Shares carrying voting rights acquired/sold	16,948,194	25.99%	25.99%
b) VRs acquired /sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
d) Shares encumbered / invoked/released by the acquirer	Nil	Nil	Nil
e) Total (a+b+c+/-d)	16,948,194	25.99%	25.99%

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After the acquisition/ sale, holding of:			
a) Shares carrying voting rights	Nil	Nil	Nil
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d)	Nil	Nil	Nil
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market on Metropolitan Stock Exchange of India Ltd.		
Date of acquisition/ sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	5 August 2015		
Equity share capital / total voting capital of the TC before the said acquisition / sale	65,210,443		
Equity share capital/ total voting capital of the TC after the said acquisition/ sale	65,210,443		
Total diluted share/voting capital of the TC after the said acquisition (NA)	65,210,443		

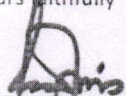
(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Date: August 5, 2015

Place: Mumbai

Yours faithfully



Authorised signatory

Star Middle East FZ-LLC

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