

March 12, 2013

To The Corporate Relations Department. The Bombay Stock Exchange 1 st Floor, New Trading Ring Rotunda Building, P J Tower Dalal Street, Fort Mumbai 400 001 FAX NO. 022 22723121 /2037 /2039 /2041 /2061/3719	To National Stock Exchange of India Ltd Exchange Plaza, 5 th Floor Plot No.C-1, G Block Bandra-Kurla Complex Bandra (East) MUMBAI 400 051 FAX NO. 022 26598237/26598238	To Bajaj Finance Limited. Mumbai-Pune Road, Akurdi, Pune 411 035.
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Sub: Disclosure under Regulation 29(2) of SEBI (SAST) Regulations, 2011

Dear Sirs;

Disclosure under Regulation 29(2) of SEBI (SAST) Regulations, 2011 is enclosed in prescribed form.

Please note that though the increase in holding is less than 2%, this disclosure is being made by way of abundant caution.

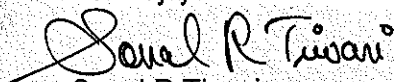
This is for your information and record please.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,

For Bajaj Finserv Limited.



Sonal R Tiwari
Company Secretary

Encl: as above.



Bajaj Financial Securities Limited

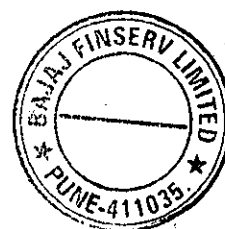
Corporate Office: 5th Floor, Bajaj Finserv Corporate Office, Off Pune-Ahmednagar Road, Viman Nagar, Pune. - 411 014, Maharashtra, INDIA

Registered Office: Bajaj Auto Limited Complex, Mumbai - Pune Road, Akurdi, Pune - 411035. Maharashtra, INDIA

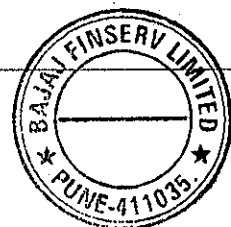
Tel +91 20 3098 8900 Fax +91 20 3098 8850

**FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL
ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

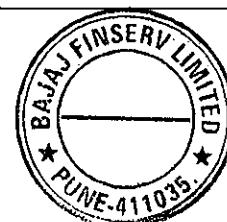
1. Name of the Target Company (TC)	BAJAJ FINANCE LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	BAJAJ FINSERV LIMITED		
3. Whether the acquirer belongs to Promoter/Promoter group	YES		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE & NSE		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)



<u>Before the acquisition/disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	25,195,089	Not Applicable	60.98% [25,195,089/(36,629,076+46,90,000)*100]
b) Voting rights (VR) otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Not Applicable	Nil
Total (a+b+c)	25,195,089	Not Applicable	60.98%



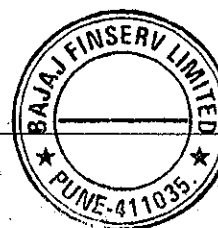
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired	56,61,524 (Rights Issue 43,51,524+ Conversion of Preferential warrants 13,10,000)	Not Applicable	Not Applicable
b) VRs acquired otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
Total (a+b+c)	56,61,524	Not Applicable	Not Applicable



After the acquisition/sale, holding of:			
a) Shares carrying voting rights	30,856,612	Not Applicable	62.24% (30,856,613/49,573,334)%
b) VRs otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
Total (a+b+c)	30,856,612	Not Applicable	62.24%



<p>6. Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)</p>	<ul style="list-style-type: none"> • Preferential allotment conversion of shares (13,10,000) on payment of balance 75% i.e Rs. 63.96 Cr. • Equity Rights Issue (43,51,524)
<p>7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable</p>	<ul style="list-style-type: none"> • Conversion of warrants done on 11 December 2012 • Rights Issue made on 8 March 2013
<p>8. Equity share capital / total voting capital of the TC before the said acquisition/sale (Rs.)</p>	<p>415,040,760</p>

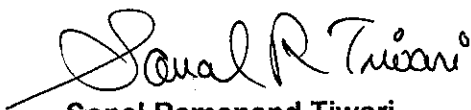


9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	495,733,340
10. Total diluted share/voting capital of the TC after the said acquisition/sale (Rs.)	495,733,340

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / Authorised Signatory



Sonal Ramanand Tiwari

Company Secretary

Note:- The increase in holding is less than 2% however this disclosure is being made by way of abundant caution.

Place: Pune

Date: 12 March 2013

