BAJAJ
Distinctly Ahead

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December 2 , 2010

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of November 2010.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

BAJAJ SALES NOVEMBER 2010

Nov-10

Particulars	Nov-10	Nov-09	Growth %	Highlights
MOTORCYCLES	265,036	242,390	9	1. Domestic motorcycle sales up 19% YoY. 2. Pulsar sales up 66% to 83,146 units. 3. Discover sales up 7% to 101,033 units.
COMMERCIAL VEHICLES	34,195	34,111	0	-
TOTAL	**299,231**	**276,759**	**8**	1. November 2009 sales include 258 scooters.
Exports out of the above	90,869	98,521	-8	1. Exports affected due to logistics constraints.

YTD

Particulars	Apr-Nov 2010	Apr-Nov 2009	Growth %	Highlights
MOTORCYCLES	2,306,697	1,574,439	47	-
COMMERCIAL VEHICLES	292,229	213,080	37	-
TOTAL	**2,598,953**	**1,791,603**	**45**	1. Apr-Nov 2009 sales include 4,084 scooters.
Exports out of the above	832,487	585,162	42	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2nd December 2010