

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited
Akurdi Pune 411 035 India

Tel +91 20 27472851
Fax +91 20 27407396
www.bajajauto.com

FAX NO. 022 26598237/ 8238/ 66418125 / 8126

- 2 SEP 2014

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of August 2014.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

AUGUST'14 SALES

Aug-14

Particulars	Aug-14	Aug-13	Change %	Highlights
MOTORCYCLES	284,302	278,583	2	Discover sales up 16% to 93000 units.
COMMERCIAL VEHICLES	52,538	33,605	56	Highest ever sales for any month.
TOTAL	336,840	312,188	8	September'14 sales expected to be 400,000 units.
Exports out of the above	175,127	144,160	21	Highest ever exports for any month.

YTD

Particulars	Apr-Aug 2014	Apr-Aug 2013	Change %	Highlights
MOTORCYCLES	1,427,001	1,385,562	3	-
COMMERCIAL VEHICLES	217,561	187,228	16	-
TOTAL	1,644,562	1,572,790	5	-
Exports out of the above	786,849	616,746	28	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 Sep 2014