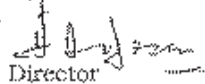


Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	ATUL LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Suvidha Dairy Private Limited, and Persons Acting in Concert as per Annexure-A		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange National Stock Exchange		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (%)
Before the acquisition/disposal under consideration, holding of :			
a) Shares carrying voting rights			
Suvidha Dairy Private Limited	267,959	0.90%	0.90%
Person Acting in Concerts (Other Promoters- as per Annexure A)	14,745,651	49.72%	49.72%
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by equity shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c+d)	15,013,610	50.62%	50.62%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sale/ transferred	267,959	0.90%	0.90%
b) VRs acquired otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			

d) Shares encumbered/invoked/released by the acquirer			
e) Total (a+b+c+d)	267,959	0.90%	0.90%
After the acquisition/sale, holding of:			
a) Shares carrying voting rights			
Suvidha Dairy Private Limited	---	---	---
Person Acting in Concerts (Other Promoters - as per Annexure A)	15,013,610	50.62%	50.62%
b) Shares encumbered with the acquirer			
c) VRs otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
e) Total (a+b+c+d)	15,013,610	50.62%	50.62%
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Acquisition Pursuant to scheme of Arrangement in the nature of Amalgamation as approved by Honorable High Court of Gujarat		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	27/03/2014		
Equity share capital / total voting capital of the TC before the said acquisition/sale	29,661,733 Equity Shares of Rs. 10 each		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	29,661,733 Equity Shares of Rs. 10 each		
Total diluted share/voting capital of the TC after the said acquisition/sale	29,661,733 Equity Shares of Rs. 10 each		

For **Suvidha Dairy Private Limited**


Director

Place : Atul

Date : 27/03/2014

Annexure-A

Shareholding of acquirer/s and PACs individually in TC (in terms of no. & as a percentage of the total Share/Voting capital of the TC)					
No.	Name(s) of the acquirer(s) and PAC(**)	Before the Acquisition/Disposal		After the Acquisition/Disposal	
		No. of Shares held	% w.r.t Total Share/Voting Capital of TC	No. of Shares held	% w.r.t Total Share/Voting Capital of TC
1	Savidha Dairy Private Limited	267,959	0.90%	-	-
	Person Acting in Concert (Other Promoters)				
1	Anubhav Investments Private Limited	1,439,826	4.85%	-	-
2	Aayojan Investments Private Limited	1,392,500	4.69%	-	-
3	Active Investments Private Limited	1,209,769	4.08%	-	-
4	Suviskas Trading Private Limited	1,117,500	3.77%	-	-
5	Osia Enterprise Private Limited	786,031	2.65%	-	-
6	Acropolis Investments Private Limited	511,916	1.73%	-	-
7	Aagam Holdings Private Limited	-	-	6,725,501	22.67%
8	Aura Securities Private Limited	1,614,045	5.44%	1,614,045	5.44%
9	Aeon Investments Private Limited	1,039,383	3.50%	1,039,383	3.50%
10	Arvind Limited	773,641	2.61%	773,641	2.61%
11	Aeon Investments Private Ltd	725,000	2.44%	725,000	2.44%
12	Aayojan Resources Private Limited	590,513	1.99%	590,513	1.99%
13	Shalva Investments Private Limited	500,000	1.69%	500,000	1.69%
14	Akshita Holdings Private Limited	452,186	1.52%	452,186	1.52%
15	Adhinami Investments Private Limited	444,200	1.50%	444,200	1.50%
16	Arvind Brands Limited	430,000	1.45%	430,000	1.45%
17	Adhigam Investments Private Limited	429,500	1.45%	429,500	1.45%
18	Agrimore Limited	223,500	0.75%	223,500	0.75%
19	Samvegghai Arvindbhai Lalbhai	202,377	0.68%	202,377	0.68%
20	Ashini Investments Private Limited	200,000	0.67%	200,000	0.67%
21	Hansaben Naranjanbhai Lalbhai	91,375	0.31%	91,375	0.31%
22	Saunhya Samvegghai Lalbhai	82,695	0.28%	82,695	0.28%
23	Samvegghai Arvindbhai Lalbhai (On behalf of Samvegghai Arvindbhai Lalbhai HUF)	62,450	0.21%	62,450	0.21%
24	Swati S Lalbhai	59,593	0.20%	59,593	0.20%
25	Sheth Arvindbhai Narottambhai (On behalf of Samvegghai Arvindbhai Lalbhai HUF)	52,493	0.18%	52,493	0.18%
26	Tara S Lalbhai	50,022	0.17%	50,022	0.17%
27	Anamikaben Samvegghai Lalbhai	47,199	0.16%	47,199	0.16%
28	Sunil Siddharth Lalbhai	43,193	0.15%	43,193	0.15%
29	Sunil Siddharth Lalbhai (On behalf of Sunil Siddharth HUF)	31,544	0.11%	31,544	0.11%
30	Shrenikbhai Kasturbhai Lalbhai (On behalf of Kalpana Srenik Trust)	31,210	0.11%	31,210	0.11%
31	Vinla S Lalbhai (On behalf of Siddharth Family Trust)	28,318	0.10%	28,318	0.10%
32	Vinlaben S Lalbhai	21,661	0.07%	21,661	0.07%
33	Astha Lalbhai	16,800	0.06%	16,800	0.06%
34	Anshuman Holdings Private Limited	11,825	0.04%	11,825	0.04%
35	Shrenikbhai Kasturbhai Lalbhai (On behalf of Abhodaya Trust)	8,641	0.03%	8,641	0.03%
36	Vinla Siddharthbhai (On behalf of Vinla Siddharth Trust)	4,612	0.02%	4,612	0.02%
37	Vinla Siddharthbhai (On behalf of Nishtha S. Lalbhai)	4,000	0.01%	4,000	0.01%

