

**BAJAJ***Distinctly Ahead***Bajaj Auto Limited**

Akurdi Pune 411 035 India

Tel +91 20 27472851

Fax +91 20 27473398

www.bajajauto.com

FAX NO. 022 26598237/ 8238/ 66418125 / 8126

4 April 2011

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company
in respect of sales for the month of March 2011.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

BAJAJ RECORDS ITS BEST YEAR EVER

Mar-11

Particulars	Mar-11	Mar-10	Growth %	Highlights
MOTORCYCLES	274,389	244,870	12	1. The 'bigger & sportier' Pulsar & Discover brands were 71% % of total motorcycle sales. 2. Discover 125 was launched in March 2011.
COMMERCIAL VEHICLES	33,349	29,345	14	1. 3-wheeler capacity enhancement to 45000/mth is completed.
TOTAL	307,738	274,277	12	1. March 2010 sales include 62 scooters.
Exports out of the above	69,884	65,134	7	1. Exports of about 32,000 units would be in transit and accounted for in April 2011.

YTD

Particulars	Apr-Mar 2011	Apr-Mar 2010	Growth %	Highlights
MOTORCYCLES	3,387,040	2,506,791	35	1. Highest motorcycle sales ever.
COMMERCIAL VEHICLES	436,884	340,937	28	1. Highest 3-wheeler sales ever.
TOTAL	3,823,951	2,852,580	34	1. Highest ever sales for Bajaj Auto. 2. Apr-Mar 2010 sales include 4,852 scooters.
Exports out of the above	1,203,718	891,002	35	1. Highest export sales ever.

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
4 April 2011