BAJAJ
Distinctly Ahead

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2 SEP 2011

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of August 2011.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

BAJAJ RECORDS ITS HIGHEST EVER MONTHLY SALES

Aug-11

Particulars	Aug-11	Aug-10	Growth %	Highlights
MOTORCYCLES	338,054	289,176	17	* Bigger & Sportier Pulsar & Discover brands contributed 65% of motorcycle sales. * Highest ever motorcycle sales.
COMMERCIAL VEHICLES	44,685	40,188	11	* Highest ever 3-wheeler sales for any August.
TOTAL	**382,739**	**329,364**	**16**	* Highest ever sales.
Exports out of the above	138,225	98,578	40	* Highest ever exports for any August.

YTD

Particulars	Apr-Aug 2011	Apr-Aug 2010	Growth %	Highlights
MOTORCYCLES	1,619,200	1,397,348	16	-
COMMERCIAL VEHICLES	220,066	178,740	23	-
TOTAL	**1,839,266**	**1,576,115**	**17**	-
Exports out of the above	709,585	529,271	34	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 September 2011