

PRESS RELEASE

Aurionpro
Banking Solutions
Consulting ☐ Software Development ☐ Outsourcing

Mumbai, AUGUST 06, 2012

AURIONPRO SOLUTIONS TO ACQUIRE SEEIFOBIZ, A GLOBAL PRODUCTS AND SERVICES COMPANY

AurionPro Solutions Ltd. (NSE: AURIONPRO, BSE: 532668), a leading banking products and services company, has signed an agreement to acquire 100% control in SEEIFobiz Private Ltd. The closing of the transaction remains subject to Shareholder and other regulatory approvals.

Headquartered in Mumbai, SEEIFobiz is a regional leader that has a long track record of delivering complex e-statements and unified customer communication solutions to Telecom, Insurance, Logistics & Banking industries across the globe. These solutions help reduce customer servicing costs significantly and improve turn-around times. The solutions address all modern channels of communication such as web, email, tablets, mobile and print. Being a one stop shop for customer communication, SEEIFobiz provides significant opportunities for revenue generation through targeted marketing for cross-sell and up-sell opportunities to large enterprises. The Company has a consistent yearly growth since inception.

Commenting on the deal, Mr. Amit Sheth, Managing Director of aurionPro said: "This is a significant step towards realising our vision of becoming a top provider of BFSI, telecom products and solutions globally. This transaction not only expands our product portfolio significantly but, also add an enviable list of global clients across BFSI and Telecom sectors. This will also expand our presence through mutual cross-sell.

Ms. Nisha Sidhwani, CEO of SEEIFobiz says: "We are very excited to be part of aurionPro group. This transaction will provide an outstanding opportunity for us to expand our operations, management bandwidth and client serviceability globally. aurionPro's larger Balance Sheet size and management bandwidth will help us target enterprise deals and expand our offerings from product to SAAS and platform operations.

About aurionPro

aurionPro Solutions (NSE: AURIONPRO) (BSE: 532668) is a publicly traded technology company that helps Fortune 1000 companies to be more efficient through domain-driven software and consulting offerings. Employing more than 1250 individuals across North America, Asia, and Europe, the company has been recognized by Deloitte, Forbes, and the 2011 FinTech 100 as one of the world's fastest growing technology companies. For more information, visit www.aurionpro.com.

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About SEEinfobiz

Founded in 2000, SEEinfobiz is a Global Software Product and Services Company headquartered in Mumbai. With nearly 1700 plus man-years of experience in delivering complex mission-critical systems to key market sectors around the globe, SEEinfobiz has achieved a consistent yearly growth rate since inception. SEEinfobiz has amongst its clients some of the leading players, both large and medium, in the BFSI, Telecom, Retail and Logistics domains having terabytes of data & millions of customers. The company is a leading player in the market for unified customer communication through statements and one to one marketing.

About EXELIXI

The managers for this transaction were Exelixi Management Company Private Limited (EMCPL). EMCPL, headquartered in Mumbai works with businesses and brands to help setup and manage new business lines as well as aid in capital raising efforts. EMCPL was set up in 2008 by Prasar Sharma and Amit Chaudhary, both graduates of the 2003 batch from IIM Bangalore.

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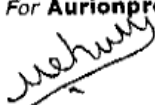
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For Aurionpro Solutions Limited



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Company Secretary

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