No.	Name(s) of the acquirer(s) and PAC(**)	Before the Acquisition/Disposal		After the Acquisition/Disposal	
		No. of Shares held	% w.r.t Total Share/Voting Capital of TC	No. of Shares held	% w.r.t Total Share/Voting Capital of TC
38	Hansa Niranjanbhai (On behalf of Manini Niranjan Trust)	5,437	0.02%	5,437	0.02%
39	Samvegbbhai Arvindbhai Lalbbhai (On behalf of Arvindbhai Lalbbhai Family Trust)	3,653	0.01%	3,653	0.01%
40	Shrenikbhai Kasturbhai Lalbbhai (On behalf of Shripal Family Trust)	2,000	0.01%	2,000	0.01%
41	Shrenikbhai Kasturbhai Lalbbhai (on Behalf of Harsh Hathesing Executors)	1,349	0.00%	1,349	0.00%
42	Shrenikbhai Kasturbhai Lalbbhai (on Behalf of Lalbbhai Dalpatbhai HUF)	1,169	0.00%	1,169	0.00%
43	Hansaben Niranjanbhai (On behalf of BOI)	562	0.00%	562	0.00%
44	Sanjaybhai Shrenikbhai Lalbbhai (On behalf of Sanjay Lalbbhai Employee Trust)	500	0.00%	500	0.00%
45	Sheth Narottambhai Lalbbhai (on behalf of Sheth Narottambhai Lalbbhai HUF)	495	0.00%	495	0.00%
46	Shrenikbhai Kasturbhai Lalbbhai (on behalf of Sarojini Huthesing Family Trust)	412	0.00%	412	0.00%
47	Sanjaybhai Shrenikbhai Lalbbhai	100	0.00%	100	0.00%
48	Punit Sanjaybhai	100	0.00%	100	0.00%
49	Lalbbhai Shrenikbhai Kasturbhai (On behalf of Lalbbhai Shrenikbhai Kasturbhai HUF)	100	0.00%	100	0.00%
50	Jayshreeben Sanjaybhai Lalbbhai	100	0.00%	100	0.00%
51	Kulin Sanjaybhai (On behalf of Siddharth Kasturbhai Lalbbhai HUF)	100	0.00%	100	0.00%
52	Shrenik Kasturbhai Lalbbhai	56	0.00%	56	0.00%
	Total	15,013,610	50.62%	15,013,610	50.62%