

NOVEL SUPPLIERS PRIVATE LIMITED

99, STEPHEN HOUSE 6TH FLOOR,
4, B. B. D. BAG (EAST)
KOLKATA - 700 001

Ref.....

Date.....

June 20, 2012

NATIONAL STOCK EXCHANGE OF INDIA LTD.
EXCHANGE PLAZA, 5TH FLOOR
PLOT NO. C-1, G BLOCK
BANDRA - KURLA COMPLEX
BANDRA (E)
MUMBAI - 400 051

Dear Sirs,

**Ref: Submission of Information pursuant to the disclosures under Regulation 29(2)
of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

With reference to the above, please find attached herewith the information in the prescribed Format required under the Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Please acknowledge receipt.

Thanking you,

Yours faithfully,

For NOVEL SUPPLIERS PVT. LTD.



DIRECTOR

Encl: as above

- CC: 1. BOMBAY STOCK EXCHANGE LTD.
THE CORPORATE RELATIONSHIP DEPARTMENT
1ST FLOOR,
NEW TRADING RING
ROTUNDA BUILDING,
P.J. TOWERS,
DALAL STREET,
FORT, MUMBAI - 400 001.
2. THE CALCUTTA STOCK EXCHANGE LIMITED
7, LYONS RANGE,
KOLKATA - 700 001
3. BALRAMPUR CHINI MILLS LTD.
'FMC FORTUNA', 2ND FLOOR,
234/3A, A.J.C. BOSE ROAD
KOLKATA - 700 020

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	BALRAMPUR CHINI MILLS LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer – Novel Suppliers Private Limited PAC – Shri Kamal Nayan Saraogi, Kamal Nayan Saraogi HUF, Shri Vivek Saraogi, Vivek Saraogi HUF, Smt. Meenakshi Saraogi, Smt. Sumedha Saraogi, Smt. Stuti Dhanuka, Shri Karan Saraogi, Ms. Avantika Saraogi, Udaipur Cotton Mills Co. Ltd, Meenakshi Mercantiles Ltd.		
3. Whether the acquirer belongs to Promoter/ Promoter group	Promoter Group		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Ltd. Bombay Stock Exchange Ltd. Calcutta Stock Exchange Ltd.		
5. Details of the acquisition/ disposal/ holding of shares/ voting rights/ holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/ voting capital of the TC(*)
Before the acquisition/ disposal under consideration, holding of:			
a) Shares carrying voting rights	Acquirer-1473001 PAC – 97999890	0.60% 40.11%	0.60% 40.11%
b) Voting rights (VR) otherwise than by shares	–	–	–
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	–	–	–
Total (a+b+c)	99472891	40.71%	40.71%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/ sold	Acquirer-26999 PAC – Nil	0.01%, Nil	0.01%, Nil
b) VRs acquired/sold otherwise than by shares	–	–	–
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/ sold	–	–	–
Total (a+b+c)	26999	0.01%	0.01%

Contd.....2



:2:

<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	Acquirer-1500000	0.61%,	0.61%,
b) VRs otherwise than by shares	PAC - 97999890	40.11%	40.11%
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
	-	-	-
Total (a+b+c)	99499890	40.72%	40.72%
6. Mode of acquisition/ sale (e.g. open market/ off-market/ public issue/ rights issue/ preferential allotment/ inter-se transfer etc).	Open Market		
7. Date of acquisition/ sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	19/06/2012		
8. Equity share capital/ total voting capital of the TC before the said acquisition / sale	244313923 Equity Shares of Re.1 each		
9. Equity share capital/ total voting capital of the TC after the said acquisition/ sale	244313923 Equity Shares of Re.1 each		
10. Total diluted share/voting capital of the TC after the said acquisition/ sale.	244313923 Equity Shares of Re.1 each		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

NOVEL SUPPLIERS (P) LTD.

S. Gupta
Director.

Signature of the acquirer / seller / Authorised Signatory

Place: Kolkata

Date: 20/06/2012