

Balaji Telefilms Ltd.

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CIN: L99999MH1994PLC082802



December 18, 2014

To,

Bombay Stock Exchange
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400 001.

National Stock Exchange of India Ltd.
"Exchange Plaza",
Bandra-kurla Complex,
Bandra (East), Mumbai-400 051.

Sub: COMPANY UPDATE

Dear Sirs,

This is to inform you that Balaji Telefilms Limited has marked its foray into the American Television market by inking an American Television Series production deal with Indus Media. This deal will see Balaji secure rights to the TV series **Brown Nation**, a satirical comedy based on the lives of Indian Americans. This will be the first series under the new deal and is being planned for release in early 2015. Balaji has been scouting for collaborations with international players to produce content for various geographies across media platforms and this will be an important step to reach out to a diverse audience.

Please find enclosed Press Release on the same.

Yours truly,
For Balaji Telefilms Limited

Simmi Singh Bisht
Company Secretary &
Compliance Officer



Encl: as above