

**BAJAJ***Distinctly Ahead*

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June 1, 2010

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of May 2010.

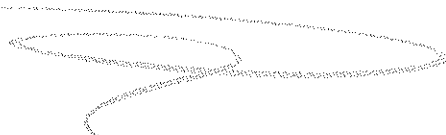
Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

S RAVIKUMAR
SR V P (BUSINESS DEVELOPMENT)

Encl: as above



BAJAJ RECORDS ITS HIGHEST EVER MAY SALES

May'10

Particulars	May 2010	May 2009	Growth %	Highlights
MOTORCYCLES	269,488	165,049	63	1. The newly launched Discover 150 sold 12,377 units primarily in the 4 States of Delhi, UP, WB, and AP. 2. The bigger & sportier brands Pulsar (75,974 units) and Discover (107,076 units) represented 68% of motorcycle sales.
3 WHEELERS	29,954	19,644	52	-
TOTAL	299,442	185,341	62	May 2009 sales includes 648 scooters.
Exports out of the above	95,964	58,682	64	-

YTD

Particulars	April – May 2010	April – may 2009	Growth %	Highlights
MOTORCYCLES	545,583	314,782	73	-
3 WHEELERS	67,304	38,511	75	-
TOTAL	612,914	354,460	73	-
Exports out of the above	209,875	110,569	90	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
1st June 2010